

Date: May 19, 2026

To,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai-400001.
BSE Script Code: 544435

Subject: Outcome of Board Meeting held on Tuesday, May 19, 2026

Ref: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirement) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in continuation of our intimation dated May 14, 2026, we wish to inform you that the Board of Directors of the Company, at its meeting held today, i.e., Tuesday, May 19, 2026, has inter alia, considered and approved the following:

- The Audited Standalone and Consolidated Financial Results of the Company for the Quarter, Half Year and Financial Year ended on March 31, 2026, along with the Audit Report issued by M/s Amit Ramakant & Co., Statutory Auditors of the Company, as recommended by the Audit Committee.

Further, pursuant to the provisions of Regulation 33(3)(d) of the SEBI Listing Regulations, we hereby declare that M/s Amit Ramakant & Co., Statutory Auditors, have issued the Audit Reports with unmodified opinion on the said Financial Results (Standalone and Consolidated).

In this regard, please find enclosed herewith:

- A copy of aforesaid Audited Standalone and Consolidated Financial Results along with Auditor's Report;
- Declaration with respect to the Audit Report with Unmodified Opinion;
- Statement of Deviation or Variation in utilization of funds raised through Public Issue

The aforesaid financial results are also being made available on the website of the Company at www.adcountymedia.com

- Re-appointment of M/s. PC Modi & Co., Chartered Accountants, (Firm Registration No: 000239C) as an Internal Auditor of the Company for Financial Year 2026-27, as recommended by Audit Committee. The disclosure as required under Regulation 30 of the SEBI Listing Regulations, read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 is enclosed as Annexure A.



FIRST FLOOR, D-41, PATRAKAR COLONY, NEAR, JAWAHAR NAGAR MOTI DUNGRI VISTAR YOJNA, RAJA PARK, JAWAHAR NAGAR, JAIPUR, RAJASTHAN, INDIA, 302004



Email: support@adcountymedia.com
Email: info@adcountymedia.com
Website: www.adcountymedia.com



Ph: +91-9772201015

- Postal ballot Notice for appointment of Mr. Kumar Saurav (DIN: 09443543) as Whole-time director and Mr. Prateek Bhansali (DIN: 10168425) as an Independent Director of the Company.

The Board Meeting commenced at 03:00 PM and was concluded at 7:40 PM.

This is for your information and record.

Yours faithfully,

FOR ADCOUNTY MEDIA INDIA LIMITED

Garima Malik
Company Secretary and Compliance Officer

AdCounty
Media



FIRST FLOOR, D-41, PATRAKAR COLONY, NEAR, JAWAHAR
NAGAR MOTI DUNGRI VISTAR YOJNA, RAJA PARK, JAWAHAR
NAGAR, JAIPUR, RAJASTHAN, INDIA, 302004



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Disclosure of information required pursuant to the Regulation 30 of the SEBI Listing Regulations, read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026:

Particulars	Details
Reason for change viz. appointment, re appointment, resignation, removal, death or otherwise;	Re-appointment of M/s. PC Modi & Co., Chartered Accountants (Firm Registration No: 000239C) as an Internal Auditor of the Company for Financial Year 2026-27
Date of appointment/re-appointment/cessation (as applicable) & term of appointment/re-appointment	Based on the recommendation of Audit Committee, the Board has approved the reappointment of Internal Auditor for the FY 2026-27 in its meeting held on May 19, 2026
Brief profile (in case of appointment)	<p>Established in 1976, PC Modi & Co. is a reputed Chartered Accountancy firm providing comprehensive professional services across audit & assurance, taxation, corporate advisory and financial consultancy. With decades of experience, the firm has built a strong legacy of integrity, technical expertise and client-centric solutions.</p> <p>Our team of qualified professionals combines deep domain knowledge with a commitment to delivering timely, practical and value-driven advice. Over the years, we have served a diverse clientele, ranging from corporates and SMEs to non-profits and high net-worth individuals, ensuring compliance, efficiency and growth in their financial affairs.</p> <p>At PC Modi, we continue to uphold our founding principles of professionalism, independence and excellence, making-us a trusted partner for clients across industries.</p>
Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable





Independent Auditor's Report on Standalone Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To the Board of Directors of

Adcounty Media India Limited (Formerly known as Adcounty Media India Private Limited)

Opinion

1. We have audited the accompanying standalone annual financial results ('the Statement') of **Adcounty Media India Limited** (Formerly known as Adcounty Media India Private Limited) ('the Company') for the year ended 31 March 2026, attached herewith, being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations').
2. In our opinion and to the best of our information and according to the explanations given to us, the Statement:
 - (i) presents financial results in accordance with the requirements of Regulation 33 of the Listing Regulations, and
 - (ii) gives a true and fair view in conformity with the recognition and measurement principles laid down in the applicable Indian Accounting Standards ('Ind AS') specified under section 133 of the Companies Act, 2013 ('the Act'), read with the Companies (Indian Accounting Standards) Rules, 2015, and other accounting principles generally accepted in India, of the standalone net profit after tax and other comprehensive income and other financial information of the Company for the year ended 31 March 2026.

