SOMANY

11th September, 2026

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai — 400 001
Scrip Code: 531548

National Stock Exchange of India Ltd. (NSE)
Exchange Plaza,
Bandra Kurla Complex, Bandra (E),
Mumbai — 400 051
Symbol: SOMANYCERA

Sub: Investor Update for Analysts and Investors meet.

Dear Sir/Madam,

In continuation to our intimation dated 8th September, 2026, please find enclosed the Investor Update of Somany Ceramics Limited in connection with the Analysts & Investors Meet scheduled to be held today, i.e., Friday, 11th September 2026, in Mumbai as per the below details:

Day, Date & Time	Interaction with	Mode of Meeting/ Location	Type of Meeting
Friday, 11th September, 2026, 01:30 PM	Sell Side Analysts	Physical – Mumbai	Group Meeting
Friday, 11th September, 2026, 03:30 PM	Institutional Investors/ Fund Managers	Physical – Mumbai	Group Meeting

The Investor update may also be accessed on the website of the Company www.somanyceramics.com.

This is for your information & records.

Thanking you,

Yours faithfully,
For **Somany Ceramics Limited**

ANUJ KALIA
Digitally signed by ANUJ KALIA
Date: 2026.09.11 11:21:49 +05'30'

Anuj Kalia
Company Secretary & Compliance Officer
Membership No.: A31850

Encl: as above

ROOTED. RISING.

SOMANY CERAMICS LIMITED

Driving the Next Phase of Growth

September 11, 2026

Industry Disruption Creates Opportunity

SOMANY
TILES | BATH | BUILDING SOLUTIONS

Domestic demand remains robust, supported by healthy residential real estate demand, renovations, premium housing, and infrastructure spending.

Premiumization trend continues, with consumers increasingly preferring higher-value tiles, large formats, and premium finishes.

Morbi ceramic industry faced significant disruption due to shortages and elevated prices of propane and natural gas, impacting production across the cluster.

Gas prices surged sharply, rising from ~₹45/scm to as high as ~₹90/scm and the uncertainty regarding pricing continues. Any significant price reduction is not expected in short term.

Exports fell to ~**₹2,900 crore** in **Q1 FY27 versus ~₹4,800 crore in Q1** FY26 (de-grew by 39% YOY). **Export volumes stood at ~69 msm, de-grew by 51% y-o-y.**

Industry players implemented price hikes to offset higher fuel and logistics costs, demonstrating improved pricing discipline.

Organized players with units spread across multiple geographies are gaining relative advantage, benefiting from stronger brands, wider distribution networks, and manufacturing flexibility during industry disruption.

Opportunity In Transition

SOMANY
TILES | BATH | BUILDING SOLUTIONS

Changing industry dynamics incrementally favoring Organized players

Brand + Distribution reach + Manufacturing facilities at multiple geographies > opportunity to gain market share

Narrowing Pricing Gap

Strengthening Somany Ceramics value proposition.

Distribution Network

Added ~200 dealers in FY26, taking the network to ~3,100 Active dealers with 550 exclusive showrooms.

Channel Restocking now getting normalized

Chanel accumulated stock in March before price increase which was sold in April & May, Now, they are cautious due to Gas price uncertainty but have started building adequate stocks.

Operating Leverage to Drive Earnings Growth

High utilization, improving JV profitability, and low-capex capacity enhancements create a strong platform for margin expansion and earnings growth as volumes recover.

Profitability Reset

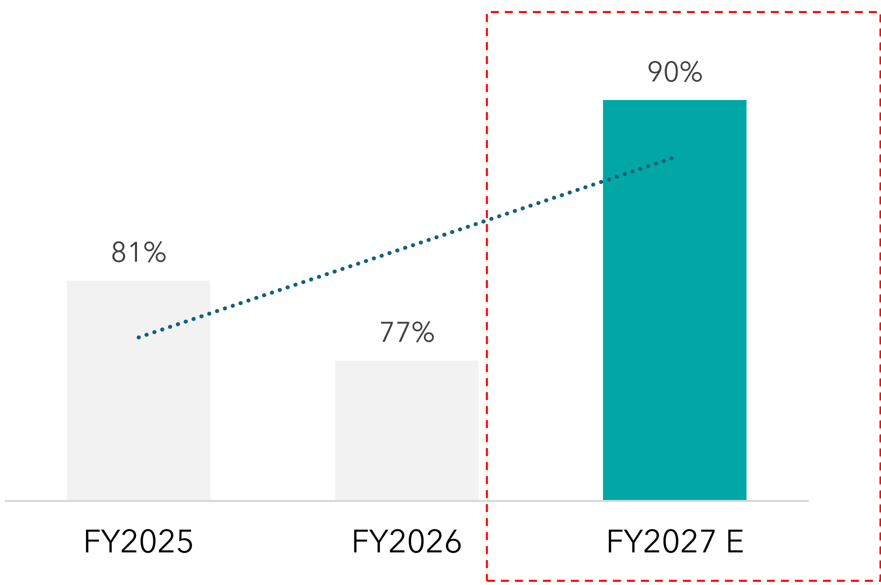
Multiple operating levers are contributing to the sustainable expansion in EBITDA Margins from 9.3% > ~11.3% in FY27 and further 100 Bps in FY28

