



Goldiam International Ltd

MANUFACTURERS & EXPORTERS OF DIAMONDS & JEWELLERY

CIN:L36912MH1986PLC041203

May 6, 2026

To, BSE Limited PhirozeJeejeebhoy Towers, Dalal Street, Mumbai- 400 001. Scrip Code: 526729	To, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Mumbai- 400 051. Scrip Code: GOLDIAM EQ
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Dear Sir/Madam,

Sub: Press Release- Launch of India's First Digital 3D Ring Builder by Goldiam International Limited

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a press release titled "Launch of India's First Digital 3D Ring Builder by Goldiam International Limited" for your records and dissemination.

The aforesaid Press Release will also be uploaded on the website of the Company i.e. www.goldiam.com

Kindly take the above on record and oblige.

Thanking you,

Yours faithfully,

For Goldiam International Limited

Pankaj Parkhiya
Company Secretary & Compliance Officer

Registered Office

Gems & Jewellery Complex, Santacruz Electronics Export Processing Zone, Andheri (East), Mumbai-400096. India
Phones: (022) 28291893/28290396/28292397 Fax : (022) 28292885 Email:- investorrelations@goldiam.com
Website: www.goldiam.com



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PRESS RELEASE

Launch of India's First Digital 3D Ring Builder by Goldiam International Limited

A first-of-its-kind, India-built platform that lets customers design and visualise bespoke lab-grown diamond rings in real-time 3D, end-to-end on Origem's digital storefront and in-stores.

Mumbai, India, May 6, 2026: Goldiam International Limited (BSE: 526729 | NSE: GOLDIAM) ("Goldiam" or "the Company"), one of India's leading exporters of fine jewellery and a pioneer in lab-grown diamond ("LGD") jewellery, today announced the launch of **India's first Digital 3D Ring Builder** — an indigenously developed, web-based design platform that enables customers to configure, visualise and order bespoke diamond rings in fully interactive three-dimensional detail. Below is the URL Link to this experience on Origem's website –

<https://www.ringbuilder.origemindia.com/>

The 3D Ring Builder marks a significant leap in the country's jewellery retail experience, allowing Origem's shoppers to choose from 6 ring styles, 9 centre-stone shapes, 6 center stone sizes in each shape, side-stone configuration, metal (10/14K white, yellow or rose gold) and engraving — with every change rendered instantly on a photorealistic 3D model that can be rotated, zoomed and viewed from any angle on a desktop, tablet or smartphone.

The platform is integrated with Goldiam's lab-grown diamond domestic retail business under its **ORIGEM** brand, giving customers transparent access to certified, IGI-graded LGD jewellery at compelling price points. The experience will be offered both on Origem's website and is available in each of its stores too. It is our desire to bring world-class, technology-led jewellery experiences to Indian consumers from a background being key vendor partners to jewellery brands worldwide.

Commenting on the launch, Mr. Anmol Bhansali, Managing Director, Goldiam International Limited, said:

"The launch of India's first Digital 3D Ring Builder is an exciting moment for Origem as one step in a multifold journey to create modern jewellery retail experiences for our customers. Ring design has always been a behind-the-counter experience but with this technology, we are bringing that experience to digital, and in the customer's own hands, with full transparency on design, materials and price. This platform is an example of our ability to take learnings from global retailers who we vend to, and apply the same domestically with Origem. It is a meaningful step forward in our digital and B2C journey, and a proud innovation that we believe will further customer love."