Basis for Opinion

3. We conducted our audit in accordance with the Standards on Auditing specified under section 143(10) of the Act. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the Audit of the Statement* section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (the 'ICAI') together with the ethical requirements that are relevant to our audit of the financial results under the provisions of the Act and the rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence obtained by us, is sufficient and appropriate to provide a basis for our opinion.



Independent Auditor's Report on Standalone Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

Responsibilities of Management and Those Charged with Governance for the Statement

4. This Statement has been prepared on the basis of the standalone annual financial statements and has been approved by the Company's Board of Directors. The Company's Board of Directors is responsible for the preparation and presentation of the Statement that gives a true and fair view of the net profit or loss and other comprehensive income and other financial information of the Company in accordance with the Ind AS specified under section 133 of the Act, read with the Companies (Indian Accounting Standards) Rules, 2015 and other accounting principles generally accepted in India, and in compliance with Regulation 33 of the Listing Regulations. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the Statement that gives a true and fair view and is free from material misstatement, whether due to fraud or error.
5. In preparing the Statement, the Board of Directors is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern, and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.
6. The Board of Directors is also responsible for overseeing the Company's financial reporting process.

Auditor's Responsibilities for the Audit of the Statement

7. Our objectives are to obtain reasonable assurance about whether the Statement as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with Standards on Auditing, specified under section 143(10) of the Act, will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this Statement.
8. As part of an audit in accordance with the Standards on Auditing, specified under section 143(10) of the Act, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:
 - Identify and assess the risks of material misstatement of the statement, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error,



Independent Auditor's Report on Standalone Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control;

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3) (i) of the Act, we are also responsible for expressing our opinion on whether the Company has in place adequate internal financial controls with reference to financial statements and the operating effectiveness of Such controls;
 - Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board of Directors;
 - Conclude on the appropriateness of the Board of Directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Statement or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern; and
 - Evaluate the overall presentation, structure and content of the Statement, including the disclosures, and whether the Statement represents the underlying transactions and events in a manner that achieves fair presentation.
9. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.
10. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Other Matters

11. The Statement includes the financial results for the quarter and half year ended 31 March 2026, being the balancing figures between the audited figures in respect of the full financial year and the published unaudited year-to-date figures up to the third quarter and first six months of the current financial year, which were subject to limited review by us.

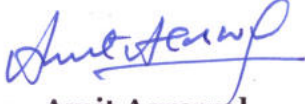


Independent Auditor's Report on Standalone Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

For Amit Ramakant & Co.

Chartered Accountants

Firm Registration Number: 009184C



Amit Agrawal

Partner

Membership Number: 077407

UDIN: 26077407VLQXRI5346

Place: Jaipur

Date: 19May 2026





QTR-4, F.Y. 2025-26
Standalone
Financial Results

ADCOUNTY MEDIA INDIA LIMITED
(Formerly known as Adcounty Media India Private Limited)
CIN : U93000RJ2017PLC057939

Registered Office: First Floor, D-41, Patrakar Colony, Near Jawahar Nagar,
Moti Dungri Vistar Yojna, Raja Park, Jaipur, Rajasthan - 302004

Website: www.adcountymedia.com E-mail: cs@adcountymedia.com Tel. +91-7877623083

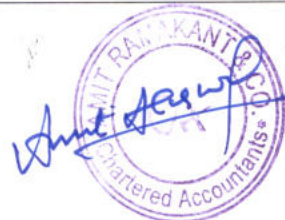
Statement of Audited Standalone Financial Results for the Quarter, Half Year and Year Ended 31 March 2026

(Rs. in Lacs, unless otherwise stated)

Particulars	Quarter Ended			Half Year Ended			Year Ended	
	31-Mar-26	31-Dec-25	31-Mar-25	31-Mar-26	30-Sep-25	31-Mar-25	31-Mar-26	31-Mar-25
	(Audited)**	(Unaudited)	(Audited)**	(Audited)**	(Unaudited)	(Audited)**	(Audited)	(Audited)
INCOME								
Revenue from Operations	3,022.24	2,079.93	2,267.70	5,102.17	3,374.73	3,897.76	8,476.90	6,889.51
Other Income	108.28	60.84	23.43	169.12	174.24	45.52	343.36	68.53
Total Income	3,130.52	2,140.77	2,291.13	5,271.29	3,548.97	3,943.28	8,820.26	6,958.04
EXPENSES								
Cost of Traded Media	1,840.12	1,183.97	1,252.50	3,024.09	1,880.58	2,214.54	4,904.67	3,945.85
Employee Benefits Expense	80.18	69.75	119.72	149.93	133.59	237.57	283.52	481.31
Finance Costs	8.60	3.54	8.89	12.14	23.68	11.80	35.82	16.70
Depreciation and Amortization Expense	18.10	13.44	9.82	31.54	15.58	18.72	47.12	33.74
Other Expenses	315.35	170.24	369.09	485.59	353.26	486.33	838.85	640.32
Total Expenses	2,262.35	1,440.94	1,760.02	3,703.29	2,406.69	2,968.96	6,109.98	5,117.92
Profit Before Tax	868.17	699.83	531.11	1,568.00	1,142.28	974.32	2,710.28	1,840.12
Tax Expenses								
(1) Current Tax	226.93	173.31	138.45	400.24	294.49	251.94	694.73	471.42
(2) Deferred Tax	1.04	3.64	(3.55)	4.68	2.69	(6.55)	7.37	(6.31)
(3) Tax Related to Earlier Years	1.99	-	-	1.99	-	-	1.99	-
Total Tax Expenses	229.96	176.95	134.90	406.91	297.18	245.39	704.09	465.11
Net Profit for the Period/Year	638.21	522.88	396.21	1,161.09	845.10	728.93	2,006.19	1,375.01
Other Comprehensive Income								
Remeasurement of Post employment benefit & Obligations (Net of tax)	2.19	-	(4.35)	2.19	19.29	(6.69)	21.48	(7.91)
Total Other Comprehensive Income for the Period/Year (Net of Tax)	2.19	-	(4.35)	2.19	19.29	(6.69)	21.48	(7.91)
Total Comprehensive Income for the Period/Year	640.40	522.88	391.86	1,163.28	864.39	722.24	2,027.67	1,367.10
Paid up Equity share capital (Face Value of Rs. 10/- Per Share)	2,250.12	2,250.12	1,653.80	2,250.12	2,250.12	1,653.80	2,250.12	1,653.80
Earnings per Share (In Rs.)*								
Basic	2.84	2.32	2.40	5.16	4.34	4.41	9.56	8.37
Diluted	2.84	2.32	2.40	5.16	4.34	4.41	9.56	8.37
Earnings before Interest, Depreciation and Tax (EBIDTA)	877.75	704.37	543.08	1,582.12	1,168.06	991.36	2,750.18	1,865.85

