



May 20, 2026

National Stock Exchange of India Limited

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

The Bear House Partners with Unicommerce to Drive Omnichannel Growth

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you

For Unicommerce eSolutions Limited

Anil Kumar
Company Secretary
Membership No. F8023

Encl.: as above

The Bear House Partners with Unicommerce to Drive Omnichannel Growth

New Delhi, 20th May 2026:

The Bear House, India's trailblazing contemporary menswear brand has partnered with **Unicommerce** to build a technology-led infrastructure across marketplaces and its direct-to-consumer (D2C) channels.

As more customers shop seamlessly across apps, websites, and stores, brands are implementing technology solutions to ensure availability of products across multiple touchpoints, time-bound fulfilment and consistent user experience. Unicommerce's platform helps enable this by bringing inventory, orders, and fulfilment onto a single system, thereby allowing brands to respond faster to demand and deliver a smoother shopping experience.

The Bear House, which has a growing presence across leading marketplace platforms and its own website, has been witnessing rising demand driven by its focus on design-led, fast-moving casualwear. With increasing order volumes, the company was looking to strengthen operational control and improve inventory visibility across channels.

Prior to this, The Bear House managed operations through multiple marketplace systems and manual processes, which limited real-time visibility and created inefficiencies at scale. To address this, the company has implemented Unicommerce's flagship platform, **Uniware**, to centralise order management, warehouse operations, and inventory tracking across all sales channels.

The brand is also leveraging **UniCapture**, Unicommerce's video-based solution for forward and return shipments, to enable better claims management with marketplaces and logistics partners, while reducing disputes.

Additionally, The Bear House is deploying Unicommerce's **omnichannel retailing** capabilities to integrate its online and offline operations. This enables unified inventory visibility, more efficient order routing, and a consistent customer experience across touchpoints, as the brand continues to scale its retail footprint.

Harsh Somaiya, Co-founder at The Bear House said, *"As we scale across channels, the ability to maintain operational control and visibility becomes critical. Our partnership with Unicommerce enables us to build a more integrated and agile supply chain, which is essential to support growth and deliver a consistent customer experience across both online and offline channels."*

Kapil Makhija, MD & CEO of Unicommerce, added, *"The next phase of retail growth will be defined by how well brands can unify their operations across channels while maintaining speed, accuracy, and consistency. Technology is at the core of this shift. Our focus is on enabling brands*

like The Bear House to build resilient, scalable operations that not only support growth but also unlock better customer experiences through real-time visibility and intelligent fulfilment.”

About Unicommerce

Unicommerce is an AI-first e-commerce enablement SaaS platform that helps brands, marketplaces, and logistics providers manage end-to-end e-commerce operations. Its full-stack suite spans pre- and post-purchase workflows through platforms such as Convertway (customer engagement and marketing automation), Uniware (order and inventory management), and Shipway (logistics automation).

Continuing to strengthen a core, intelligence-led infrastructure layer, Unicommerce enables brands to sell more, fulfil better, and operate with greater efficiency. With ~350 integrations across marketplaces, logistics, and ERP systems, Unicommerce enables seamless operations and compliance. The company serves 8,000+ clients across India, Southeast Asia, and the Middle East, including leading brands across sectors. Incorporated in 2012, Unicommerce is ISO 27001 and ISO 27701 certified and listed on NSE and BSE.

Unicommerce eSolutions Limited

For any media queries, write to us: pressoffice@unicommerce.com

Company website: www.unicommerce.com

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