

PROSPECT

Date: 15/10/2026

To,

Department of Corporate Services,
BSE Limited
P.J. Towers,
Dalal Street, Fort,
Mumbai - 400 001

Security ID: PCL

Security Code: 543814

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Dear Sir/Madam,

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release of the Company.

This is for your information and record.

Thanking you,

Yours faithfully
For, PROSPECT CONSUMER PRODUCTS LIMITED

BHARGAVI
JAY PANDYA

Digitally signed by
BHARGAVI JAY PANDYA
Date: 2026.10.15
15:36:26 +05'30'

Bhargavi Pandya
Company Secretary & Compliance Officer

Encl: As above

PROSPECT CONSUMER PRODUCTS LIMITED (Formerly known as PROSPECT COMMODITIES LIMITED)

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FSSAI NO : 10020021005807
PAN NO : AAMCP5811D
GST NO : 24AAMCP5811D1ZM

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Prospect Consumer Products Commences Supplies of DriFrutz Retail and Gifting Products to Deerika; Expands Retail Distribution Network

Ahmedabad, 15th October, 2026: Prospect Consumer Products Limited (formerly known as Prospect Commodities Limited) (BSE: PCL), a Gujarat-based company engaged in processing and supplying premium cashew kernels under the brand **DriFrutz**, has **commenced supplies of its retail and gifting products to DJT Retailers Private Limited**, which operates under the brand **Deerika**. The supplies comprise various DriFrutz products and gift hampers, and form part of the company's ongoing efforts to expand its distribution and retail network. The company intimated the development to BSE Limited on 14th October, 2026.

Details of the Association:

Prospect Consumer Products has commenced supplies of its **DriFrutz retail products and gifting products, including gift hampers, to Deerika**, the retail brand operated by DJT Retailers Private Limited. The initial dispatch has been made, and **further dispatches are already scheduled**.

Strategic Significance:

The association gives DriFrutz **an additional avenue to expand the reach of its products and to strengthen its presence in the retail market**. It adds to the distribution the company has been building, which includes its listing on the **Hyperpure** platform and the placement of DriFrutz gift hampers at golf tournaments and corporate events, as announced in May 2026.

Prospect Consumer Products will continue to explore opportunities to expand its distribution network and to enhance the availability and reach of its products across various channels.

Industry Outlook:

India is the global processing hub for cashew. According to Mordor Intelligence, the **India cashew market was estimated at USD 2.40 billion in 2024 and is expected to reach USD 2.9 billion by 2029, a CAGR of 3.80%**. Retail consumption is shifting towards flavoured and assorted cashew products, supported by rising health consciousness and demand for cashew-based snacks. At the same time, many consumers still prefer lighter, lower-priced snacks for on-the-go consumption, which remains a restraint on the category.

On the supply side, the **Union Budget 2026-27** announced a dedicated national programme for Indian cashew on 1st February, 2026, aimed at making India self-reliant in raw cashew production and processing, upgrading post-harvest processing infrastructure and improving export competitiveness. Against this backdrop, DriFrutz's range of flavoured cashews and gift hampers is positioned in the branded, health-conscious snacking and gifting segments.

Source: Mordor Intelligence; Union Budget 2026-27.

Management Commentary:

Mr. Vimal Mishra, Promoter & Managing Director, Prospect Consumer Products Limited, commented: “We are pleased to commence supplies of DriFrutz products to Deerika. This association adds a new retail and gifting avenue for the brand and is consistent with our focus on strengthening DriFrutz in the B2C market. We will continue to explore opportunities to widen our distribution network and improve the availability of our products across channels, and we look forward to working with the Deerika team.”

About Prospect Consumer Products Limited:

Prospect Consumer Products Limited (formerly known as Prospect Commodities Limited) is an Ahmedabad-based company engaged in the **processing, exporting, and marketing of premium-quality cashew kernels and dry fruits**. Established in 2022, the company has rapidly evolved from a trading-focused enterprise into a fully integrated, automated processing player with a strong presence in both **B2B and B2C segments**.

Under its flagship brand “**DriFrutz**”, Prospect offers a curated range of **flavoured cashews, dry fruit gift hampers, and assorted premium nuts**, catering to India’s fast-growing healthy snacking and gifting markets. The company operates a **state-of-the-art facility at Changodar, Ahmedabad**, with an **installed capacity of 4,800+ MTPA**, equipped with advanced automation systems for end-to-end quality control, consistency, and scalability.

With direct sourcing networks across **Africa, South Asia, and India**, Prospect ensures a steady supply of high-quality raw cashew nuts while optimizing costs through backward integration.

The company’s products are distributed through both **domestic retail and e-commerce platforms**, and exported to key global markets. Driven by strong governance, a lean cost structure, and continuous innovation, Prospect Consumer Products aims to emerge as one of India’s **leading integrated dry fruit and premium snacking brands**.

Disclaimer:

This document contains forward-looking statements, which are not historical facts and are subject to risks and uncertainties such as government actions, local developments, and technological risks. The Company is not responsible for any actions taken based on these statements and does not commit to publicly updating them to reflect future events or circumstances.

For Further Information Please Contact:

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