

SPICE LOUNGE FOOD WORKS LIMITED

(formerly SHALIMAR AGENCIES LIMITED)

(CIN NO: L151226TG1981PLC114084)

Date: 13.08.2026

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001	To, Metropolitan Stock Exchange of India Limited, 205(A), 2nd floor, Piramal Agastya Corporate Park, Kamani Junction, LBS Road, Kurla (West), Mumbai-400070.	To, The Calcutta Stock Exchange Limited 7, Lyons Range, Dalhousie, Kolkata-700001, West Bengal
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Subject: Submission of Press Release – Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

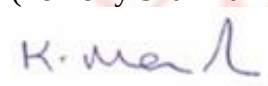
Pursuant to Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the enclosed **Press Release dated 12 August 2026** issued by **Spice Lounge Food Works Limited** (formerly Shalimar Agencies Limited).

The Press Release relates to the Company's live entertainment and events vertical, **Xora World**, and provides details of its upcoming portfolio of four events across India, including the projected portfolio revenue of over **₹20 crore**.

The Press Release is enclosed herewith for dissemination and information of the Stock Exchange and the stakeholders.

You are requested to kindly take the same on record.

For Spice Lounge Food Works Limited
(Formerly Shalimar Agencies Limited)


Mohan Babu Karjela
Chairman / Director
DIN :08570948

Encl.: Press Release



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PRESS RELEASE

Xora World Doubles Down on Live Entertainment, Lines Up Four Marquee Events Across India

Goa, Tirupati and Hyderabad anchor a national expansion expected to generate over ₹20 crore in revenue

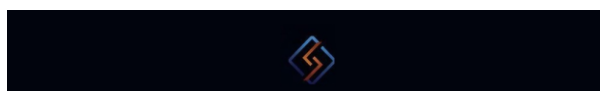
Hyderabad, India | August 12, 2026 – Spice Lounge Food Works Ltd. is accelerating its push into India's live entertainment industry, with its events and entertainment vertical **Xora World** unveiling a four-event portfolio stretching from the beaches of Goa to the temple town of Tirupati and the heart of Hyderabad. Headlined by two of India's most celebrated playback singers and a first-of-its-kind global dance festival, the line-up is expected to generate over **₹20 crore in revenue**, marking Xora World's most ambitious step yet toward a genuinely national footprint.

The calendar opens in Goa and moves through Tirupati and Hyderabad before culminating in Circus, a large-format electronic music festival making its India debut in December. Together, the four properties form Xora World's most ambitious calendar to date and a deliberate move beyond regional strongholds toward a stronger national presence in live events and entertainment.

EVENT HIGHLIGHTS

Event	Date	Venue / City
Independence Weekender (Timeless x Salud)	Aug 15, 2026	Salud, Goa
Karthik – Live in Concert	Oct 31, 2026	Tirupati
K. S. Chithra – Live in Concert	Nov 21, 2026	Nexus Mall, Hyderabad
Circus 2026	Dec 18–19, 2026	Venue TBD
Total Expected Portfolio Revenue		₹20 Cr+

“Xora World is becoming an important growth vertical for us. Our upcoming portfolio of events across multiple markets, along with a projected revenue of over ₹20 crore, reflects our ambition to build a significant presence in India's live entertainment industry,”





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said a spokesperson for Spice Lounge Food Works Ltd.

INDIA'S LIVE EVENTS OPPORTUNITY

India's live events industry is now the fastest-growing segment within media and entertainment. According to the FICCI-EY M&E Report 2026, live events grew **44% in 2025 to ₹14,500 crore**, outpacing every other segment of India's ₹2.78 trillion media and entertainment sector — itself projected to reach **₹3.3 trillion by 2028**. Growth is being driven by rising spend on ticketed concerts, expanding participation from non-metro audiences and a broader consumer shift toward experiential entertainment. Xora World's four-city portfolio positions Spice Lounge Food Works to capture a growing share of this expansion.

EVENT LINE-UP



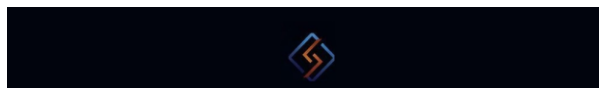
Independence Weekender

Aug 15 · Salud, Goa



Karthik – Live in Concert

Oct 31 · Tirupati





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K. S. Chithra – Live in Concert
Nov 21 · Hyderabad



Circus 2026
Dec 18–19 · Venue TBD

ABOUT XORA WORLD

Xora World is the live events and entertainment vertical of Spice Lounge Food Works Ltd., focused on creating large-scale concerts, cultural events and experiential entertainment properties across India.

Disclaimer:

This press release contains forward-looking statements and information regarding upcoming events, projected revenues and business plans. Actual results, event details, schedules, venues and financial outcomes may vary. All event details are subject to change without prior notice.

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