

Date: 17 September 2026

To
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001

Scrip Code: 509732

Sub: Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Kothari Industrial Corporation Limited has forayed into the FMCG sector with the unveiling of its first beverage portfolio under the brand name “CHUSIP™ Coco Twist” on 17 September 2026 in Chennai.

“CHUSIP™ Coco Twist” is a natural tender coconut water beverage, currently available in a 200 ml pack priced at ₹50, with further products and flavours proposed to be introduced in due course.

The detailed Press Release issued in this regard is enclosed for your information and records.

Kindly take the same on record.

Thanking you,

For Kothari Industrial Corporation Limited

Anil Kumar Padhiali
Company Secretary & Compliance Officer
Encl.: Press Release



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PRESS RELEASE

CHENNAI BASED KICL FORAYS INTO FMCG SECTOR WITH UNVEILING OF ITS FIRST NATURAL BEVERAGE PORTFOLIO “CHUSIP™” COCO TWIST IN INDIA

*Dr. Jinnah Rafiq Ahamed, Executive Chairman, KICL unveils the company’s first-ever fresh beverage portfolio “CHUSIP™” **Coco Twist** at the event*

Chennai, September 17, 2026: Kothari Industrial Corporation Limited (KICL), the flagship company of the D.C. Kothari group, today announced its entry into the FMCG sector through the launch of its first-ever and fresh Beverage Portfolio “CHUSIP™” **Coco Twist** a pure, natural and refreshing drink is crafted for today’s active and evolving customers and tomorrow’s possibilities, sourced from the authentic coconut farms of Tamil Nadu. CHUSIP™ is 100% natural tender coconut water with no sugar | no preservatives. The new range of **Coco Twist** coconut water is currently available in **200 ml priced Rs. 50/=** with a **1 litre pack to be introduced soon.**

Also, the company plans to introduce wide choice of flavours in the coming days, the beverage portfolio ranges from the clean and naturally mild taste of tender coconut water to smooth fruit drinks, fruit drinks with and without pulp and distinctive chew of Nata De Coco. Every product is created to offer a convenient and satisfying drinking experience, whether consumers are travelling, working, relaxing or sharing a moment with others.

*Dr. Jinnah Rafiq Ahamed, Executive Director, Kothari Industrial Corporation Limited unveiled the beverage portfolio CHUSIP™ **Coco Twist** at the unveiling function held in Kothari office, Chennai in the presence of the marketing team and senior members from across departments including (please add names if any).*

Speaking on the occasion, Dr. Jinnah Rafiq Ahamed, Executive Director, KICL said, “Our research finding shows; there is a trend emerging in India of consumers moving towards healthy, natural and authentic choices. We strongly believe this is the right time to bring back the purity of nature in the form of coconut water sourced from the finest coconut farms. This launch marks KICL’s foray into the FMCG sector and is the first step towards building a portfolio that is rooted in nature, health and trust”.

KICL aims to build a ₹2,500 crore beverage business by 2035. In the first phase, CHUSIP™ will focus on strengthening its presence in South India and plans to appoint 100 distributors | Trade partners across Tamil Nadu, Keralam and Karnataka. Moving forward, KICL aims to expand beverage portfolio across general / modern / digital commerce through sustained brand building and gradually expand its portfolio to international markets.

This new **CHUSIP™ Coco Twist** is KICL’s endeavour to offer a fresh beverage shaped by extensive research, shifting consumer preferences and evolving demand – making it ideal for the modern | today’s customers. A specially designed **Coco Twist** is more than a drink aims to target Gen Z with 100% natural, and low-calorie and instantly refreshing.

About Kothari Industrial Corporation Ltd (KICL)

KICL is a Chennai-based diversified conglomerate with a rich legacy and presence across verticals including fertilizers, industrial chemicals, minerals, sustainable industrial solutions, drone division, Kothari Public school, facility management services, hospitality and aviation services etc. Headquartered in Chennai, KICL is driven by a commitment to innovation, sustainability, and value-driven growth. Under the leadership of Chairman Dr. Jinnah Rafiq Ahamed, the company continues to explore new frontiers across sectors including beverage portfolio.

The group has a wide geographical presence panning 5 states in India. Currently, through Phoenix Kothari Footwear Pvt. Ltd. and various initiatives, the company plans to create employment opportunities of over 50,000 by 2027, with a special focus on empowering women in backward districts of Tamil Nadu.

For more information, please contact:

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