

May 6, 2026

National Stock Exchange of India Limited
 Listing Compliance Department
 Exchange Plaza
 Bandra – Kurla Complex
 Bandra East, Mumbai – 400 051
NSE Symbol: ARE&M

BSE Limited
 Corporate Relations Department
 Phiroze Jeejeebhoy Towers
 Dalal Street, Fort
 Mumbai – 400 001
BSE Scrip Code: 500008

Dear Sir / Madam,

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI Listing Regulations).

Pursuant to Regulation 30 read with Schedule III of the SEBI Listing Regulations, the Company announces the launch of services under the flagship brand “Amaron,” as “Amaron Assist.”

The details required pursuant to SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/II/3762/2026 dated January 30, 2026, in respect of the above, are given as under:

| S. No | Particulars under Regulation 30 of SEBI Listing Regulations | Details |
|----------|---|--|
| A | Name of the product (including brand) | Brand: Amaron Assist |
| B | Date of launch | May 7, 2026 |
| C | Category of product & Industry | Industry: Automotive and battery services Category: Automotive, battery and spares services |
| D | Whether caters to domestic/ international market | Domestic markets |
| E | Expected benefits | Enter the automotive and battery services segment to create additional revenue pools while leveraging the existing brand, customers and distribution channel of core business. |

We request you to take on record the same.

Thank you,

For Amara Raja Energy & Mobility Limited
(Formerly known as Amara Raja Batteries Limited)

Vikas Sabharwal
 Company Secretary
 & Vice President - Legal

