



T.T. LIMITED

(CIN: L18101DL1978PLC009241)

Poddar House, 71/2C, 2nd Floor, Rama Road, Moti Nagar, New Delhi - 110015

☎ 0091 11 45060708 | 📞 1800 1035 681 | ✉ newdelhi@ttlimited.co.in | 🌐 www.ttlimited.co.in

September 22, 2026

Listing Department, National Stock Exchange of India Limited, Exchange plaza, Bandra-Kurla Complex, Bandra (E), Mumbai-400051	The General Manager, Department of Corporate Services, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001
Scrip Code: TTL	Scrip Code: 514142

Dear Sir/Madam,

Sub: Submission of Press Note

We are pleased to submit herewith the Press Note issued by the Company.
You are requested to kindly take the same on record and acknowledge receipt thereof.
The Press Note is also available on the Company's website at www.ttlimited.co.in.

Thanking You,
Yours Sincerely

For TT Limited

**Shivam Sharma
Company Secretary**

Note: Encl as above



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PRESS NOTE

TT Limited Launches New-Format TT Bazaar Store in Delhi and future expansion all india

TT Limited, a listed textile and apparel company, is pleased to announce the launch of its new-format TT Bazaar Retail Store at Najafgarh, Delhi, marking an important step in the Company's retail expansion strategy.

The Company has previously established 100+ TT Bazaar stores under its earlier retail format across India. Building on this experience, TT Limited has now developed a new-format store designed to create a scalable and accessible retail model for the Company's next phase of expansion.

New Franchise-Led Retail Format

The new TT Bazaar format is supported by a franchise-led business model designed to enable wider participation from retail partners with a relatively lower initial investment requirement.

The model has been structured with a focus on capital efficiency and attractive return potential for franchise partners, while enabling TT Limited to expand its retail footprint in a disciplined manner.

The Company believes the format has the potential to strengthen its presence across both urban and emerging markets and provide consumers with greater access to the Company's product portfolio.

Expansion Roadmap

The launch of the Najafgarh store represents the first rollout of the Company's new-format TT Bazaar stores.

TT Limited has set an objective of expanding the network to 500 TT Bazaar stores across India by 2030, through a combination of its new-format stores and a scalable franchise network.

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The Company intends to pursue this expansion in a phased and sustainable manner, with emphasis on selecting appropriate locations, developing strong franchise partnerships and maintaining operational consistency across the network.

Management Perspective

Commenting on the launch, the management said:

The launch of our new-format TT Bazaar store marks an important milestone in our retail expansion journey. Having established more than 100 stores under our earlier format, we have incorporated our learnings into a new franchise-led model designed to enable faster and more scalable expansion. Our objective is to build a strong retail network across India and work towards our target of 500 TT Bazaar stores by 2030.

The Company will continue to evaluate opportunities for expansion based on market potential, franchise partner availability and the viability of individual locations.

About TT Limited

T.T. Limited is a leading integrated textile company with a presence across the textile value chain, encompassing yarn, fabrics, garments and branded retail products. The Company markets its products under the renowned “T.T.” brand, which has been recognised as a “Well-Known Trademark” in India.

With a strong domestic and international presence, T.T. Limited exports its products to more than 65 countries and caters to a diversified customer base across various markets. The Company operates through its facilities and offices located in key textile hubs, including Avinashi (Tamil Nadu), Surat (Gujarat), Kolkata/Howrah (West Bengal) and other strategic locations across India.

Supported by its established brand legacy, diversified product portfolio and extensive market reach, T.T. Limited continues to focus on innovation, customer expansion and sustainable long-term growth.

For further information about the Company, its products and business activities, please visit the official website i.e. www.ttlimited.co.in and www.ttbazaar.com.

Place: New Delhi
Date: 22.09.2026

Hardik Jain
Executive Director



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Since 1964

OWN A TT BAZAAR FRANCHISE



TRUSTED BRAND
Strong brand recall &
customer trust



**WIDE PRODUCT
RANGE**
Inner wear,
Outer wear,
Casual Wear &
Athleisure wear



**COMPLETE
SUPPORT**
Training | Marketing |
Store Setup



INNER WEAR | OUTER WEAR |
CASUAL WEAR | SPORTSWEAR
FOR MEN, WOMEN & KIDS

BE A PART OF
**A GROWING
FASHION**
RETAIL BRAND
ACROSS INDIA



MINIMUM SPACE
400 SQ. FT.
Carpet Area



INVESTMENT
₹ 12-₹ 15 Lakhs*
FOFO Model



STOCK CORRECTION
2 TIMES
in a Calendar Year



GROW WITH US
OPPORTUNITIES
Across India

ENQUIRE NOW ➔



E-mail
amit@ttbazaar.com



Contact
+91 98998 39203



PREMIUM QUALITY
APPAREL &
UNDERGARMENTS



LOCAL & DIGITAL
MARKETING SUPPORT



STORE LAUNCH
MARKETING SUPPORT

*Investment range may vary based on location and store size.



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