

6th May, 2026

To
BSE Limited
The General Manager-Listing
Corporate Relationship Department,
Ground Floor, P.J. Towers,
Dalal Street, Mumbai 400001.

Scrip Code: 539682

Subject: Mobavenue plants 15,000 trees to offset ~10,000 tonnes* of Carbon footprint and supports Sustainability and Healthcare Initiatives.

Dear Sir/Madam,

We wish to inform you that Mobavenue Media Private Limited (“MMPL”), a wholly owned subsidiary of Mobavenue AI Tech Limited (“MATL”), has undertaken sustainability and community-focused initiatives during FY 2025–26 as part of its corporate social responsibility framework.

The Company has carried out a plantation initiative involving 15,000 trees across identified locations in Mirzapur and Sonbhadra districts of Uttar Pradesh. The plantation includes a mix of fruit-bearing and non-fruit-bearing trees and has been implemented with participation from approximately 88 farmers and community members, supporting local biodiversity and livelihood generation. The plantation initiative is estimated to contribute to carbon sequestration of approximately 10,000 tonnes over a period of twenty years*.

As part of this initiative, the Company has aligned the plantation scale with an internal benchmark of 75 trees per employee across its workforce.

Further, as part of its healthcare-focused CSR initiatives, the Company has conducted awareness sessions under the Cervical Cancer Mukta Bharat Abhiyan across two schools, reaching 358 individuals including parents, teachers and students, along with administration of 125 doses aimed at improving awareness and access to preventive healthcare.

The Company also continues to support healthcare initiatives in association with SJKRCC Trust, including financial support towards medical treatment for underserved patients, covering expenses such as medicines, medical equipment, consumables, nursing staff support, professional fees for medical practitioners, and other related general expenses.

These initiatives reflect the Company’s continued focus on integrating environmental and social responsibility within its community engagement framework.

• **Mobavenue AI Tech Limited** •

📍 **REGD. OFF:** 208, White Lotus Plaza, 1 Avantika Nagar, Scheme No. 51 Sangam Nagar, Army Head Quarter Indore, Madhya Pradesh- 452006.

🏢 **CORPORATE OFF:** Unit 111 B-Wing, Western Edge II, Magathane, Borivali East, Mumbai, Maharashtra, 400066.

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(Formerly known as Lucent Industries Limited)

Mobavenue AI Tech Limited (BSE: INE622Q01019) is a global AI-powered AdTech and consumer growth company that enables businesses, enterprises, publishers and large global agencies to connect with high-intent consumers and drive measurable outcomes across the full customer journey.

Its proprietary A3 framework, spanning Awareness, Acquisition, and Activation, ensures a full-funnel, outcome-led approach to digital growth. Headquartered in Mumbai with a growing global presence across Southeast Asia, MENA, LATAM, Hong Kong, the UK, and the USA, Mobavenue works with 150+ brands across e-commerce, BFSI, fintech, travel, OTT, gaming, healthcare and retail, from publicly listed enterprises to some of the fastest-growing digital businesses in the market.

At the core is the GMP 360 stack, a unified platform integrating data, AI-led decisioning, and programmatic execution across mobile, video, Connected TV, web, OEM, and DOOH, enabling real-time intelligence and consistent outcomes at scale.

Please find enclosed herewith photographs of the tree plantation carried out under the aforesaid initiative.

Kindly take the above information on record.

Yours faithfully,

For Mobavenue AI Tech Limited
(Formerly known as Lucent Industries Limited)



Ishank Joshi
Managing Director & Chief Executive Officer
DIN: 05289924

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