



## **LG Electronics India Limited**

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**LGEIL/CGC/2026-27/52**

Date: September 17, 2026

**National Stock Exchange of India Limited**

**Exchange Plaza, C-1, Block G**

**Bandra Kurla Complex,**

**Bandra (E), Mumbai – 400 051**

**NSE Symbol: LGEINDIA**

**BSE Limited**

**Phiroze Jeejeebhoy Towers**

**Dalal Street,**

**Mumbai – 400 001**

**Scrip Code: 544576**

**Sub: Press Release**

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclosing the Press Release being issued by the Company, titled, “**LG Electronics India Enters India's Chest Freezer Market with New Convertible Chest Freezer Range.**”

You are requested to take the same on record.

Yours truly,

For **LG Electronics India Limited**

**Anuj Goyal**

**Company Secretary and Compliance Officer**

*Encl: As above*

## LG Electronics India Enters India's Chest Freezer Market with New Convertible Chest Freezer Range

*New range marks LG Electronics entry into the chest freezer segment in India, bringing its refrigeration expertise to businesses with convertible cooling and freezing, energy-efficient performance and commercial-grade durability across six models*

### News Summary

- **LG Electronics India enters the chest freezer category**, expanding its refrigeration portfolio with a new range designed for evolving business needs and home consumption.
- Bringing LG's refrigeration expertise to the evolving cold-storage needs of businesses across retail, HoReCa, dairy, ice cream, pharmaceutical, and food storage sectors, while also catering to household usage.
- Select **PRO models feature one-touch convertible cooling and freezing**, with a wide temperature range of **-31°C to +10°C** and Ultra Freeze for rapid cooling.
- **5-star BEE-rated energy efficiency** across select PRO models, supported by enhanced insulation including a 70mm PUF-insulated cabinet, 75mm insulated door and 100mm insulated mid-section.
- The portfolio comprises **six models across 102L, 205L, 315L and 530L gross capacities**, across PRO and PLUS series variants, offering solutions tailored to diverse commercial storage requirements.

### LG Enters a New Category with Its Convertible Chest Freezer Range

**New Delhi, 17<sup>th</sup> September 2026:** LG Electronics India Limited (LGEIL) today announced its entry into the **chest freezer category in India** with the launch of its **Convertible Chest Freezer range**. Marking a significant expansion of LG's refrigeration portfolio, the new range brings LG's expertise in cooling technology to the evolving cold-storage requirements of businesses across retail, HoReCa, dairy, ice cream, pharma and food storage along with home consumption. [[Watch the product video](#)]

Built on LG's convertible cooling technology, the new range allows users to switch the chest freezer between chilling and deep-freezing modes across a wide temperature range of **-31°C to +10°C**, giving business owners the flexibility to adapt storage to changing needs without investing in multiple appliances. The range spans four gross capacities - **102L, 205L, 315L and 530L** - with select 315L and 530L models certified under the latest BEE 5-star (2026) rating, to help commercial users lower running costs without compromising on performance.



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**Built on LG's convertible cooling technology; the new range allows users to switch the chest freezer between chilling and deep-freezing modes..."**

**Young Min Hwang- Home Appliances Solution Sales Division Leader, LG Electronics India Limited said:** *"Commercial refrigeration is an important and evolving opportunity in India, with businesses across retail, HoReCa, dairy, ice cream, pharma and food storage looking for reliable and flexible solutions to meet their growing cooling and storage needs. Our entry into the chest freezer category is a natural extension of LG Electronics Refrigeration portfolio and reflects our commitment to addressing these diverse business requirements. With this new range, we are bringing together LG Electronics focus on technology, energy efficiency, durability and ease of operation to deliver solutions that are designed around the practical needs of businesses"*

### **One Freezer, Multiple Possibilities**

A key highlight of the new portfolio is its **convertible cooling and freezing capability**, enabling businesses to adapt the appliance according to their storage requirements. Select PRO models offer a wide temperature range of **-31°C to +10°C**, allowing users to switch between cooling and deep-freezing requirements through **one-touch convertible operation**.

The PRO range also features **Ultra Freeze** for rapid cooling when required. Digital temperature control and a digital temperature display on select PRO models provide convenient monitoring and greater control for different storage needs.

### **Designed for Energy-Efficient Operation**

Energy efficiency is a key focus of the new LG Convertible Chest Freezer portfolio. The **315L and 530L PRO models carry 5-star BEE ratings**, helping businesses manage energy consumption while maintaining reliable cooling performance. The portfolio also includes 4 star and 3-star rated models

The chest freezers also feature enhanced insulation comprising a **70mm PUF-insulated cabinet, 75mm insulated door and 100mm insulated mid-part**. This insulation design helps deliver better temperature retention for improved cooling efficiency.

### **Built for Demanding Commercial Environments**

Designed for sustained commercial use, the LG Convertible Chest Freezer range incorporates features focused on durability, accessibility and ease of operation. The **UV-protected body** is designed for enhanced durability, while flushed locks and pocket handles provide convenient everyday access.

