



August 20, 2026

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

Urban Company & Unicommerce expand partnership to UAE & Saudi Arabia

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you.

For UNICOMMERCE ESOLUTIONS LIMITED

Anil Kumar

Company Secretary

Membership No. F8023

Encl: As above

Unicommerce eSolutions Ltd.

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CIN: L74140DL2012PLC230932

Urban Company & Unicommerce expand partnership to UAE & Saudi Arabia

New Delhi, Date: 19 August, 2026

Urban Company's Middle East arm has partnered with **Unicommerce**, one of India's leading AI-powered e-commerce enablement SaaS platforms, to power its e-commerce operations across The Kingdom of Saudi Arabia and The United Arab Emirates.

As Urban Company expands its footprint across the Middle East, it will leverage Unicommerce's flagship platform, **Uniware** to manage its inventory and fulfilment operations that support its at-home service ecosystem. The platform will help maintain real-time visibility of inventory, and help intelligently route orders for service kits and consumables to ensure reliable deliveries to service professionals across the region.

The partnership builds on a successful relationship between the two companies in India, where Urban Company uses Unicommerce's technology to manage its e-commerce operations. Extending this collaboration to The Middle East will help Urban Company create a more connected operations backbone as it scales across the region's fastest-growing digital markets.

Every Urban Company service - from beauty & wellness to home cleaning & appliance maintenance, depends on a well-coordinated supply chain of products, tools and consumables. Uniware will serve as the central platform to power this supply chain, helping improve stock accuracy, enabling faster replenishment of products and coordinating fulfilment across locations.

The collaboration also marks another milestone in Unicommerce's growing presence across the Middle East, where it has built a robust commerce ecosystem through integrations with leading regional marketplaces, logistics providers, ERP systems and payment platforms. Unicommerce supports businesses with localised capabilities such as Arabic-compatible invoice and shipping label generation, region-specific tax compliance, and integrations with other ecosystem players across Saudi Arabia and the UAE.

Commenting on the partnership, **Kapil Makhija, Managing Director & CEO, Unicommerce**, said, *"As brands expand into new markets, they need technology that scales seamlessly while simplifying operational complexity. We are pleased to extend our partnership with Urban Company to Saudi Arabia and the UAE, supporting their international growth journey. Our focus is to help businesses automate complex backend operations so they can concentrate on delivering great customer experiences."*

Nitesh Agarwal, SVP - Middle East at Urban Company said, *"The Middle East is an important growth market for us, and operational excellence is key to delivering a reliable experience for our customers. Having seen the value of Unicommerce's platform in India, we are pleased to extend our partnership to serve customers across Middle East's fastest growing markets. Uniware will help us simplify our operations and build a scalable fulfilment backbone for our growing business."*

About Unicommerce eSolutions Limited:

Unicommerce is a leading AI first e-commerce enablement Software-as-a-Service ("SaaS") platform that enables end-to-end management of e-commerce operations for brands, marketplaces, and logistics service provider firms. Unicommerce's comprehensive suite of SaaS products provides full-stack solutions that cover both the pre-purchase and post-purchase segments of e-commerce operations.

- Convertway by Unicommerce is a marketing automation platform that helps brands in customer engagement. It assists brands in increasing sales by capturing visitor information, enabling automated communications to prospective shoppers through AI-powered voice calls, WhatsApp, SMS and RCS running customised campaigns with smart segmentation, and providing support through live chatbots during or after order placement.
- Uniware is an order processing platform that handles the transaction processing once the customer has placed the order. It helps streamline operations by managing inventory across multiple locations, processing orders for multiple online and offline channels, managing returns, and reconciling order payments. Uniware comprises the seller management panel, order management, warehouse management, inventory management, and omnichannel retail solutions.
- Shipway by Unicommerce is a logistics management platform that offers full-service courier aggregation and shipping automation solutions that help brands and sellers reduce shipment costs. Its key solutions include smart courier allocation, order tracking, return and exchange automation, and related solutions.

Unicommerce has a strong and growing network of 360+ plug-and-play technology & partner integrations across its three platforms with leading marketplaces, logistics partners, and ERP systems, which enables clients to seamlessly deploy Unicommerce for inventory optimization, logistics automation, and efficient transfer of transactional information that supports invoice generation, financial accounting & taxation, and other regulatory compliances.

Unicommerce serves 8,000+ clients in India, Southeast Asia, and the Middle East. Some of its marquee clients include FabIndia, Lenskart, Timex, TCNS, Mamaearth, Sugar, Emami, Urban Company, Cello, Healthkart, boAt, Portronics, TMRW, Mensa, Landmark Group and many more.

The company's product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline.

Incorporated in 2012, Unicommerce is ISO 27001 (standard for information security management system) & ISO 27701 (standard for privacy information management systems) certified. It is listed on the National Stock Exchange of India Limited and BSE Limited.

