To
BSE Limited (SME Platform)
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001

Date: 26th October 2026

Scrip Code: 544735
ISIN: INE1TFS01019
Dear Sir / Madam,

Sub: **Outcome of the Board Meeting pursuant to Regulation 30 of SEBI (Listing Obligations & Disclosures Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulation"), we hereby inform you that the Board of Directors of Novus Loyalty Limited ("the Company"), at its meeting held on, Wednesday, October 26, 2026, at the Registered Office of the Company situated at Plot No. 727, Udyog Vihar, Phase-V, Gurugram, Haryana-122016, India, has, inter alia, considered and approved the proposal to **voluntarily** publish and submit to the Stock Exchange the Quarterly Unaudited Financial Results of the Company, commencing from the December, 2026 quarter.
It may be noted that, as per the provisions of Regulation 33 of the SEBI LODR Regulations, submission of quarterly financial results is not mandatory for SME listed companies, which are required to submit financial results on a half-yearly basis. However, with a view to ensure greater transparency and to keep the shareholders better informed, the Company has decided to make voluntary disclosure of its financial results on a quarterly basis from December 2026 quarter, in addition to the mandatory half-yearly results.
The said financial results will be filed with the Stock Exchange and disseminated to the shareholders in accordance with the applicable provisions of SEBI LODR Regulations.

This is for your information and records.

Thanking You,

Yours Sincerely,

For Novus Loyalty Limited
(Formerly known as Novus Loyalty Private Limited)

Aditi Pardal

Digitally signed by Aditi Pardal
Date: 2026.11.02 11:35:22 +05'30'

Aditi Pardal
(Company Secretary & Compliance Officer)
Mem. No.: 33216