



FC/SE/2026-27/26

July 1, 2026

National Stock Exchange of India Limited

Exchange Plaza, C – 1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai-400051

Symbol: FIRSTCRY

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Scrip Code: 544226

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) - Participation in Offer for Sale of Equity Shares by Brainbees Solutions Limited (“the Company”) in the proposed Initial Public Offering (“IPO”) of Swara Baby Products Limited (“Swara Baby”), a Subsidiary of the Company.

Dear Sir/Ma’am,

In terms of Regulation 30 of the Listing Regulations, we wish to inform you that the Board of Directors of the Company has today i.e. July 01, 2026, considered and approved the participation in the Offer for Sale up to such number of equity shares of face value of Rs. 2/- each of Swara Baby, a Subsidiary of the Company, for an amount aggregating up to Rs. 3,000 million, held by the Company (subject to any revisions to such amount as may be permissible under applicable law), pursuant to the fund raising by way of an IPO of the equity shares of face value of Rs. 2/- each, proposed to be undertaken by Swara Baby, and subject to market conditions, receipt of applicable approvals including that of the Securities and Exchange Board of India, BSE Limited, National Stock Exchange of India Limited and any other regulatory authority, as may be applicable and as required and commercial and other considerations.

The price and other details of the proposed IPO will be determined in due course by the competent body, however, Swara Baby shall continue to be the Subsidiary of the Company, in compliance with the provisions of the applicable regulations.

We request you to kindly take the aforesaid information on record.

Thanking you,

Yours sincerely,

For Brainbees Solutions Limited

Mandar Joshi
Company Secretary & Compliance Officer

Brainbees Solutions Limited

Corporate/Registered Office:- Rajashree Business Park, Plot No. 114, Survey No. 338, Tadiwala Road, Nr. Sohrab Hall, Pune – 411001 **Contact:** +91-8482989157 **Email Id:** legal@firstcry.com **Website:** www.firstcry.com

CIN: L51100PN2010PLC136340