

D. P. Abhushan Limited

NSE : DPABHUSHAN | BSE: 544161 | ISIN: INE266Y01019
www.dpjewellers.com | investor@dpjewellers.com



Date: July 20, 2026

To,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Bandra East, Mumbai – 400051
Symbol: “DPABHUSHAN”

To,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
BSE SCRIIP Code – “544161”

Dear Sir / Madam,

Subject: Opening of Jewellery Showroom at Jabalpur, Madhya Pradesh under Franchisee Owned Company Operated (FOCO) Model

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with the Company’s Policy for Determination of Materiality of Events and Information, we wish to inform that the Board of Directors of the Company has approved the proposal for opening a jewellery showroom at Jabalpur, Madhya Pradesh, under the **Franchisee Owned Company Operated Model**.

The proposed showroom, having an approximate retail area of 3,750 square feet, **will mark the Company’s first expansion through the Franchisee Owned Company Operated model (FOCO)**, representing a significant milestone in its retail growth and business expansion strategy. The Company believes that the adoption of the franchisee model will facilitate expansion into new markets through an asset-light approach, strengthen its brand presence, and enhance customer outreach.

The proposed showroom is expected to offer the Company’s range of jewellery products in accordance with the Company’s prescribed standards, branding guidelines, and quality specifications, thereby ensuring a consistent customer experience across its retail network.

The expected date of commencement of operations are presently under finalisation and shall be implemented in due course.

The Board meeting commenced at 11:30 AM (IST) and concluded at 12:40 PM (IST).

This disclosure is being made pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

Yours faithfully,

For **D. P. Abhushan Limited**

Santosh Kataria
Managing Director
DIN: 02855068



D. P. Jewellers

A BOND OF TRUST SINCE 1940
A VENTURE OF D. P. ABHUSHAN LTD.

CIN : L74999MP2017PLC043234

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