



Date: 2<sup>nd</sup> July, 2026

To  
The Listing Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C/1, G Block,  
Bandra- Kurla Complex,  
Bandra(E),  
Mumbai-400051  
**NSE Symbol - IRISDOREME**

Dear Sir/Madam,

**Sub: Press Release**

**Ref: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the press release dated 2<sup>nd</sup> July, 2026.

We request you to kindly take this on record.

Thanking You,

Yours Faithfully,

For **Iris Clothings Limited**

**Santosh** Digitally signed  
by Santosh Ladha  
**Ladha** Date: 2026.07.02  
09:40:43 +05'30'

**Santosh Ladha**  
**Managing Director**  
**(DIN: 03585561)**

*Encl: As Above*

**Iris Clothings Limited**

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CIN: L18109WB2011PLC166895



## IRIS Clothings Expands Its Footprints in the Growing Newborn Gift Segment

### *Strengthening Category Leadership through Omnichannel Expansion*

**Howrah, India, July 02, 2026** – Iris Clothings Limited (NSE: IRISDOREME), a readymade garment company engaged in designing, manufacturing, branding, and selling garments for kids wear, has announced the launch of its **Newborn Gift Set** range, marking a strategic expansion into a high-potential and value-accretive segment within the infant wear market.

The newly introduced collection comprises thoughtfully curated 4-piece, 6-piece, and 10-piece gift sets, designed to cater to the growing demand for premium newborn essentials and occasion-led gifting. The launch **broadens** the Company's product portfolio, unlocks a new avenue for category expansion, and further reinforces its positioning across the infant wear segment.

Leveraging its diversified omnichannel distribution network, the collection will be available across the Company's distributor network, Exclusive Brand Outlets (EBOs), Direct-to-Consumer (D2C) platform, and Quick Commerce channels, ensuring extensive market reach and seamless customer accessibility across every major purchasing touchpoint.

“The introduction of our Newborn Gift Set range reflects our continued focus on **portfolio diversification** and **category expansion**, enabling us to address evolving consumer preferences while unlocking new growth opportunities. Over the past four months, our digital initiatives have witnessed **encouraging traction**, validating the strength of our omnichannel strategy and reinforcing our confidence in the scalability of the business. We believe this new category, supported by our integrated distribution network across retail, digital, and quick commerce channels, will further **accelerate sales** momentum, strengthen customer engagement, and contribute meaningfully to our long-term growth,” said **Mr. Santosh Ladha, Managing Director of Iris Clothings Limited**.

### About Iris Clothings Limited

Founded in 2004 and headquartered in Howrah, West Bengal, Iris Clothings Limited is a publicly listed company engaged in the design, manufacturing, branding, and distribution of children's apparel. With seven in-house manufacturing facilities and two warehousing units, the company operates a fully integrated model — allowing scale, speed, and quality control across product categories. Iris Clothings serves over 140 distributors and has a strong retail presence in 26 states across India. In addition to DOREME, the company has developed multiple brand verticals and continues to focus on affordable fashion innovation. Iris Clothings Limited has been listed on NSE since 2018.

**If you have any questions or require further information, please feel free to contact:**

#### IR Team at Iris Clothings Limited

##### Santosh Ladha

Iris Clothings Limited

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#### **Disclaimer:**

*Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*