

25th May 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "TVS Motor Company Ranked #1 Globally For Shareholder Value Creation In 'Durable Consumer Goods' By WirtschaftsWoche And Boston Consulting Group"

We enclose a Press Release regarding **"TVS Motor Company Ranked #1 Globally For Shareholder Value Creation In 'Durable Consumer Goods' By WirtschaftsWoche And Boston Consulting Group"**, for dissemination.

Date and time of occurrence of event: May 25, 2026 at 11.58 A.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

For more information, please visit www.tvsmotor.com

TVS Motor Company Ranked #1 Globally For Shareholder Value Creation In 'Durable Consumer Goods' By WirtschaftsWoche And Boston Consulting Group

Bengaluru, May 25, 2026: TVS Motor Company, part of TVS VENU, has been ranked #1 globally in the 'Durable Consumer Goods' category in the annual 'Best Stocks in the World', ranking published exclusively by Germany's leading business weekly WirtschaftsWoche, based on the Boston Consulting Group (BCG) Value Creators analysis.

WirtschaftsWoche, founded in 1926 and celebrating its centenary this year, is Germany's largest weekly business publication, widely read by senior executives, institutional investors and corporate decision-makers across Germany, Austria and Switzerland. Its annual 'Best Stocks in the World' analysis is one of the most widely cited rankings of listed companies in the German-speaking region.

The independent study evaluated more than 2,000 listed companies across 35 industries worldwide. Over the five-year period from 2021 to 2025, TVS Motor Company delivered an average annual Total Shareholder Return of approximately 51 per cent — the highest in its global category, ahead of established peers from Japan, China, the United States, and India.

According to the analysis, TVS Motor's performance was driven primarily by strong revenue growth (22 percentage points) and a premium market valuation (18 percentage points), complemented by improving profitability and continuous strengthening of the balance sheet. Notably, this profile aligns closely with the criteria the study identifies for resilient companies — profitable, growth-oriented, and financially disciplined, with reserves to withstand volatile market conditions.

Professor Sir Ralf Speth, Chief Mentor, TVS Motor Company, comments: *"This recognition by WirtschaftsWoche and BCG is the result of the consistent implementation of Chairman Sudarshan Venu's clear strategic vision. His passion for the company, deep understanding of markets and customers, openness to new technology, and attentiveness to the workforce create a values-based environment in which creativity and performance can flourish. Equally exemplary is the strong commitment to social responsibility.*

With this mindset - the 'TVS Way' - and under outstanding corporate leadership, the TVS team wins numerous international awards year after year, including accolades for environmental stewardship and exceptional product quality. TVS is synonymous with quality and a strong commitment to the environment, rooted in the skill of its people and built on manufacturing excellence. In symbiosis with this commitment, the company continues to advance energy-efficient solutions and strengthen its leadership in electric mobility.

Under TVS Motor Company's ownership, Norton's global resurgence is now clear. This storied and deeply revered brand is once again delivering a compelling combination of technology, design integrity and dynamism. I am confident TVS Motor Company is strongly positioned for the future - delivering sustainable growth, strengthening global competitiveness and creating

long-term shareholder value - recognition goes to the whole TVS team for their hard work and commitment."

In its most recent financial year (2025–26), TVS Motor Company has built further on this momentum, recording its highest-ever annual sales of 5.89 million units, a 24 per cent increase year-on-year, with international business growing 33 per cent across more than 90 markets. Revenue grew 30 per cent year-on-year to Rs. 47,270 crore, with operating PBT up 40 per cent to Rs. 4,975 crore and operating EBITDA margin improving 60 basis points to 12.9 per cent.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For more information, please contact:

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