

September 03, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001

Scrip Code: 539682

Subject: Mobavenue Secures Four Gold and One Silver at DATAMATIXX Awards 2026 by Adgully.

Dear Sir/Ma'am,

We wish to inform you that Mobavenue has secured four Gold and one Silver recognitions at the DATAMATIXX Awards 2026 by Adgully, across categories covering behavioral data, programmatic marketing, real-time data-driven marketing, location-based data, and data-driven television campaigns.

Mobavenue received recognition in the following categories:

- **Best Use of Behavioral Data in Marketing Strategy – Gold**
Brand: Groww
- **Overall Use of Programmatic in a Marketing Campaign – Gold**
Brand: Goibibo
- **Excellence in Real-Time Data-Driven Marketing – Gold**
Brand: UNIQLO
- **Best Use of Location-Based Data in Marketing – Gold**
Brand: Snabbt
- **Best Data-Driven TV Campaign – Silver**
Brand: boAt

These recognitions underscore the Company's continued emphasis on strengthening its data-driven and programmatic capabilities, while leveraging artificial intelligence (AI), audience intelligence, and technology to develop more precise, relevant and outcome-oriented marketing solutions. This enables the Company to deliver and optimise campaigns with greater audience relevance, media efficiency, and measurable business outcomes.

• **Mobavenue AI Tech Limited** •

📍 **REGD. OFF:** Office No. 111, B Wing, 1st Floor, The Western Edge II Premises Co-operative Society Ltd., Magathane, Borivali (East), Mumbai- 400066.

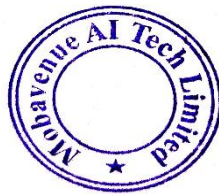
✉️ compliance@mobavenue.com | investor@mobavenue.com 🌐 www.mobavenue.ai ☎️ +91 8655447386

Mobavenue AI Tech Limited (BSE: INE622Q01027) is a global AI-powered AdTech and consumer growth company that helps enterprises, publishers and global agencies reach the right consumer at the right moment through AI-native platforms that bring data, decisioning and media execution into one place, so advertising spend converts into measurable outcomes.

Its proprietary A3 framework, spanning Awareness, Acquisition, and Activation, ensures a full-funnel, outcome-led approach to digital growth. Headquartered in Mumbai, with offices across Delhi, Gurgaon, Bangalore, the UK, and the USA, it serves clients in 12 countries across ASEAN, LATAM, MENA, and other global markets. Mobavenue works with 155+ brands across e-commerce, BFSI, fintech, travel, OTT, gaming, healthcare and retail, from publicly listed enterprises to some of the fastest-growing digital businesses in the market.

Kindly take the above information on record.

For Mobavenue AI Tech Limited
(Formerly known as *Lucent Industries Limited*)



Kunal Kothari
Chairman & Chief Operating Officer
DIN: 07111105

Mobavenue
Connecting what's next

• Mobavenue AI Tech Limited •

📍 **REGD. OFF:** Office No. 111, B Wing, 1st Floor, The Western Edge II Premises Co-operative Society Ltd., Magathane, Borivali (East), Mumbai- 400066.

✉ compliance@mobavenue.com | investor@mobavenue.com 🌐 www.mobavenue.ai 📞 +91 8655447386