

BAG/STX/letters/2026-27/AM/83
October 13, 2026

To, Corporate Relationship Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001 Scrip Code: 532507	To, Listing Compliance Department National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051 SYMBOL: BAGFILMS
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Sub: Appointment of Company Secretary in Subsidiary Company, i.e. News24 Broadcast India Limited

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

This is with reference to the captioned subject and in compliance with Regulation 30 and other applicable regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015; we wish to inform you that Mr. Ayush Mishra (ICSI Membership No. ACS 81466) has been appointed as Company Secretary of News24 Broadcast India Limited, a subsidiary company of B.A.G. Films and Media Limited, with effect from 13.10.2026 pursuant to provisions of section 203 and other applicable provisions of the Companies Act, 2013.

The requisite disclosures in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure requirements) Regulations, 2015 read with read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD POD2/I/3762/2026 dated January 30, 2026 to the extent applicable is enclosed as an **Annexure -A** hereto.

You are requested to kindly take the aforesaid information on record please.

Thanking You
Yours sincerely

For **B.A.G. Films and Media Limited**

AJAY
Digitally signed
by AJAY MISHRA
Date: 2026.10.13
18:13:11 +05'30'
MISHRA
(Ajay Mishra)
Company Secretary &
Compliance Officer



Encl: a/a

Annexure – A

DETAILS UNDER REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 READ WITH SEBI MASTER CIRCULAR NO. HO/49/14/14(7)2025-CFD POD2/I/3762/2026 DATED JANUARY 30, 2026.

1: Appointment of Mr. Ayush Mishra:

Sr. No.	Particulars	Information
1	Reason for change viz. appointment, resignation, removal, death or otherwise;	Mr. Ayush Mishra has been appointed as Company Secretary of News24 Broadcast India Limited, a subsidiary company of B.A.G. Films and Media Limited.
2	Date of Appointment / Cessation & terms of Appointment	With effect from 13.10.2026.
3.	Brief Profile (in case of Appointment)	Mr. Ayush Mishra is a qualified Company Secretary having ICSI Membership No. ACS 81466 and B. Com Graduate, having experience in dealing with corporate and allied compliances. His professional journey encompasses a diverse array of responsibilities, including overseeing compliance with the Company Law and SEBI Regulations.
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Not Applicable

**AJAY
MISHRA**

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by AJAY MISHRA
Date: 2026.10.13
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