प्रेस प्रकाशनी PRESS RELEASE

भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

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November 03, 2026

RBI launches the November 2026 round of the Rural Consumer Confidence Survey

The Reserve Bank of India has been regularly conducting Rural Consumer Confidence Survey (RCCS). The November 2026 round of the survey is being launched. The survey collects current perceptions and one year ahead expectations of households on general economic situation, employment scenario, overall price situation, own income and spending from the households residing in the rural and semi-urban areas across **31 states/ UTs** *viz.,* Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu and Kashmir, Jharkhand, Karnataka, Keralam, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, NCT of Delhi, Odisha, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Union Territory of Ladakh, Uttar Pradesh, Uttarakhand and West Bengal. The results of this survey provide useful inputs for monetary policy.

The agency, Ipsos Research Private Ltd., Gurugram has been engaged to conduct the survey of this round on behalf of the Reserve Bank of India. For this purpose, the selected households will be approached by the agency, and they are requested to provide their response. Other individuals, who are not approached by the agency can also participate in this survey by providing their responses using the linked survey schedule. The filled in survey schedule may be e-mailed as per contact details given below. In case of any query/clarification, kindly contact at the following address:

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