* Refer Note 3

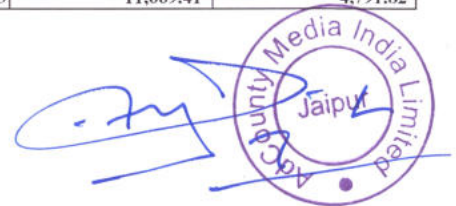
** Refer Note 4 & 5



Statement of Audited Standalone Assets And Liabilities

(Rs. in Laacs, unless otherwise stated)

Particulars	As at 31-Mar-2026	As at 31-Mar-2025
	(Audited)	(Audited)
ASSETS		
Non-Current Assets		
Property Plant and Equipment	23.80	20.05
Right-of-use Assets	269.40	91.07
Intangible Assets under Development	1,684.51	-
Investment in Subsidiaries	1,074.13	-
Financial Assets		
(i) Investments	122.37	120.59
(ii) Other Financial Assets	1,973.66	364.41
Deferred Tax Assets (Net)	12.20	19.57
Total Non-Current Assets	5,160.07	615.69
Current Assets		
Financial Assets		
(i) Trade Receivables	4,462.50	3,043.14
(ii) Cash and Cash Equivalents	766.64	371.72
(iii) Bank Balances Other than (ii) above	831.07	448.93
Other Current Assets	449.13	312.34
Total Current Assets	6,509.34	4,176.13
TOTAL - ASSETS	11,669.41	4,791.82
EQUITY AND LIABILITIES		
Equity		
Equity Share Capital	2,250.12	1,653.80
Other Equity	8,421.09	2,135.65
Total Equity	10,671.21	3,789.45
Liabilities		
Non-Current Liabilities		
Financial Liabilities		
(i) Lease Liabilities	223.69	73.44
Employee Benefit Obligations	59.81	71.84
Total Non-Current Liabilities	283.50	145.28
Current Liabilities		
Financial Liabilities		
(i) Lease Liabilities	48.45	20.19
(ii) Trade Payables		
Total outstanding dues of Micro Enterprises & Small Enterprises	28.98	65.71
Total outstanding dues of creditors other than Micro Enterprises & Small Enterprises	507.26	489.66
(iii) Other Financial Liabilities	39.86	31.35
Other Current Liabilities	54.74	79.56
Employee Benefit Obligations	1.93	2.44
Current Tax Liabilities (Net)	33.48	168.18
Total Current Liabilities	714.70	857.09
TOTAL - EQUITY AND LIABILITIES	11,669.41	4,791.82

Statement of Audited Standalone Cash Flows for the Year Ended 31 March 2026

(Rs. in Lacs, unless otherwise stated)

