



October 14, 2026

To,
Corporate Relations Department,
Bombay Stock Exchange Limited
P.J. Towers, Dalal Street,
Fort, Mumbai – 400001

Fax No.:022-22722061/41/39/27

Ref: Scrip Code: 512115 Scrip ID: ROSEMER

Subject: Intimation regarding Cricket Kit Distribution and Jersey Unveiling Ceremony.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Media release regarding the **Cricket Kit Distribution and Jersey Unveiling Ceremony** held at **SPG Rose Merc Cricket Academy, Shivaji Park Gymkhana, Mumbai, on October 13, 2026.**

Kindly take the same on record.

Thanking you,

Yours faithfully,
For **ROSE MERC LIMITED**
Vaishali
Parkar
Kumar
Vaishali Parkar Kumar
Managing Director
DIN: 09159108

Digitally signed by
Vaishali Parkar
Kumar
Date: 2026.10.14
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Encl.: Media Release

MEDIA RELEASE



Rose Merc Ltd Hosts Cricket Kit Distribution and Jersey Unveiling at SPG Rose Merc Cricket Academy



***Mr. Pravin Amre, Mr. Shardul Thakur, and Ms. Eshwari Shelatkar, Executive Director of Rose Merc Ltd,
at the SPG Rose Merc Cricket Academy ceremony.***

Mumbai, October 14, 2026 – Rose Merc Ltd, a BSE-listed diversified enterprise with interests across fintech, sports, fashion, media, events, and other businesses, hosted a cricket kit distribution and jersey unveiling ceremony at the iconic Shivaji Park Gymkhana (SPG), Dadar West, Mumbai, on October 13, 2026.

The evening commenced with two minutes of silence in loving remembrance of **the late Mr. Purvesh Krishna Shelatkar, Executive Director of Rose Merc Ltd**, honouring his vision, dedication, and valuable contribution to the academy and its young cricketers.

Mr. Pravin Amre, former Indian cricketer, coach, and mentor, welcomed Chief Guest **Mr. Shardul Thakur, Indian international cricketer**, along with **Ms. Eshwari Shelatkar, Executive Director of Rose Merc Ltd; Ms. Padmaja Ambekar; and representatives of Rose Merc Ltd**. Mr. Amre praised Mr. Thakur's achievements and journey in professional cricket, encouraging the young players to pursue their ambitions with discipline and determination.

Addressing the aspiring cricketers across the Under-14, Under-16, and Under-19 categories, Mr. Thakur shared experiences from his cricketing journey, highlighting the importance of hard work, resilience, consistency, and self-

belief. He also expressed heartfelt gratitude to **Mr. Purvesh Shelatkar for his vision, dedication, and significant contribution towards developing the SPG Rose Merc Cricket Academy and creating opportunities for young cricketers.** He appreciated Rose Merc Ltd's continued efforts to support emerging talent and provide aspiring players with a platform to pursue their sporting dreams.

A key highlight of the ceremony was the unveiling of the academy's jerseys for all three age groups, featuring distinct colours and prominent Rose Merc branding alongside the SPG identity. The event also marked the unveiling of a dedicated coach's jersey, recognising the important role of coaches and mentors in nurturing future cricketing talent.

As a token of appreciation, Mr. Pravin Amre presented specially branded caps featuring the Rose Merc and Shivaji Park Gymkhana logos to Mr. Shardul Thakur and Ms. Padmaja Ambekar. The evening brought together players, coaches, and representatives in a celebration of sporting ambition, teamwork, and the academy's growing journey.

Through the SPG Rose Merc Cricket Academy, Rose Merc Ltd continues to champion grassroots cricket development through structured coaching, fitness training, skill development, and mentorship, with the aim of nurturing promising young cricketers and helping them realise their potential.

Rose Merc Ltd extends its sincere gratitude to Shivaji Park Gymkhana, the distinguished guests, academy coaches, players, and everyone who contributed to making the occasion memorable.

For more information, visit www.rosemerc.in.

For details about the SPG Rose Merc Cricket Academy, please contact Shivaji Park Gymkhana.

About Rose Merc Ltd

Rose Merc Ltd is a BSE-listed diversified company with interests across fintech, sports, fashion, media, events, and other businesses. The company supports initiatives focused on grassroots sports development, talent identification, and youth empowerment, creating opportunities for aspiring athletes to grow and excel.

Media Contact

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Website: www.rosemerc.in



**ROSE MERC
LIMITED**

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15/b/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES COLLEGE, Behind Dmart Store,
Sion West, Mumbai - 22

GSTIN : 27AACCR3663B1ZM
CIN : L70200MH1985PLC035078



Unveiling the Under-14, Under-16, and Under-19 team jerseys, followed by Mr. Pravin Amre presenting SPG – Rose Merc caps to Ms. Padmaja Ambekar, Ms. Eshwari Shelatkar, and Mr. Shardul Thakur as tokens of appreciation.



Coach's Jersey: Unveiling the official coach's jersey, recognising the mentors who guide and shape the next generation of cricketers.