Ref./No./FRACTAL/SE/2026-27/066

Date: November 3, 2026

National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400051 Maharashtra, India Scrip Symbol: **FRACTAL**	**BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001 Maharashtra, India Scrip Code: **544700**

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") – Acquisition of certain assets and certain liabilities of Pricing One SA, by Asper. AI Inc., a step-down subsidiary of the Company

Pursuant to Regulation 30 read with Schedule III of the SEBI Listing Regulations, we wish to inform you that Asper. AI Inc. ("Asper USA"), a wholly owned subsidiary of Fractal Analytics Inc., and a step-down subsidiary of the Company has contracted with certain key employees, acquired certain assets and taken up certain liabilities of Pricing One SA, a company limited by shares, incorporated under Swiss law, as identified and pursuant to the Framework Agreement (including an Asset Purchase Agreement and, a Tripartite Creditors Agreement, and all other agreements, instruments, certificates, notices, assignments and documents contemplated thereby or ancillary thereto), without acquisition of any shares or other equity interest in Pricing One SA. The intention of this transaction is to acquire talent, capabilities in Revenue Growth Management and expand Asper's presence in Europe.

The approximate aggregate transfer price for the aforesaid transaction, is CHF 13,19,308.76 (INR equivalent of 15.21 crore*), comprising of certain liabilities of CHF 997,307.76 (INR equivalent of 11.5 crore*) and certain assets of CHF 322,001 (INR equivalent of 3.71 crore*) comprising of all intellectual property and know-how used for the operation of the P1 Solution by Pricing One, which is their proprietary software platform leveraging artificial intelligence and advanced analytics, used internally to deliver pricing strategy consulting, revenue optimization and consumer testing and tracking services to clients, with the amounts being subject to final calculation and adjustment as applicable for foreign exchange fluctuations.

The transaction was completed on November 2, 2026, which is the closing date of the Framework Agreement. The agreement is effective from the said closing date.

*Note: The above figures are on the assumption that 1 CHF = INR 115.32.

This disclosure will also be hosted on the Company's website at: https://fractal.ai/investor-relations

Kindly take the same on records and arrange to bring this to the notice of all concerned.

Thanking you.

Yours sincerely,

For **Fractal Analytics Limited**

SOMYA AGARWAL
Digitally signed by SOMYA AGARWAL
Date: 2026.11.03 20:47:07 +05'30'

Somya Agarwal
Company Secretary and Compliance Officer
Membership No: A17336

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