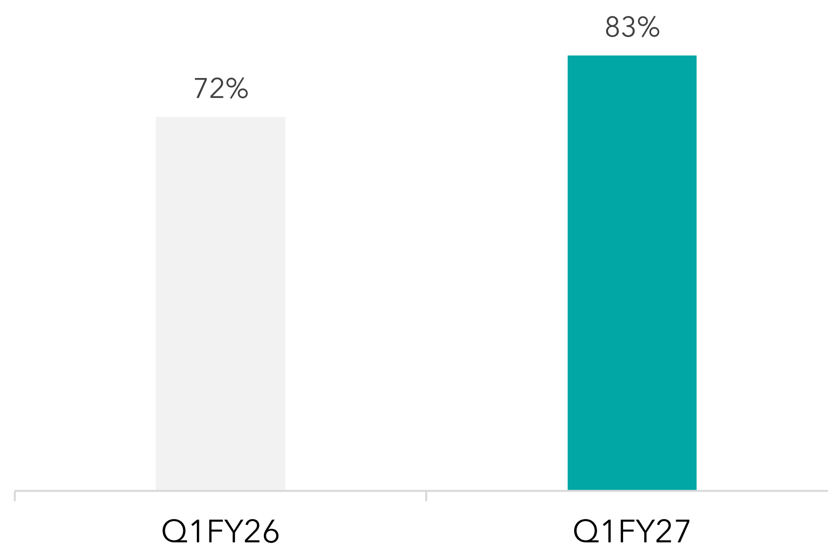
- Higher Capacity Utilisation of Own Manufacturing Facilities
- JV Performance Improvement / Value Enhancement
- Plant Debottlenecking & Expansion
- Improving revenue mix towards premium products

Higher Utilisation of Own Manufacturing Facilities

SOMANY
TILES | BATH | BUILDING SOLUTIONS

***Capacity Utilisation Levels**





What we are seeing

Higher utilization of owned manufacturing assets → Improved manufacturing economics → Higher contribution from own production → Potential for further EBITDA improvement

* Optimum capacity of Plant is ~95%. We are adding ~20% capacity in FY27E & FY28E.
# Additional **9.9 MW** of solar capacity is operational at Kassar Plant.

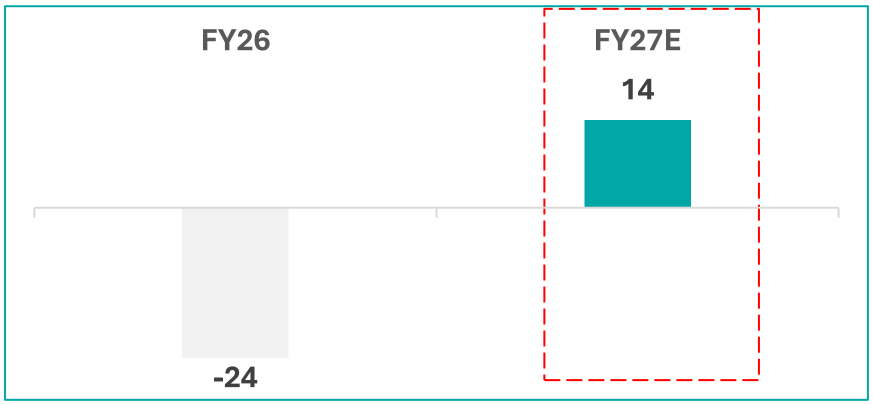
JV Performance Improvement / Value Enhancement