The chest freezers also include **removable gaskets** for easier maintenance and **castor wheels with brakes** to facilitate easy movement and secure positioning. LED lights and premium baskets further support visibility, organisation and convenient access to stored products.

### **A Portfolio Designed Around Business Needs**

The LG Convertible Chest Freezer portfolio comprises **six models across 102L, 205L, 315L and 530L Gross capacities**, available across PRO and PLUS series variants.



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The **PRO series** offers advanced functionality including one-touch convertible operation, Ultra Freeze, digital temperature control, digital temperature display, and LED lights. The **PLUS series** provides flexible cooling solutions with knob control and a temperature range of **-25°C to +5°C**.

Together, the portfolio is designed to address diverse commercial applications, from frozen food and ice cream storage to requirements across retail, dairy, HoReCa, pharma and food storage.

#### Key USPs

| Series/Model     | Gross Capacity | Key USP                                                                                                                                                                 |
|------------------|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>102L PRO</b>  | 102L           | 3-Star BEE rating, One-touch convertible operation, Ultra Freeze, digital temperature control, digital temperature display, LED light, temperature range -31°C to +10°C |
| <b>205L PRO</b>  | 205L           | 4-Star BEE Rating, One-touch convertible operation, Ultra Freeze, digital temperature control, digital temperature display, LED light, temperature range -31°C to +10°C |
| <b>315L PLUS</b> | 315L           | 4-Star BEE Rating, Knob temperature control, temperature range -25°C to +5°C                                                                                            |
| <b>315L PRO</b>  | 315L           | 5-Star BEE Rating, One-touch convertible operation, Ultra Freeze, digital temperature control, digital temperature display, LED light, temperature range -31°C to +10°C |
| <b>530L PLUS</b> | 530L           | 4-Star BEE Rating, Knob temperature control, temperature range -25°C to +5°C                                                                                            |
| <b>530L PRO</b>  | 530L           | 5-Star BEE Rating, One-touch convertible operation, Ultra Freeze, digital temperature control, digital temperature display, LED light, temperature range -31°C to +10°C |

#### Portfolio Highlights

| Feature                                | LG Chest Freezer Range                                                |
|----------------------------------------|-----------------------------------------------------------------------|
| <b>Convertible Operation</b>           | One-touch switching between cooling and freezing on select PRO models |
| <b>Temperature Range (PRO Series)</b>  | -31°C to +10°C                                                        |
| <b>Temperature Range (PLUS Series)</b> | -25°C to +5°C                                                         |
| <b>Energy Efficiency</b>               | Up to 5-star BEE rating on select PRO models                          |
| <b>Ultra Freeze</b>                    | Rapid cooling capability on PRO models                                |



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| Feature     | LG Chest Freezer Range                                                |
|-------------|-----------------------------------------------------------------------|
| Insulation  | 70mm PUF cabinet, 75mm insulated door and 100mm insulated mid-section |
| Durability  | UV-protected body, flushed locks and removable gaskets                |
| Mobility    | Castor wheels with brakes                                             |
| Convenience | Pocket handles, LED lights and premium basket                         |
| Controls    | Digital controls and temperature display on PRO models                |

### Pricing & Availability

The new LG Convertible Chest Freezer range will be available in capacities and configurations designed to meet different business requirements, with prices starting at **INR 28990.00**

| Model     | Capacity | MRP – India (INR) |
|-----------|----------|-------------------|
| 102L PRO  | 102L     | 28990.00          |
| 205L PRO  | 205L     | 37990.00          |
| 315L PLUS | 315L     | 38990.00          |
| 315L PRO  | 315L     | 48990.00          |
| 530L PLUS | 530L     | 51990.00          |
| 530L PRO  | 530L     | 62990.00          |

### Outlook: Enabling Flexible Commercial Cold Storage

With the launch of its new Convertible Chest Freezer portfolio, LG Electronics India aims to address the evolving cold-storage requirements of businesses with solutions that bring together **flexibility, energy efficiency, durability and practical usability**. The portfolio's combination of convertible cooling and freezing, multiple capacities, enhanced insulation and commercial-focused features is designed to support businesses across diverse applications.

The launch also strengthens LG's presence in the commercial refrigeration space, expanding its portfolio with purpose-built solutions for businesses seeking reliable and adaptable cold-storage performance.

### About LG Electronics India Ltd

LG Electronics India Limited (LGEIL) was established in January 1997 in India. It is focused on various consumer electronics and B2B businesses, from home appliances and media entertainment to HVAC and



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commercial displays. LGEIL's manufacturing units at Greater Noida, Uttar Pradesh and Ranjangaon, Pune, Maharashtra have the capacity to manufacture LED TVs, air conditioners, commercial air conditioning systems, washing machines, refrigerators and monitors.

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