Particulars	Year Ended	
	As at 31-Mar-2026	As at 31-Mar-2025
	(Audited)	(Audited)
(A) Cash Flows From Operating Activities		
1. Profit / (Loss) Before Tax	2,710.28	1,840.12
2. Adjustment for :		
Depreciation and Amortisation Expenses	47.12	33.74
Interest Income	(172.95)	(37.71)
Finance Costs	35.82	19.83
(Profit)/Loss on Disposal of Property, Plant and Equipments	(4.44)	(0.41)
(Profit)/Loss on Settlement of Lease liability	(4.29)	-
Net Foreign Exchange Loss/(Gain)	(121.20)	(19.81)
Gratuity Expenses	17.83	18.47
Fair value (Gain)/Loss on Mutual Funds	(1.79)	(10.02)
3. Operating Profit before Working Capital Changes (1+2)	2,506.38	1,844.21
4. Change in Working Capital		
(Increase)/Decrease in Trade and Other Receivables	(1,434.99)	(1,687.18)
(Increase)/Decrease in Other Financial Assets & Other Assets	(21.18)	(89.14)
Increase/(Decrease) in Trade Payables, Other Financial Liabilities & Other Liabilities	(44.32)	(202.01)
Change in Working Capital	(1,500.49)	(1,978.33)
5. Cash Generated from Operations (3+4)	1,005.89	(134.12)
6. Income Taxes Paid	(831.41)	(200.00)
7. Net Cash Flows from Operating Activities (A)	174.48	(334.12)
(B) Cash Flows from Investing Activities		
Proceeds From Sale of Tangible Assets	5.67	1.10
Payment for Intangible Assets Under Development	(1,684.51)	-
Payment for Investment in Subsidiaries	(1,074.13)	-
Payment For Purchase of Property, Plant and Equipment's	(15.41)	(5.68)
Net Investments in Fixed Deposits	(1,588.07)	311.02
Net Movement in Other Bank Balances	(382.14)	(442.33)
Interest Received	172.95	37.71
Net Cash Generated / (Used) in Investing Activities (B)	(4,565.64)	(98.18)
(C) Net Cash flow from Financing Activities		
Proceeds from issue of Equity Shares	596.32	52.80
Securities Premium Received	4,472.40	343.20
Transaction costs related to Initial Public Offer	(214.60)	-
Principal Element of Lease Liability	(43.03)	(24.71)
Interest Paid	(25.01)	(13.00)
Net Cash Generated / (Used) in Financing Activities (C)	4,786.08	358.29
(D) Net Change in Cash & Cash Equivalents (A+B+C)	394.92	(74.01)
(E) Cash & Cash Equivalents as at the Beginning	371.72	445.73
(F) Cash & Cash Equivalents as at the End (D+E)	766.64	371.72



	QTR-4, F.Y. 2025-26
	Standalone
	Financial Results

Notes to Statement of Standalone Financial Results

1. The above standalone financial results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their respective meeting held on 19 May 2026. Further the audit of standalone financial results for the year ended 31 March 2026 in terms of Regulation 33 of SEBI (Listing Obligations & Disclosure Requirements) Regulation, 2015 as amended time to time, has been carried out by the statutory auditor of the company.
2. These results have been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standards (Ind AS), specified under Section 133 of the Companies Act, 2013("the Act") read with the Companies (Indian Accounting Standards) Rule, 2015 and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015 (as amended).
3. Earnings per share for the quarter ended 31 March 2026, 31 December 2025, 31 March 2025 and half year ended 31 March 2026, 30 September 2025, 31 March 2025 have been calculated for three months and six months respectively and not annualized.
4. The figures for the quarter and half year ended 31 March 2026 are the balancing figures between the audited standalone figures in respect of the full financial year and the published standalone year to date figures up to the third quarter and half year ended of the financial year. Also, the figures up to the end of half year and the nine months ended were only reviewed and not subject to audit.
5. The figures for the quarter and half year ended 31 March 2025 are the balancing figures between the audited standalone figures in respect of the full financial year and unaudited standalone year to date figures up to the third quarter and half year ended of the financial year, which were not audited or reviewed by the statutory auditors. However, the management has exercised necessary due diligence to ensure that the financial result for the period provide a true and fair view of the Company's affairs.
6. No investor complaints were pending as on 31 March 2026.
7. Figures relating to the previous periods have been regrouped wherever necessary to conform to the figures of the current period.
8. The above Financial Results are also available on our website www.adcountymedia.com & stock exchange website www.bseindia.com.
9. The Company is listed on the SME Platform of the Bombay Stock Exchange of India Ltd (BSE SME). The Company, being a SME Listed Entity, is not mandated to disclose quarterly financial results, however, the management has on a suo-moto basis, elected to make such disclosures in the spirit of good corporate governance.
10. The Company operates in single Reportable Segment 'Digital Advertising Services' in terms of Ind-AS 108, 'Operating Segment'.

For and on behalf of the Board of Directors


 Aditya Jangid
 Chairman and Joint Managing Director
 DIN: 01655674

Place: Jaipur
 Date: 19 May 2026



Independent Auditor's Report on Consolidated Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To the Board of Directors of

Adcounty Media India Limited (Formerly known as Adcounty Media India Private Limited)

Opinion

1. We have audited the accompanying consolidated annual financial results ('the Statement') of **Adcounty Media India Limited** (Formerly known as Adcounty Media India Private Limited) ('the Holding Company') and its subsidiaries (the Holding Company and its subsidiaries together referred to as "the Group"), (Refer Annexure- 1 for the list of subsidiaries included in consolidated financial results) for the year ended 31 March 2026, attached herewith, being submitted by the Holding Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations').
2. In our opinion and to the best of our information and according to the explanations given to us and based on the consideration of the reports of the other auditors on separate audited financial statements/financial information of the subsidiaries, as referred to in paragraph 12 below, the Statement:
 - (i) includes the annual financial results of the entities listed in Annexure 1;
 - (ii) presents financial results in accordance with the requirements of Regulation 33 of the Listing Regulations, and
 - (iii) gives a true and fair view in conformity with the recognition and measurement principles laid down in the applicable Indian Accounting Standards ('Ind AS') prescribed under section 133 of the Companies Act, 2013 ('the Act'), read with the Companies (Indian Accounting Standards) Rules, 2015, and other accounting principles generally accepted in India, of the consolidated net profit after tax and other comprehensive income and other financial information of the Group for the year ended 31 March 2026.

