CAMPUS ACTIVEWEAR LTD.
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06th August 2026

To,

BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring, Rotunda Building, P. J. Towers, Dalal Street, Mumbai – 400 001 **SCRIP CODE: 543523**	National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 **SYMBOL: CAMPUS**

Subject: Press Release

Dear Sir,

Please find enclosed herewith a copy of the Press Release being issued by the Company viz. Campus Activewear Limited.

You are requested to take the same on your records.

Thanking you

For Campus Activewear Limited

Archana Maini Digitally signed by Archana Maini Date: 2026.08.06 14:35:55 +05'30'

Archana Maini
General Counsel & Company Secretary
Membership No. A16092

Encl: As above

CAMPUS

Campus Activewear Limited Q1 FY27 performance
Revenues at INR 385.2 Cr in Q1 FY27, up by 12.2% YoY
PAT at INR 26.14 Cr in Q1 FY27, registering a growth of 17.7% YoY

New Delhi, August 6, 2026: Campus Activewear Limited, India’s largest omnichannel sports and athleisure footwear brand, has announced its results for the first quarter ended June 30, 2026.

Financial Highlights – Q1 FY27

Particulars (INR Cr.)	Q1 FY27	Q1 FY26	YoY	Q4 FY26	FY26
Revenues	**385.2**	**343.3**	**12.2%**	**455.6**	**1,774.1**
EBITDA	**62.71**	**55.4**	**13.3%**	**88.5**	**314.7**
EBITDA Margin (%)	*15.9%*	*15.9%*	*0.1%*	*19.2%*	*17.5%*
PAT	**26.1**	**22.2**	**17.7%**	**44.1**	**150.1**
PAT Margin (%)	*6.6%*	*6.4%*	*3.1%*	*9.6%*	*8.4%*

Financial Results – Q1 FY27

- **Revenue from operations** surged by 12.2% YoY to INR 385.2 Cr in Q1 FY27
  - The sales volume grew by 11.7% YoY to 57.1 million pairs in Q1 FY27.
  - Campus Activewear's ASP remains flat YoY from INR 671 in Q1 FY26 to INR 674 in Q1 FY27.
- **EBITDA** grew by 13.3% YoY to INR 62.7 Cr in Q1 FY27; EBITDA margin remains flat at 15.9% during the quarter.
- **PAT** surged by 17.7% YoY to INR 26.1 Cr in Q1 FY27; PAT margin expanded by 20 bps to 6.6% during the quarter.

Commenting on the results and performance, Campus Activewear’s CEO Mr. Nikhil Aggarwal said,

We are pleased to begin FY27 on a strong note, delivering healthy double-digit revenue and volume growth in Q1. The performance reflects the strength of the Campus brand, improving demand trends, and disciplined execution across our omnichannel network.

Growth during the quarter was broad-based, with the Women’s and Kids’ categories registering strong growth. Our focus on design-led product development, sharper assortment architecture and channel execution continues to help us deepen consumer engagement across segments.

The quarter also witnessed pressure on select input costs, alongside an increase in labour costs following minimum wage revisions. Despite these headwinds, we remained focused on protecting profitability through calibrated pricing actions, prudent sourcing, productivity improvements and a better product mix. As a result, we delivered resilient operating performance and stronger profit growth during the quarter.

In line with our demand outlook for the upcoming season, we also recorded our highest-ever Q1 production, proactively building inventory to ensure readiness across key channels and categories.

Beyond quarterly performance, we continued to invest in strengthening both our brand and channel ecosystem. In May, we hosted a grand distributor meet, deepening engagement with our partners and reinforcing shared confidence in the growth opportunity ahead. We also launched Élan by Campus with Jim Sarbh, expanding our lifestyle proposition for evolving consumer preferences. Further, the unveiling of our new logo marked an important step in refreshing the Campus brand identity for its next phase of growth.

Looking forward, we remain confident in our growth journey, supported by expanding category participation, stronger distribution, product innovation and disciplined execution.

Campus Activewear Limited (NSE: CAMPUS, BSE: 543523)

Campus Activewear Limited (CAL) is India's largest sports and athleisure footwear brand *in terms of value and volume. Campus was introduced in 2005 as a lifestyle-oriented sports and athleisure brand that offers a diverse product portfolio for the entire family. The brand offers multiple choices across styles, color palettes, price points and an attractive product value proposition. CAL is amongst a few established national brands enjoying ~17% market share in the Indian branded sports and athleisure footwear industry which is predominated by international brands. The Company's thrust on in-house manufacturing facilities, integrated supply chain, robust omnichannel sales and distribution network with pan-India presence, strong design capabilities accelerating swift product commercialization, strong brand-recall, innovative branding and marketing approach, digitization focus for effective distributor and retailer relationships has enabled CAL to successfully cater diverse consumer needs across different demographics and price point, covering more than 85% of the total addressable market for sports and athleisure footwear in India.

CAL owns and operates 7 manufacturing facilities across India with an installed annual capacity for assembly of 30.7 million pairs as on June 30, 2026. The Company has over 260+ distributors directly servicing and fulfilling orders of over 31,000+ geographically mapped retailers in more than 850 districts at a pan-India level as on June 30, 2026. Of these approximately 31,000 retailers, the internal sales force of 220+ employees has direct field coverage of approximately 17,000 retailers as on June 30, 2026. The remaining approximately 14,000+ retailers are covered through CAL's distributor 'feet on street' initiative, which further depends on the Company's distributor management system, sales force activation application and retailers' engagement initiative.

We have an extensive online sales presence through third party pure play marketplaces, third-party managed marketplaces and online-to-offline B2B platforms such as Flipkart, Amazon, Ajio, Myntra, among others as well as our own e-commerce website. Our revenues from operations through our e-commerce platforms grew at a CAGR of 34%+ between Fiscal 2021 and March 2026.

In addition, we operate our EBOs under two models: through company opened company operated stores ("COCOs") and franchisees, we have 305+ EBOs as on June 30, 2026.

For additional information and financial results, please visit www.campusactivewear.com

* As per RHP – Campus Activewear Limited

Safe Harbour Statement:

DISCLAIMER: Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Campus Activewear Limited (CAL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For further information, please contact

Investor Relations Department
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