



Esha Media Research Ltd.

CIN : L72400MH1984PLC322857

E| info@eshamedia.com

T | 022 40966666

Date: October 31, 2026

To,
The Manager
BSE Limited,
P J Towers, Dalal Street,
Fort, Mumbai – 400 001

REF: BSE: SCRIP CODE: 531259
ISIN: INE328F01016

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Entering into a Platform Design, Development, Deployment and Maintenance Agreement

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") read with applicable SEBI Circulars, we wish to inform you Company has entered into an Agreement with LivingAI Solution LLP for Platform design, development, deployment and maintenance agreement for an AI-powered enterprise-grade media intelligence, reputation management and actionable feedback platform

The details as required under the SEBI Listing Regulations read with the aforesaid Master Circular are enclosed as Annexure A.

Thanking you,

For Esha Media Research Limited

Rakesh Kumar
Mudgal

Digitally signed by
Rakesh Kumar Mudgal
Date: 2026.10.31
12:51:03 +05'30'

Rakesh Kumar Mudgal
(Director & Chief Financial Officer)
DIN: 11624903

Place: Mumbai



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Annexure A

Sr. No.	Particulars	Details
1	Name of the counterparty	LivingAI Solution LLP
2	Nature of the Agreement	Platform design, development, deployment and maintenance agreement for an AI-powered enterprise-grade media intelligence, reputation management and actionable feedback platform
3	Whether the Agreement is in the normal course of business	Yes
4	Domestic or international agreement	Domestic
5	Brief details and significant terms and conditions	Agreement for design, development, deployment and maintenance of an AI-powered enterprise-grade media intelligence, reputation management and actionable feedback platform
7	Time period for execution / completion	The Agreement is for a period of one year and Maintenance of Services on mutually agreed terms and conditions.
8	Broad commercial consideration or size of the Agreement	Development of various modules in phases for Rs 1.26 Crs for each phase, exclusive of applicable taxes
9	Whether the promoter / promoter group / group companies have any interest in the counterparty; if yes, nature of interest	No
11	Whether the transaction is a related party transaction; if yes, whether at arm's length	No