Basis for Opinion

3. We conducted our audit in accordance with the Standards on Auditing specified under section 143(10) of the Act. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the Audit of the Statement* section of our report. We are independent of the Group in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (the 'ICAI') together with the ethical requirements that are relevant to our audit of the consolidated financial results under the provisions of the Act and the rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We



Independent Auditor's Report on Consolidated Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

believe that the audit evidence obtained by us together with the audit evidence obtained by the other auditors in terms of their reports referred to in paragraph 12 of the Other Matters section below, is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Statement

4. This Statement, which is the responsibility of the Holding Company's management and has been approved by the Holding Company's Board of Directors, has been prepared on the basis of the consolidated annual financial statements. The Holding Company's Board of Directors is responsible for the preparation and presentation of the Statement that gives a true and fair view of the consolidated net profit or loss and other comprehensive income and other financial information of the Group in accordance with the Ind AS prescribed under section 133 of the Act, read with the Companies (Indian Accounting Standards) Rules, 2015 and other accounting principles generally accepted in India, and in compliance with Regulation 33 of the Listing Regulations. The Holding Company's Board of Directors is also responsible for ensuring accuracy of records including financial information considered necessary for the preparation of the statement. Further in terms of provisions of the Act, the respective Board of Directors of the Companies included in the Group, covered under the Act, are responsible for maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Group and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial results that gives a true and fair view and are free from material misstatement, whether due to fraud or error. These financial results have been used for the purpose of preparation of the statement by the Directors of the Holding Company, as aforesaid.
5. In preparing the Statement, the respective Board of Directors of the companies included in the Group, are responsible for assessing the ability of the Group to continue as a going concern, disclosing, as applicable, matters related to going concern, and using the going concern basis of accounting unless the respective Board of Directors either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.
6. Those respective Board of Directors are also responsible for overseeing the financial reporting process of the Companies included in the Group.

Auditor's Responsibilities for the Audit of the Statement

7. Our objectives are to obtain reasonable assurance about whether the Statement as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with Standards

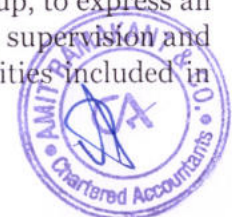


Independent Auditor's Report on Consolidated Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

on Auditing, specified under section 143(10) of the Act, will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this Statement.

8. As part of an audit in accordance with the Standards on Auditing, specified under section 143(10) of the Act, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the statement, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control;
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3) (i) of the Act, we are also responsible for expressing our opinion on whether the Holding Company has adequate internal financial controls with reference to financial statements in place and the operating effectiveness of Such controls;
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board of Directors;
- Conclude on the appropriateness of the Board of Directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the ability of the Group to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Statement or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern;
- Evaluate the overall presentation, structure and content of the Statement, including the disclosures, and whether the Statement represents the underlying transactions and events in a manner that achieves fair presentation; and
- Obtain sufficient appropriate audit evidence regarding the financial information/financial statements of the entities within the Group, to express an opinion on the Statement. We are responsible for the direction, supervision and performance of the audit of financial information of such entities included in



Independent Auditor's Report on Consolidated Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

the Statement, of which we are the independent auditor. For the other entities included in the Statement, which have been audited by the other auditors, such other auditor remain responsible for the direction, supervision and performance of the audits carried out by them. We remain solely responsible for our audit opinion.

9. We communicate with those charged with governance of the Holding Company regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.
10. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.
11. We also performed procedures in accordance with circular, issued by the SEBI under Regulation 33 (8) of the Listing Regulations, to the extent applicable.

Other Matters

12. We did not audit the annual financial statements/information of two subsidiaries AdcountyGlobal Media LLC and AdaxxAdtech& Media LLP, whose financial information reflects total assets of INR 1371.86 (In Lacs) as at March 31, 2026, total revenue of INR 134.00 (In Lacs), total net profit after tax of INR 18.93 (In Lacs), total comprehensive income of INR 23.95 (In Lacs), and cash outflows(net) of INR 280.62 (In Lacs) for the year ended on that date, as considered in the statement. These annual financial statements/ financial information have been audited by other auditor whose audit reports have been furnished to us by the management, and our opinion in so far as it relates to the amounts and disclosures included in respect of the subsidiaries is based solely on the audit report of such other auditors, and the procedures performed by us as stated in paragraph 11 above.

Our opinion is not modified in respect of this matter with respect to our reliance on the work done by and the reports of the other auditors.

13. The Statement includes the consolidated financial results for the quarter and half year ended 31 March 2026, being the balancing figures between the audited consolidated figures in respect of the full financial year and the published unaudited year-to-date consolidated figures up to the third quarter and first six months of the current financial year, which were subject to limited review by us.



Independent Auditor's Report on Consolidated Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

For Amit Ramakant & Co.

