



June 11, 2026

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

Optra Partners with Unicommerce to Scale Consumer Brands Across India, GCC & Southeast Asia

~ Unicommerce's flagship Uniware platform will underpin Optra's order, inventory and fulfilment operations as it scales its 33+ brand portfolio across Asia ~

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you

For Unicommerce eSolutions Limited

Anil Kumar
Company Secretary
Membership No. F8023

Encl.: as above

Opptra Partners with Unicommerce to Scale Consumer Brands Across India, GCC & Southeast Asia

~ Unicommerce's flagship Uniware platform will underpin Opptra's order, inventory and fulfilment operations as it scales its 33+ brand portfolio across Asia ~

New Delhi, 11th June 2026:

Opptra, the AI-native e-commerce distributor founded by Flipkart co-founder Binny Bansal, has partnered with **Unicommerce** to streamline and scale its operations as it grows consumer brands across India, the GCC and Southeast Asia.

The partnership combines Opptra's market expansion capabilities with Unicommerce's AI-led e-commerce and fulfillment technology stack, enabling brands to improve operational efficiency, accelerate go-to-market timelines, and manage growth more seamlessly across channels.

Opptra runs a brand's entire e-commerce operation including marketplace, pricing, advertising, content, fulfillment and customer service, not as an agency but as an AI-native distributor with total ownership of online growth. As Importer of Record across India, the GCC and Southeast Asia, and building an increasingly AI-led operating model, it launches and scales brands in Asia's fastest-growing markets.

Through the partnership, Opptra will run its multi-region operations on **Uniware**, managing orders, inventory and fulfillment across warehouses, stores and sales channels through a single dashboard. Pairing Opptra's commercial decisioning with Unicommerce's AI-led commerce and fulfillment infrastructure gives Opptra one connected operational backbone across every market it serves.

Backed by Unicommerce's 350+ integrations with marketplaces, logistics providers, shopping carts, POS systems, and accounting platforms across India, the UAE, and Southeast Asia, the partnership offers brands a more plug-and-play approach to cross-border commerce. Unicommerce's operational capabilities across these regions, including local language support for labels and invoices and taxation support in the UAE, will further help brands simplify and scale international operations more seamlessly.

Speaking about the partnership, **Ranjit Babu, CEO, Electronics & General Merchandise** at **Opptra** said, *"E-commerce in Asia isn't one problem, it's several. Fragmented marketplaces, market-by-market compliance, and fulfillment networks that don't talk to each other. We take all of that on as our brands' in-market operator, owning the commercial decisions and the execution end to end. Running our operations on Unicommerce's Uniware gives our teams one connected*

view of orders, inventory and fulfilment across every market, so we can act on real-time data and scale brands faster and more consistently.”

Kapil Makhija, MD & CEO of Unicommerce said, *“The next phase of e-commerce growth will be driven by brands that can scale seamlessly across channels, partners, and geographies without increasing operational complexity. At Unicommerce, we are building an AI-led commerce infrastructure layer that enables businesses to automate operations, improve decision-making, and scale more efficiently. Our partnership with Opotra brings brands across India and international markets onto a deeply integrated, AI-led commerce technology stack designed to help businesses automate operations and build globally scalable commerce capabilities.”*

About Unicommerce

Unicommerce is an AI-first e-commerce enablement SaaS platform that helps brands, marketplaces, and logistics providers manage end-to-end e-commerce operations. Its full-stack suite spans pre- and post-purchase workflows through platforms such as Convertway (customer engagement and marketing automation), Uniware (order and inventory management), and Shipway (logistics automation).

Continuing to strengthen a core, intelligence-led infrastructure layer, Unicommerce enables brands to sell more, fulfil better, and operate with greater efficiency. With ~350 integrations across marketplaces, logistics, and ERP systems, Unicommerce enables seamless operations and compliance. The company serves 8,000+ clients across India, Southeast Asia, and the Middle East, including leading brands across sectors. Incorporated in 2012, Unicommerce is ISO 27001 and ISO 27701 certified and listed on NSE and BSE.

Unicommerce eSolutions Limited

For any media queries, write to us: pressoffice@unicommerce.com

Company website: www.unicommerce.com

About Opotra

Opotra is an AI-native e-commerce distributor that helps global consumer brands launch, run and scale across Asia. Founded by Flipkart co-founder Binny Bansal, Opotra takes total ownership of a brand’s online growth — spanning marketplace operations, pricing, advertising, content, logistics and customer experience — across India, the GCC and Southeast Asia. It runs 33+ brands across Home & Kitchen, Consumer Electronics, Baby Care & Toys, Fashion & Lifestyle, and Nutrition & FMCG, with market access in 13+ countries, 16+ sales channels and 1.5 million sq. ft. of regional warehousing. Learn more at opotra.com.

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