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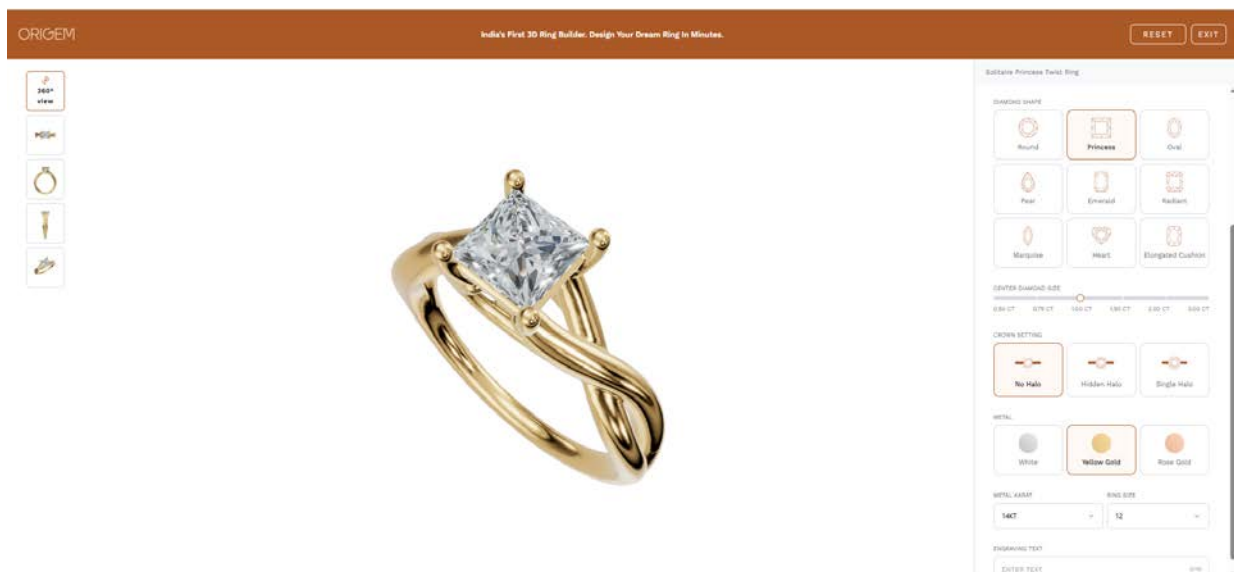
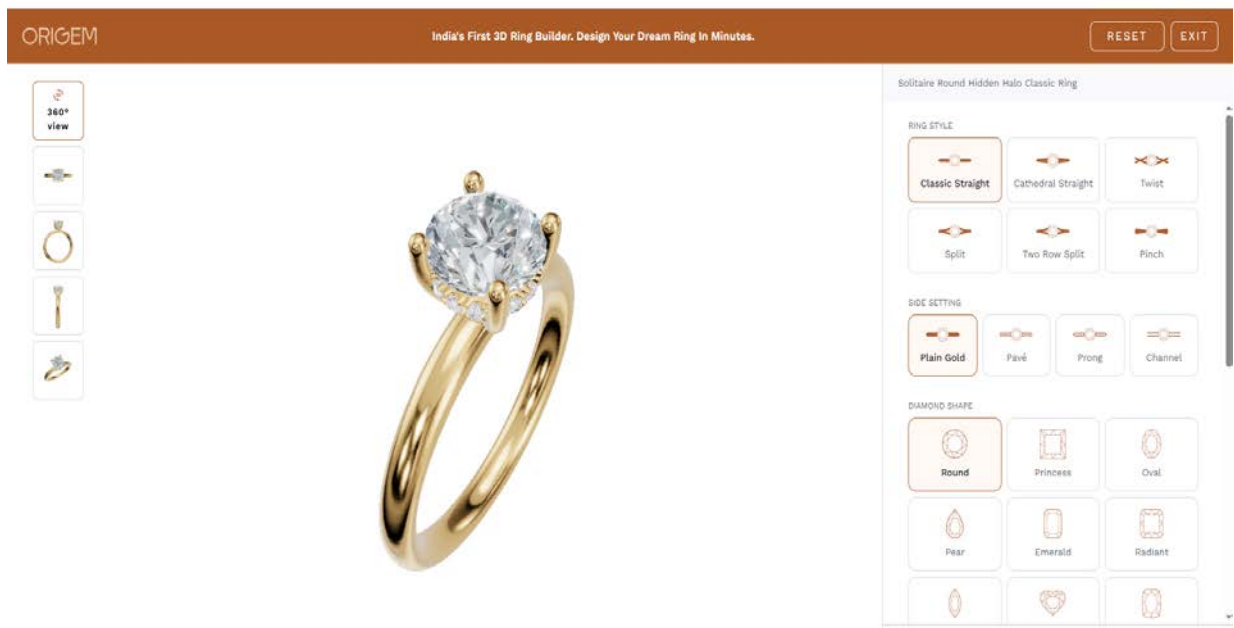
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Key Highlights of the Digital 3D Ring Builder

- **First in India innovation:** The first integrated, end-to-end 3D ring configuration and visualisation platform built and deployed by an Indian jewellery retail company.
- **Real-time photorealistic rendering:** Customers can customise setting, metal, centre stone and side stones, and instantly view the result in interactive 3D from any angle.
- **Lab-grown diamond led:** Powered by ORIGEM's lab-grown diamond inventory — IGI-certified, and offered at a scale in shapes & sizes that is unmatched, in design opportunity, by mined diamonds.
- **Omni-channel ready:** Designed to scale across Origem's website and stores, with a seamless desktop and mobile experience. In-store experiences include trust building with sample inventory on display too.



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Strategic Significance

The Digital 3D Ring Builder reinforces Goldiam's position as one of India's most technology-forward jewellery companies and as a leader in the growing lab-grown diamond category. By bringing customisation, visualisation and ordering into a single digital experience, Origem aims to deepen customer engagement and customer love in store, and strengthen its competitive positioning — while continuing to leverage its parent company Goldiam's long-standing manufacturing excellence and global B2B relationships.

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