Chartered Accountants

Firm Registration Number: 009184C



Amit Agrawal

Partner

Membership Number: 077407

UDIN: 26077407NYOUTU8765

Place: Jaipur

Date: 19 May 2026



Independent Auditor's Report on Consolidated Annual Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

Annexure 1

List of entities included in the Statement

Name of Holding Company

Adcounty Media India Limited (Formerly known as Adcounty Media India Private Limited)

Name of Subsidiaries

Adcounty Global Media LLC, Dubai (Wholly Owned Foreign Subsidiary)

AdaxxAdtech & Media LLP (99.95% Holding)



ADCOUNTY MEDIA INDIA LIMITED
(Formerly known as Adcounty Media India Private Limited)
CIN : U93000RJ2017PLC057939

Registered Office: First Floor, D-41, Patrakar Colony, Near Jawahar Nagar,
Moti Dungri Vistar Yojna, Raja Park, Jaipur, Rajasthan - 302004
Website: www.adcountymedia.com E-mail: cs@adcountymedia.com Tel. +91-7877623083

Statement of Audited Consolidated Financial Results for the Quarter, Half Year and Year Ended 31 March 2026

(Rs. in Lacs, unless otherwise stated)

Particulars	Quarter Ended			Half Year Ended		Year Ended		
	31-Mar-26 (Audited)**	31-Dec-25 (Unaudited)	31-Mar-25 (Audited)**	31-Mar-26 (Audited)**	30-Sep-25 (Unaudited)	31-Mar-25 (Audited)**	31-Mar-26 (Audited)	31-Mar-25 (Audited)
INCOME								
Revenue from Operations	3,136.60	2,099.57	2,267.70	5,236.17	3,374.73	3,897.76	8,610.90	6,889.51
Other Income	109.02	60.84	23.43	169.86	174.24	45.52	344.10	68.53
Total Income	3,245.62	2,160.41	2,291.13	5,406.03	3,548.97	3,943.28	8,955.00	6,958.04
EXPENSES								
Cost of Traded Media	1,928.36	1,189.85	1,252.50	3,118.21	1,880.58	2,214.54	4,998.79	3,945.85
Employee Benefits Expense	80.68	69.75	119.72	150.43	133.59	237.57	284.02	481.31
Finance Costs	8.60	3.54	8.89	12.14	23.68	11.80	35.82	16.70
Depreciation and Amortization Expense	18.10	13.44	9.82	31.54	15.58	18.72	47.12	33.74
Other Expenses	323.77	183.01	369.09	506.78	353.26	486.33	860.04	640.32
Total Expenses	2,359.51	1,459.59	1,760.02	3,819.10	2,406.69	2,968.96	6,225.79	5,117.92
Profit Before Tax	886.11	700.82	531.11	1,586.93	1,142.28	974.32	2,729.21	1,840.12
Tax Expenses								
(1) Current Tax	226.93	173.31	138.45	400.24	294.49	251.94	694.73	471.42
(2) Deferred Tax	1.04	3.64	(3.55)	4.68	2.69	(6.55)	7.37	(6.31)
(3) Tax Related to Earlier Years	1.99	-	-	1.99	-	-	1.99	-
Total Tax Expenses	229.96	176.95	134.90	406.91	297.18	245.39	704.09	465.11
Net Profit for the Period/Year	656.15	523.87	396.21	1,180.02	845.10	728.93	2,025.12	1,375.01
Other Comprehensive Income								
Items that will be reclassified to profit or loss:								
Foreign Currency Translation Reserve	5.26	(0.24)	-	5.02	-	-	5.02	-
Items that will not be reclassified to profit or loss:								
Remeasurement of Post employment benefit & Obligations (Net of tax)	2.19	-	(4.35)	2.19	19.29	(6.69)	21.48	(7.91)
Total Other Comprehensive Income for the Period/Year (Net of Tax)	7.45	(0.24)	(4.35)	7.21	19.29	(6.69)	26.50	(7.91)
Total Comprehensive Income for the Period/Year	663.60	523.63	391.86	1,187.23	864.39	722.24	2,051.62	1,367.10
Paid up Equity share capital (Face Value of Rs. 10/- Per Share)	2,250.12	2,250.12	1,653.80	2,250.12	2,250.12	1,653.80	2,250.12	1,653.80
Earnings per Share (In Rs.)*								
Basic	2.92	2.33	2.40	5.24	4.34	4.41	9.65	8.37
Diluted	2.92	2.33	2.40	5.24	4.34	4.41	9.65	8.37
Earnings before Interest, Depreciation and Tax (EBIDTA)	895.69	705.36	543.08	1,601.05	1,168.06	991.36	2,769.11	1,865.85

* Refer Note 3

** Refer Note 4 & 5



Statement of Audited Consolidated Assets And Liabilities

(Rs. in Lacs, unless otherwise stated)

