



Date: 22nd September, 2026

To

The National Stock Exchange of India Limited (NSE), Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai -400051 Symbol: GRADIENTE	The Listing Department, The Calcutta Stock Exchange Ltd, 7 Lyons Range, Dalhousie, Kolkata-700001, (CSE Scrip Code: 10032161)
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Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Release of Music Video/Song titled “DEVA”

Respected Madam/sir,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI LODR Regulations”), we wish to inform the Exchange that the Company, as part of its Media & Entertainment business activities, has released a new song/music video titled “**DEVA**”.

The release forms part of the Company's ongoing activities in the music and digital entertainment segment and is intended to strengthen the Company's presence in the content, music and entertainment ecosystem.

The official music video may be viewed at the following link:

[Watch “DEVA” on YouTube](#)

The details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 (as amended from time to time) are provided in **Annexure-A**

Kindly take the same on record.

Yours truly

For **Gradiente Infotainment Limited**

Vimal Raj Mathur
Managing Director
(DIN-03138072)
Date: 22-09-2026
Place: Hyderabad



ANNEXURE – A

The details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 (as amended from time to time) are as follows:

S.No	Particulars	Details
01	Name of the Song / Music Video	DEVA
02	Nature of Release	Release of a new song/music video
03	Presented By	Dr. Vimal Raj Mathur and Mr. Diwakar Gandhi
04	Featuring	Mr. Vishal Kotian and Ms. Pia Roy
05	Directed By	Mr. Raajeev Walia
06	Theme	The song is based on the spirit and celebration of Lord Ganesha.
07	Viewership Performance /	The music video “DEVA” has garnered over 1 million views on YouTube and has received significant viewer engagement on the platform. The song has gained traction on the digital platform and is witnessing increasing viewership and audience engagement, thereby enhancing the reach and visibility of the Company's digital content.
08	Monetisation Potential	The increased viewership and engagement are expected to enhance monetisation opportunities for the Company's digital content through applicable YouTube/platform-based monetisation mechanisms, advertising and other digital revenue streams, subject to applicable platform policies and eligibility requirements.
09	Expected Business Impact	The increased digital reach and audience engagement from the release are expected to contribute to the Company's Media & Entertainment and digital content business. The actual financial impact will depend on viewership, engagement, monetisation eligibility and other commercial factors.



gradiente
Infotainment Limited

OFFICIAL POSTER OF THE SONG

