

May 21, 2026

To,
The Manager (Listing Department)
BSE Limited,
1st Floor, New Trading Ring,
P.J. Tower, Dalal Street, Fort,
Mumbai – 400 001.

Subject: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the 'Listing Regulations') for

Ref: BSE Scrip Code: 544464

Respected Sir/Madam,

We would like to inform that the Umiya Mobile Limited has establish a new group named "**LEELA MOBILE**" as part of its strategic business expansion and operational development. The newly formed group will operate under the ownership and management of Umiya Mobile Limited.

Further, we would like to inform you that the company has opened exclusive retail store of "**LEELA MOBILE**", Near Ganesh, Timbers, Gondal Road, Manasta Chowk, Rajkot - 360002, Gujarat on Wednesday, May 20, 2026.

We request you to kindly take the above on your record.

Thanking you
For UMIYA MOBILE LIMITED

KISHORBHAI JADWANI
DIRECTOR
DIN: 06460690

UMIYA MOBILE LIMITED

CIN: U32202GJ2012PLC073173

Registered Office: Plot No.3, Ward No.7, C.S. No.5805, Vhora Aghat, Nr PDM Com. Collage, opp. Lathiya Motors, Gondal Road, Rajkot - 360004, Gujarat

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