



To,

Date: 31.08.2026

BSE Limited, P.J. Towers, Dalal Street, Mumbai-400001 Scrip Code: 538920	National Stock Exchange of India Limited, Exchange Plaza, Bandra- Kurla Complex, Mumbai 400051 Symbol: VINCOFE
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Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Submission of Press Release

Unit: Vintage Coffee and Beverages Limited

Dear Sir/ Madam,

With reference to the captioned subject, please find enclosed herewith the Press Release for Vintage Coffee and Beverages Limited regarding Launch of New Product Segment- Roast and Ground Coffee. The above information will also be made available on the website of the company <https://vcbl.coffee/in>.

This is for the information and records of the Exchanges, please.

Thanking you.

Yours sincerely,

For Vintage Coffee and Beverages Limited

Balakrishna Tati
Chairman & Managing Director
DIN: 02181095

VINTAGE COFFEE AND BEVERAGES LIMITED

Formerly known as "Spaceage Products Ltd"

(CIN No. L15100TG1980PLC161210)

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Press Release

LAUNCH OF NEW PRODUCT SEGMENT- ROAST AND GROUND COFFEE:

Vintage Coffee and Beverages Limited (VCBL) is pleased to announce that, as part of the company's vision and business plan, the company has now added one more product segment, "**Roasted & Ground**" (R&G) Coffee, to its basket, focusing on the R&G segment of coffee, particularly in the United States of America and Europe.

The company has installed a modern and sophisticated roaster that will provide a unique roasting profile to R&G coffee connoisseurs.

The company's Chairman and Managing Director, **Mr. Tati Balakrishna**, expressed that *"Entering into R&G coffee is part of the company's premiumisation strategy along with entry into freeze dried coffee (FDC). Global R&G market is estimated at USD 101.75bn in 2026 and is expected to increase to USD 159.46bn by 2035 translating into 5.12% CAGR. (source: <https://www.businessresearchinsights.com/market-reports/roast-and-ground-coffee-market-125820> (USDA Agri Report)). Entry into R&G coffee will increase the addressable market for the company as well as enter premium products and new geographies like America and Europe. America is one of the largest R&G-consuming countries in the world, and stepping into the R&G segment will help company to make inroads in the country.*

Post Covid-19, home brewing coffee has increased. Hence, R&G coffee would help the company to target premium in-home consumption. Global café and coffee chains are also focussing on R&G coffee increasingly."

Disclaimer: Certain statements made in this press release relating to the Company's objectives, projections, outlook, expectations, estimates, among others may constitute 'forward-looking statements within the meaning of applicable laws and regulations. Actual results may differ from such expectations, projections etc., whether express or implied. These forward looking statements are based on various assumptions, expectations and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, competitive intensity, pricing environment in the market, economic conditions affecting demand and supply, change in input costs, ability to maintain and manage key customer relationships and supply chain sources, new or changed priorities of trade, significant changes in political stability in India and globally, government regulations and taxation, climatic conditions, natural calamity, commodity price fluctuations, currency rate fluctuations, litigation among others over which the Company does not have any direct control. These factors may affect our ability to successfully implement our business strategy. The company cannot, therefore, guarantee that the 'forward looking' statements made herein shall be realized. The Company may alter, amend, modify or make necessary corrective changes in any manner to any such forward-looking statement contained herein or make written or oral forward-looking statements as may be required from time to time on the basis of subsequent developments and events. This document does not carry any right of publication or disclosure to any other party and neither this document nor any of its contents may be used for any other purpose without the prior written consent of the undersigned.