



October 05, 2026

To
Listing Compliance Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001.
Scrip Code: 543280

Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1. G Block,
Bandra -Kurla Complex, Bandra (East),
Mumbai- 400051.
Scrip Symbol: NAZARA

Dear Sir/Madam,

Subject: Intimation of Press Release

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, please find enclosed herewith the Press Release dated October 05, 2026, titled “**Step into the castle! The Traitors: Interactive Game is out now on iOS and Android.**”

This is for your information and records.

Thanking you.

Yours faithfully,
For Nazara Technologies Limited

ARUN SHIVA BHANDARI
Digitally signed by
ARUN SHIVA BHANDARI
Date: 2026.10.05
17:28:02 +05'30'

Arun Bhandari
Company Secretary and Compliance Officer

Encl. As above

Nazara Technologies Limited

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Step into the castle! *The Traitors: Interactive Game* is out now on iOS and Android

Complete Missions, forge alliances and root out the Traitors in this choice-driven narrative experience where NO ONE can be trusted..!



London, October 5, 2026 - Fusebox Games (*Big Brother: The Game*, *Love Island: The Game*), UK-based subsidiary of Nazara Technologies, today revealed that *The Traitors: Interactive Game* is now available to download on iOS and Android platforms. Inviting you into the halls of the infamous Traitors Castle to compete alongside 22 other players, *The Traitors: Interactive Game* is designed to be a player-driven experience packed with impactful decisions at each and every turn.

Guiding you through all of this is the formidable host Vivienne, who will also lead you through each day's mission. This is your game, though, and you'll start it by choosing a defining trait: the outspoken Leader, the adaptable Chameleon or the chaotic Wildcard, which will form the foundation of your character. Just be mindful that acting in line with your chosen trait at the right time can sway opinion and even turn players in your favour.

It's not just what you say, either; curating your daily wardrobe is another tactic you can use to forge a path to win the gold! But while each Mission and Round Table calls for a new look, ultimately, it'll be down to your ability to build the pot on missions that'll earn favour with your fellow players. The missions won't just offer Gold but also immunity-providing shields that will protect anyone who grabs one from that night's murder!

Set across 12 days, your time at the castle is all about building trust with other players as well as building believable theories, especially when it comes down to The Round Table! Whether you're working alongside fellow faithfuls or quietly operating from the shadows as a Traitor, your ability to build alliances during the day and vote tactically at The Round Table will determine whether you avoid being banished.

*"When it comes to adapting iconic entertainment IP, Fusebox Games is as faithful a partner as they come. Our history is built on story-based, choice-driven games that put players in control, making the deceit and strategy of *The Traitors* a natural fit,"* said **Fusebox Games CEO Terry Lee**. He

added: "We're giving fans the chance to step out of the audience and take a seat at the table and tell their own story at the castle."

VP Licensing (Sales) Jason Easy at All3Media International, now to be part of Banijay Rights, commented, "The Traitors is a global phenomenon, available in more than 40 territories, so we're thrilled that fans around the world will now have the chance to discover how they would fare as they experience the tensions, twists, deceptions and betrayals of the format through Fusebox's new mobile game."

The Traitors: Interactive Game is now available on iOS and Android. Stay up to date with news and updates on the game by joining the official Fusebox Games [Discord](#) and following the official *The Traitors: Interactive Game* [Instagram](#).

Useful Links

- **iOS Store:**
<https://apps.apple.com/us/app/the-traitors-interactive-game/id6751324795>
- **Google Play Store:**
<https://play.google.com/store/apps/details?id=com.fuseboxgames.traitors>
- **Instagram:**
<https://www.instagram.com/thetraitorsinteractivegame/>
- **Media Kit:**
<https://bit.ly/3W1szmf>

The Traitors (Dutch title: De Verraders) was created and developed by IDTV in cooperation with RTL Creative Unit. All3Media International, part of media and entertainment group Banijay Entertainment, handles *The Traitors*' licensing programme.

About Fusebox Games:

Fusebox Games is a leading mobile games studio specialising in interactive storytelling and choice-driven experiences. Based in the UK, Fusebox creates games inspired by some of the world's most popular entertainment brands, including *Love Island*, *Big Brother* and *The Traitors*, bringing players into the heart of the stories and giving them the freedom to shape their own experience.

About Nazara Technologies:

Nazara Technologies is India's only publicly listed gaming company. Its key businesses include Blue Tile, Curve Games, Kiddopia, Animal Jam, Fusebox Games (*Love Island*, *Big Brother*, *Bigg Boss*), World Cricket Championship and Sportskeeda, along with offline gaming businesses such as Funky Monkeys and Smaaash Entertainment. Nazara also operates Datawrkz, a digital ad tech business. With presence in India, North America, Europe, and other global markets, Nazara is building a global gaming platform with strong IP, publishing, and operating capabilities.

Website: <https://www.nazara.com/>

For more information:

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