Particulars	As at 31-Mar-2026	As at 31-Mar-2025
	(Audited)	(Audited)
ASSETS		
Non-Current Assets		
Property Plant and Equipment	23.80	20.05
Right-of-use Assets	269.40	91.07
Intangible Assets under Development	2,527.46	-
Financial Assets		
(i) Investments	122.37	120.59
(ii) Other Financial Assests	1,973.66	364.41
Income Tax Assets (Net)	11.27	-
Deferred Tax Assets (Net)	12.20	19.57
Total Non-Current Assets	4,940.16	615.69
Current Assets		
Financial Assets		
(i) Trade Receivables	4,554.75	3,043.14
(ii) Cash and Cash Equivalents	811.21	371.72
(iii) Bank Balances Other than (ii) above	925.58	448.93
Other Current Assets	612.03	312.34
Total Current Assets	6,903.57	4,176.13
TOTAL - ASSETS	11,843.73	4,791.82
EQUITY AND LIABILITIES		
Equity		
Equity Share Capital	2,250.12	1,653.80
Other Equity	8,445.04	2,135.65
Equity Attributable to Owners	10,695.16	3,789.45
Non-controlling interests	0.50	-
Total Equity	10,695.66	3,789.45
Liabilities		
Non-Current Liabilities		
Financial Liabilities		
(i) Lease Liabilities	223.69	73.44
Employee Benefit Obligations	59.81	71.84
Total Non-Current Liabilites	283.50	145.28
Current Liabilities		
Financial Liabilities		
(i) Lease Liabilities	48.45	20.19
(ii) Trade Payables		
Total outstanding dues of Micro Enterprises & Small Enterprises	28.98	65.71
Total outstanding dues of creditors other than Micro Enterprises & Small Enterprises	576.67	489.66
(iii) Other Financial Liabilities	69.40	31.35
Other Current Liabilities	105.66	79.56
Employee Benefit Obligations	1.93	2.44
Current Tax Liabilities (Net)	33.48	168.18
Total Current Liabilites	864.57	857.09
TOTAL - EQUITY AND LIABILITIES	11,843.73	4,791.82



Statement of Audited Consolidated Cash Flows for the Year Ended 31 March 2026

(Rs. in Lacs, unless otherwise stated)

Particulars	Year Ended	
	As at 31-Mar-2026	As at 31-Mar-2025
	(Audited)	(Audited)
(A) Cash Flows From Operating Activities		
1. Profit / (Loss) Before Tax	2,729.21	1,840.12
2. Adjustment for :		
Depreciation and Amortisation Expenses	47.12	33.74
Interest Income	(174.46)	(37.71)
Finance Costs	35.82	19.83
(Profit)/Loss on Disposal of Property, Plant and Equipments	(4.44)	(0.41)
(Profit)/Loss on Settlement of Lease liability	(4.29)	-
Net Foreign Exchange Loss/(Gain)	(120.27)	(19.81)
Gratuity Expenses	17.83	18.47
Foreign Currency Translation Reserve	5.02	
Fair value (Gain)/Loss on Mutual Funds	(1.79)	(10.02)
3. Operating Profit before Working Capital Changes (1+2)	2,529.75	1,844.21
4. Change in Working Capital		
(Increase)/Decrease in Trade and Other Receivables	(1,408.25)	(1,687.18)
(Increase)/Decrease in Other Financial Assets & Other Assets	(12.35)	(89.14)
Increase/(Decrease) in Trade Payables, Other Financial Liabilities & Other Liabilities	(1,366.87)	(202.01)
Change in Working Capital	(2,787.47)	(1,978.33)
5. Cash Generated from Operations (3+4)	(257.72)	(134.12)
6. Income Taxes Paid	(833.51)	(200.00)
7. Net Cash Flows from Operating Activities (A)	(1,091.23)	(334.12)
(B) Cash Flows from Investing Activities		
Proceeds From Sale of Tangible Assets	5.67	1.10
Payment for Intangible Assets Under Development	(1,684.51)	-
Net Investments Proceeds	325.20	-
Payment For Purchase of Property, Plant and Equipment's	(15.41)	(5.68)
Net Investments in Fixed Deposits	(1,588.07)	311.02
Net Movement in Other Bank Balances	(472.69)	(442.33)
Interest Received	174.46	37.71
Net Cash Generated / (Used) in Investing Activities (B)	(3,255.35)	(98.18)
(C) Net Cash flow from Financing Activities		
Proceeds from issue of Equity Shares	596.32	52.80
Securities Premium Received	4,472.40	343.20
Transaction costs related to Initial Public Offer	(214.60)	-
Principal Element of Lease Liability	(43.03)	(24.71)
Interest Paid	(25.02)	(13.00)
Net Cash Generated / (Used) in Financing Activities (C)	4,786.07	358.29
(D) Net Change in Cash & Cash Equivalents (A+B+C)	439.49	(74.01)
(E) Cash & Cash Equivalents as at the Beginning	371.72	445.73
(F) Cash & Cash Equivalents as at the End (D+E)	811.21	371.72



