

July 10, 2026

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Subject: Press Release

Dear Sir / Madam,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited,

Prabhat Singh
Company Secretary & Compliance Officer

Encl.: As above

Press Release

New Delhi, 10 July 2026

VIDA enters the Asia Book of Records with the launch of the new VIDA Evooter VX2 Plus 4.4 kWh

- *Featuring an impressive **187 km Indian Driving Cycle (IDC) range**, this new long-range variant is engineered to power seamless, anxiety-free, and long-distance journeys.*
- *Establishes a historic benchmark in the **Asia Book of Records** for the **'Longest Journey by an Electric Scooter.'***
- *Available at an attractive price of **INR 1,43,990*** in New Delhi.*

New Delhi, 10 July 2026: VIDA, powered by Hero, has strengthened its electric lineup with the introduction of the new **VIDA EVOOTER VX2 Plus 4.4 kWh**. This long-range variant is engineered to accelerate the brand's vision of **'GHAR GHAR EVOOTER.'** With this addition, VIDA now offers four distinct VX2 variants tailored to the diverse lifestyles and requirements of Indian riders. The new long-range variant has proven its unparalleled endurance through a historic cross-country expedition, officially securing a spot in the **Asia Book of Records** for the **'Longest Journey by an Electric Scooter.'**

The **VIDA EVOOTER VX2 Plus 4.4 kWh** priced at INR 1,43,990* features a total battery capacity of 4.4 kWh via dual 2.2 kWh removable units, achieving an **IDC-certified range of 187 km**. This variant comes with a **1 kW portable charger** capable of charging **0% to 80% in 3 hours and 30 minutes**. For riders on the move, it also supports high-speed **DC fast charging**, replenishing the battery from **0% to 80% in 65 minutes**.

Additionally, with VIDA's extensive network of over 6,000 fast charging stations and 700+ service touchpoints, riders are guaranteed accessible and reliable support wherever the road takes them. Engineered for both urban agility and long-haul reliability, the VIDA VX2 Plus 4.4 kWh delivers a dynamic yet versatile riding experience.

The **VIDA EVOOTER VX2 Plus 4.4 kWh** hits a top speed of 90 km/h - backed by a 6 kW peak power and 26 Nm torque - and features three distinct riding modes - Eco, Ride and Sports with a Boost feature to aid in overtaking. This performance is matched by cutting-edge technology, including a 4.3-inch TFT display, smartphone integration, turn-by-turn navigation, and OTA updates. The **VIDA EVOOTER VX2 Plus 4.4 kWh** emphasizes rider utility with 27.2 litres of under-seat storage, and a CBS braking system specifically tuned to handle Indian road conditions.

Speaking on the launch, **Kausalya Nandakumar, Chief Business Officer, Emerging Mobility Business Unit, Hero MotoCorp**, stated: *"Every innovation we drive is a direct reflection of our customers' needs. The demand for longer, uninterrupted journeys and faster charging is a critical requirement for EV adoption. With the **VIDA EVOOTER VX2 Plus 4.4 kWh** variant, we are offering a longer range that completely fulfills our riders' long-distance aspirations elevated by the first-in-industry 1kW portable charger. By expanding our portfolio to four distinct variants, we are ensuring that 'GHAR GHAR EVOOTER' isn't a one-size-fits-all solution, but a tailored choice backed by deep consumer trust and proven engineering durability."*

VIDA has officially secured its place in the **Asia Book of Records** for the **"Longest Journey by an Electric Scooter"** after completing an extraordinary 12,111 km journey. Partnering with **Girish Shet** – a passionate rider and a Kolkata Knight Riders (KKR) fan, this historic 52-day continuous ride began in Bengaluru and culminated in Delhi, tracing a route through all KKR match host cities. The expedition successfully validated the reliability of the new **VIDA EVOOTER VX2 Plus 4.4 kWh variant**, demonstrating unmatched endurance and seamless ease of charging during an extended road trip.

Additionally, VIDA is also offering Battery-as-a-Service (BaaS) plans to ensure that electric mobility remains flexible and affordable for all. The VIDA VX2 Plus 4.4 kWh will be available across authorized dealerships nationwide **by end of July 2026**.

** Effective ex-showroom price in New Delhi, less PMED subsidy and offers*

About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 25 consecutive years with ~\$5 billion revenue. The Company's global footprint spans 52 countries across Asia, Africa, Europe, Central and Latin America with a customer base of over 130 million. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centers: Centre for Innovation and Technology (CIT) in India and Tech Centre Germany (TCG).

Hero MotoCorp is driving the transition to electric mobility through VIDA, powered by Hero. Strategic alliances with Harley-Davidson and Zero Motorcycles support the design and development of premium and electric motorcycles, respectively. Further demonstrating its commitment to the EV future, the Company has made strategic investments in two- and three-wheeler EV manufacturers, Ather Energy and Euler Motors. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI).

Hero MotoCorp's Executive Chairman, Dr. Pawan Munjal, was named to the 2025 TIME100 Climate List of the 100 most influential leaders driving business climate action.

Beyond mobility, Hero MotoCorp is a major global promoter of sports, including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India's flag bearer in global rally racing.

For more information on Hero MotoCorp,

Press Contact:

corporate.communication@heromotocorp.com



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