

Date: 14-05-2026

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Intimation under Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI LODR”) - Board Meeting to consider Audited Financial Results for the quarter and financial year ended March 31, 2026.

We wish to inform you that pursuant to Regulation 29 of the SEBI(Listing Obligations and Disclosure Requirements) Regulations, 2015, meeting of the Board of Directors of the Company is scheduled to be held on **Wednesday 20th day of May, 2026** at registered office of the company situated at 4th UNO Business Park, Indore By-pass Road , Opposite Sahara City, Bicholi Mardana , Indore – 452016 (M.P) to consider and approve the following business :

- 1) Audited (Standalone and Consolidated) Financial Results of the Company, for the quarter and financial year ended March 31, 2026, and the Auditor’s Report thereon;
- 2) Any other business with the permission of Board of Directors.

Further, pursuant to the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended from time to time, and the underlying Code, the Trading Window for dealing in securities of the Company, is closed from April 1, 2026, and shall open 48 hours after declaration of Q4-FY2025-26 Financial Results of the Company.

We request you to kindly take the above information on your record.

For Brand Concepts Limited

Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016