Notes to Statement of Consolidated Financial Results

1. The above Consolidated financial results were reviewed by the Audit Committee and approved by the Board of Directors at their respective meeting held on 19 May 2026. Further, the audit of consolidated financial results for the year ended 31 March 2026, in terms of Regulation 33 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 as amended time to time, has been carried out by the statutory auditor of the company
2. These results have been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standards (Ind AS), specified under Section 133 of the Companies Act, 2013("the Act") read with the Companies (Indian Accounting Standards) Rule, 2015 and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015 (as amended).
3. Earnings per share for the quarter ended 31 March 2026, 31 December 2025, 31 March 2025 and half year ended 31 March 2026, 30 September 2025, 31 March 2025 have been calculated for three months and six months respectively and not annualized.
4. The figures for the quarter and half year ended 31 March 2026 are the balancing figures between the audited consolidated figures in respect of the full financial year and the published consolidated year to date figures up to the third quarter and half year ended of the financial year. Also, the figures up to the end of half year and the nine months ended were only reviewed and not subject to audit.
5. The figures for the quarter and half year ended 31 March 2025 are the balancing figures between the audited consolidated figures in respect of the full financial year and unaudited consolidated year to date figures up to the third quarter and half year ended of the financial year, which were not audited or reviewed by the statutory auditors. However, the management has exercised necessary due diligence to ensure that the financial result for the period provide a true and fair view of the Company's affairs.
6. No investor complaints were pending as on 31 March 2026.
7. Figures relating to the previous periods have been regrouped wherever necessary to conform to the figures of the current period.
8. The above Financial Results are also available on our website www.adcountymedia.com & stock exchange website www.bseindia.com.
9. The Company is listed on the SME Platform of the Bombay Stock Exchange of India Ltd (BSE SME). The Company, being a SME Listed Entity, is not mandated to disclose quarterly financial results, however, the management has on a suo-moto basis, elected to make such disclosures in the spirit of good corporate governance.
10. The Group operates in single Reportable Segment 'Digital Advertising Services' in terms of Ind-AS 108, 'Operating Segment'.
11. The consolidated financial results have been prepared as the Group has two subsidiaries (a) **Adcounty Global Media LLC in Dubai** and (b) **Adaxx Adtech & Media LLP**. The consolidated figures for the quarter ended 31 March 2025, half year ended 30 September 2025, 31 March 2025 and Year ended 31 March 2025 disclosed in the above consolidated results taken from the standalone financial results as approved by the board of directors. As there were no consolidated financial results at that time.

For and on behalf of the Board of Directors

Aditya Jangid

Chairman and Joint Managing Director

DIN: 01655674

Place: Jaipur

Date: 19 May 2026



AdCounty
Media

Date: May 19, 2026

To,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai-400001.
BSE Script Code: 544435

Subject: Declaration on Audit Report with an unmodified opinion

Dear Sir/Ma'am,

Pursuant to regulation 33(3)(d) of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, we hereby declare that M/s Amit Ramakant & Co., Statutory Auditor of the Company, has issued the Audit Report with an unmodified opinion on the Audited Standalone and Consolidated Financial Results of the Company for the financial year ended March 31, 2026.

Kindly take the same in your record.

Yours faithfully,
FOR ADCOUNTY MEDIA INDIA LIMITED

Abhinav
Abhinav R Jain
Whole time Director & Chief Financial Officer



AdCounty
Media



FIRST FLOOR, D-41, PATRAKAR COLONY, NEAR, JAWAHAR
NAGAR MOTI DUNGRI VISTAR YOJNA, RAJA PARK, JAWAHAR
NAGAR, JAIPUR, RAJASTHAN, INDIA, 302004



Email: support@adcountymedia.com
Email: info@adcountymedia.com
Website: www.adcountymedia.com



Ph: +91-9772201015

Statement on deviation / variation in utilisation of funds raised	
Name of listed entity	AdCounty Media India Limited
Mode of Fund Raising	Public Issue
Date of Raising Funds	02-07-2025
Amount Raised	5068.72 Lakhs
Report filed for Quarter ended	31.03.2026
Monitoring Agency	applicable / not applicable
Monitoring Agency Name, if applicable	Acuité Ratings & Research Limited
Is there a Deviation / Variation in use of funds raised	No
If yes, whether the same is pursuant to change in terms of a contract or objects, which was approved by the shareholders	NA
If Yes, Date of shareholder Approval	NA
Explanation for the Deviation / Variation	NA
Comments of the Audit Committee after review	The Audit Committee has reviewed the Monitoring Agency Report for the quarter ended March 31,2026 and noted that the proceeds of the public issue have been utilized for the objects stated in the offer document. The Committee observed that there are no deviations or variations in the utilization of issue proceeds from the stated objects.
Comments of the auditors, if any	-



Objects for which funds have been raised and where there has been a deviation, in the following table						
Original Object	Modified Object, if any	Original Allocation (Rs. in Lakhs)	Modified allocation, if any	Funds Utilised (Rs. in Lakhs)	Amount of Deviation/Variation for the quarter according to applicable object	Remarks if any
Capital Expenditure	-	1400.00	0.00	1354.00	0.00	-
Working Capital Requirement	-	2500.00	0.00	1667.00	0.00	-
Unidentified Acquisition and General Corporate Purposes	-	915.34	0.00	915.34	0.00	-
Issue Related Expenses	-	253.38	0.00	253.38	0.00	-

Deviation or variation could mean:

(a) Deviation in the objects or purposes for which the funds have been raised or
 (b) Deviation in the amount of funds actually utilized as against what was originally disclosed or
 (c) Change in terms of a contract referred to in the fund raising document i.e. prospectus, letter of offer, etc.

For AdCounty Media India Limited

**ADITYA
JANGID**

Digitally signed by
ADITYA JANGID
Date: 2026.05.19
19:41:18 +05'30'

Aditya Jangid
Chairman & Joint Managing Director
DIN: 01655674



FIRST FLOOR, D-41, PATRAKAR COLONY, NEAR, JAWAHAR NAGAR MOTI DUNGRI VISTAR YOJNA, RAJA PARK, JAWAHAR NAGAR, JAIPUR, RAJASTHAN, INDIA, 302004



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Ph: +91-9772201015