

19th October, 2026

To,
The Manager,
BSE SME Platform
Department of Corporate Services,
25th Floor P.J. Towers,
Dalal Street Fort, Mumbai - 400 001

REF: Company Code BSE Code: 543831 (Bright Outdoor Media Limited)

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we are enclosing herewith the Press Release of the Company for H1-FY 2027 Results.

Thanking You,

Yours faithfully,

FOR BRIGHT OUTDOOR MEDIA LIMITED

YOGESH
JIWANLAL
LAKHANI

Digitally signed by
YOGESH JIWANLAL
LAKHANI
Date: 2026.10.19
11:02:38 +05'30'



YOGESH JIWANLAL LAKHANI
MANAGING DIRECTOR
DIN – 00845616

Registered Office:

801, 8th floor, Crescent Tower, near Morya House, opp. Off Link Road, Veera Desai Industrial Estate,
Andheri West, Mumbai, Maharashtra 400053. | CIN - L74300MH2005PLC156444

Phone: 022 6714 0000 | **Email:** info@brightoutdoor.com | **Website:** www.brightoutdoor.com



Bright Outdoor Media Limited Reports 13.49% YoY Growth in Total Income and 9.45% YoY Growth in Net Profit in H1 FY27

Mumbai, 19th Oct 2026 – Bright Outdoor Media Limited, (BSE – 543831), a leading name in India's out-of-home advertising, has announced its Unaudited Financial Results for H1 FY27.

Key Financial Highlights:

Particulars (₹ Cr)	H1 FY27	H1 FY26	YOY	H1 FY25	YOY
Total Income	71.85	63.31	↑ 13.49%	57.64	↑ 24.65%
EBITDA	15.96	14.98	↑ 6.57%	13.16	↑ 21.27%
Net Profit	11.03	10.08	↑ 9.45%	9.14	↑ 20.64%



Commenting on the performance, Dr. Yogesh Lakhani, CMD of Bright Outdoor Media Limited said, "We are pleased with the progress in H1 FY27. Total income grew 13.49% YoY, while EBITDA increased 6.57% and net profit rose 9.45%. Growth was supported by new sites and steady bookings across our digital LED network, with Events and Bright 360° also contributing. H1 is seasonally softer due to the monsoon, with a larger share of the festive season expected in H2 this year.

We are expanding beyond the Mumbai Metropolitan Region, with a direct presence in Delhi, an office planned in Ahmedabad as well. We are also expanding our film business beyond Hindi cinema into the South Indian and Gujarati markets.

Bright 360° enables us to offer integrated services across OOH/DOOH, cinema, events, digital, influencer marketing, PR and other media formats, helping us address a wider range of client requirements.

Having completed three years on the BSE SME platform, we are working towards BSE Main Board migration and NSE listing, subject to necessary approvals. With a larger network and the festive and film calendar ahead, we remain focused on building the business in H2 FY27.”

H1 FY27 Key Operational Highlights

Strategic Network Expansion	- Expanded our outdoor advertising footprint with the launch of 6 new displays, adding 6,600 sq. ft. of premium advertising inventory across the Mira-Bhayandar corridor. - These strategic locations cater to key growth markets, including Ahmedabad, Surat, Vadodara, Virar, Vasai, Thane and the rapidly developing Ghodbunder Road corridor.
Accelerated Expansion Through Strategic JVs	- Added 20 new sites in collaboration with JV partners, featuring Digital LED Hoardings with 104 advertising slots and collectively offering over 50,000 sq. ft. of premium advertising space across the Mumbai Metropolitan Region (MMR). - This expansion reinforces Bright’s reach, strengthens its media network and enhances its ability to deliver high-impact brand visibility.
Expansion beyond MMR	Established a direct presence in Delhi, with an office planned in Ahmedabad as well, while expanding the strategic site network across Tier-2 cities.
Film industry reach	Expanded beyond Hindi cinema into the Gujarati and South Indian film industries, including a major Gujarati film industry event held on October 5, 2026.
Bright 360°, Own Events & Facility Branding	- Expanded integrated offerings across OOH/DOOH, cinema, events, digital, social, PR, transit, retail and other media formats. - Curated 9 large-scale events to date, with an in-house production company under development. - Expanded real estate project branding and third-party event production through Bright’s in-house capabilities, diversifying revenue opportunities.
Technology	- Working with technology partners to track traffic and engagement, providing clients with campaign performance data. - Developing an in-house software platform and introducing 3D and interactive hoarding formats.
Main Board migration	Board approved BSE Main Board migration and NSE listing on June 12, 2026, subject to regulatory approvals.
Shareholder returns & recognition	Approved a final dividend of ₹0.50 per share (5%) for FY26 at the 21st AGM and received recognition at the SME Governance Summit 2026 held on August 26, 2026.

About Bright Outdoor Media Limited

Founded in 1980 and headquartered in Andheri, Mumbai, Bright Outdoor Media Limited is a leading name in India's Out-Of-Home (OOH) advertising industry, with 45 years of expertise. The company operates an extensive network of more than 1,350 owned hoardings across strategic geographies, including, around 58 large-format digital LED billboards. In the August 2026 more than 490 hoardings, ownership of 50+ of Mumbai's 120+ digital LED billboards (Big Size). Bright Outdoor Media also trades hoardings acquired from government Semi Government & private entities, further strengthening its market presence.

Bright's strategic ventures with top advertising companies and contracts across all major transit areas set it apart. It is also the first in the world to install solar panels on hoardings, supplying electricity to Indian Railways, along with a JV Partner, demonstrating its commitment to sustainability. Additionally, its real estate operations contribute to diversified revenue streams.

With innovative solutions, a broad client base, and a focus on sustainability, Bright Outdoor Media continues to lead the OOH advertising space. The company is the first ever outdoor media company in India to be listed on the stock exchange, debuting on the BSE SME platform on March 24, 2023.

In FY26 the company reported Total Revenue of ₹ 155.43 Cr, EBITDA of ₹35.23 Cr, Net Profit of ₹24.05 Cr & EPS of ₹12.26.

In H1 FY27 the company reported Total Revenue of ₹ 71.85 Cr, EBITDA of ₹15.96 Cr, Net Profit of ₹11.03 Cr.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact

	Kirin Advisors Private Limited Sunil Mudgal – Director sunil@kirinadvisors.com +91 98692 75849 www.kirinadvisors.com
---	---