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September 30, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Sub: Press Release

Dear Sir / Madam,

Please find enclosed herewith Press Release being issued by the Company announcing,
“General Price Increase Effective January 1st, 2027”.

Please take note of the same.

Thanking you,

Yours faithfully,

For **Blue Dart Express Ltd.**

**TUSHAR
JAYANT
GUNDERIA**

Digitally signed by
TUSHAR JAYANT
GUNDERIA
Date: 2026.09.30
17:25:04 +05'30'

Tushar Gunderia
Head (Legal & Compliance) &
Company Secretary

PRESS RELEASE

Blue Dart Announces General Price Increase Effective January 1, 2027

Mumbai, September 30, 2026: Blue Dart Express Limited, South Asia's premier express air and integrated transportation and distribution company, today announced a General Price Increase (GPI) effective January 1, 2027. The price increase across Blue Dart's domestic portfolio will range from 9% to 12%, depending on the product and customer shipping profile.

Blue Dart reviews its pricing annually to account for changes in operating costs and maintain the speed, reliability and service quality customers expect. The revision reflects changes in operating costs and supports continued investment in service quality and network capabilities. Customers who sign up between October 1 and December 31, 2026, will be exempt from the upcoming price increase.

Elaborating on the announcement, Balfour Manuel, Managing Director, Blue Dart, said, "As India's economy grows and businesses expand into new markets, reliable logistics remains essential to their competitiveness. Meeting this demand requires sustained investment in infrastructure, technology and network capacity amid an evolving global trade environment. Our annual price revision supports these investments, strengthening our ability to connect businesses across India and deliver the service excellence customers expect from Blue Dart."

Dipanjana Banerjee, Chief Commercial Officer, Blue Dart, added, "Rising labour and utility costs, alongside inflationary pressures, continue to put pressure on operating expenses. We are mitigating these pressures through productivity improvements, network optimisation and greater automation, while enhancing the customer experience. This measured price revision will help us maintain delivery reliability, speed and service quality across our domestic portfolio."

Blue Dart remains committed to supporting India's economic growth through a reliable, secure and technology-enabled logistics network. The company will continue to strengthen its integrated air and ground capabilities, with a sustained focus on operational excellence, service quality and long-term value creation.

About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 56,400 locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer-centric approach and aims to further strengthen this partnership. As part of DHL Group's DHL eCommerce division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance and other value-added services.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical-specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company, with recognitions including 'India's Best Companies to Work For' by The Great Place to Work® Institute, India; 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia; 'Superbrand'; and 'Reader's Digest Most Trusted Brand'.

The company has also been recognised among the Fortune 500 India's Largest Corporations and Forbes India's Super 50 Companies, underscoring its leadership, operational excellence and trusted market position. Blue Dart continues to strengthen its governance, quality and information security standards through globally recognised certifications from LRQA, maintaining both the ISO 9001:2015 Quality Management System (QMS) certification and the ISO/IEC 27001:2022 Information Security Management System (ISMS) certification.

The company's Diversity and Inclusion initiatives have led to its recognition as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2026 for the fifth time by ET Edge. Furthermore, Blue Dart was awarded the 'Best In-House Legal Team' award in the logistics category at The Economic Times Global Legal Awards 2024-2025. Blue Dart fulfils its social responsibility through its Go Programs, namely GoGreen – Climate Protection, GoHelp – Drinking Water, Livelihood, Health and Disaster Management, and GoTeach – Education.

For more information, please contact:

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