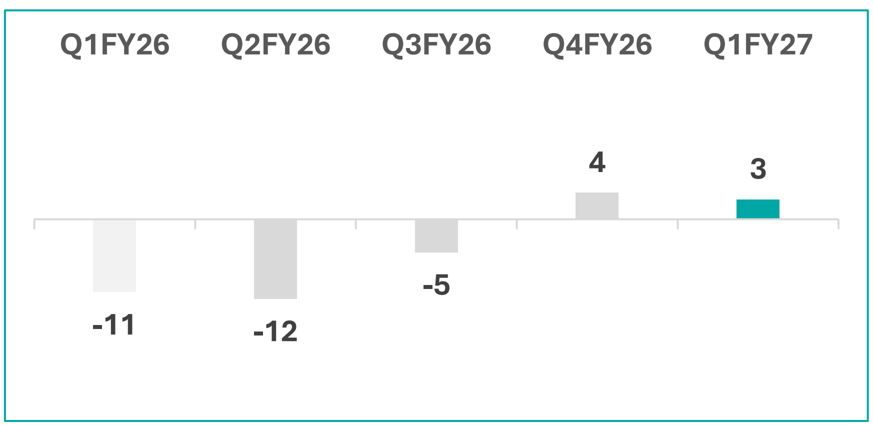
SOMANY
TILES | BATH | BUILDING SOLUTIONS

Operational efficiency and product mix change are converting our JVs into potential earnings contributors

Potential PBT Swing of **Rs ~35 - 40 cr** from JV Turnaround

Our JV performance





What is Changing

- ✅ **Vintage Upgradation:** ₹16 crore capex investment to upgrade manufacturing capacity for premium products.
- ✅ **Max Optimization:** New press installation driving productivity, efficiency and manufacturing flexibility.
- ✅ **Sudha Modernization:** ₹25 crore investment in a state-of-the-art Continua press for Large Format Tiles.
- ✅ **Operating Leverage:** Higher capacity utilization leading to improved manufacturing economics at all JV plants
- ✅ **Green Energy Initiatives:** Captive solar installations at Sudha, Vintage and Max plants are expected to drive energy savings and improve operational efficiency. Taking the total renewable capacity to 26 MWp across all locations.

Plant Debottlenecking & Expansion

SOMANY TILES | BATH | BUILDING SOLUTIONS

Debottlenecking

~5 MSM* of incremental GVT capacity through debottlenecking and modernization, requiring minimal capex.

Potential to generate **~₹200+ crore** of additional revenue while enhancing operating leverage

South India Expansion

9+ MSM
GVT manufacturing capacity with capex of INR 220 Crs #

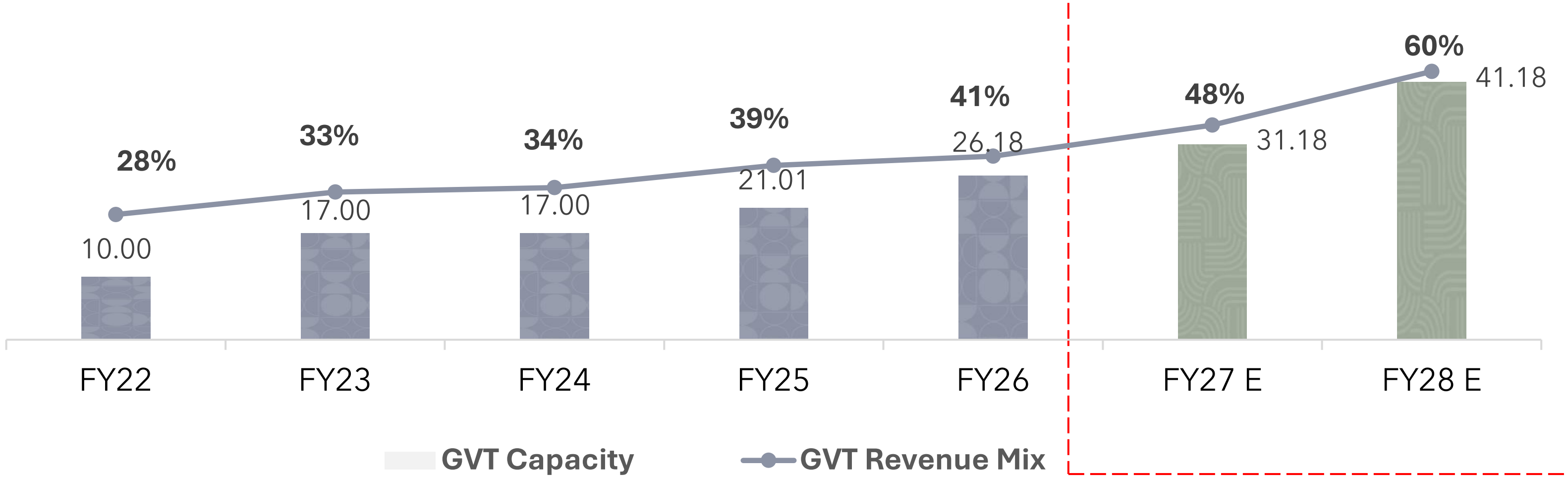
12-15 months$
Expected commissioning

INR ~350+ cr
Potential Revenue Opportunity

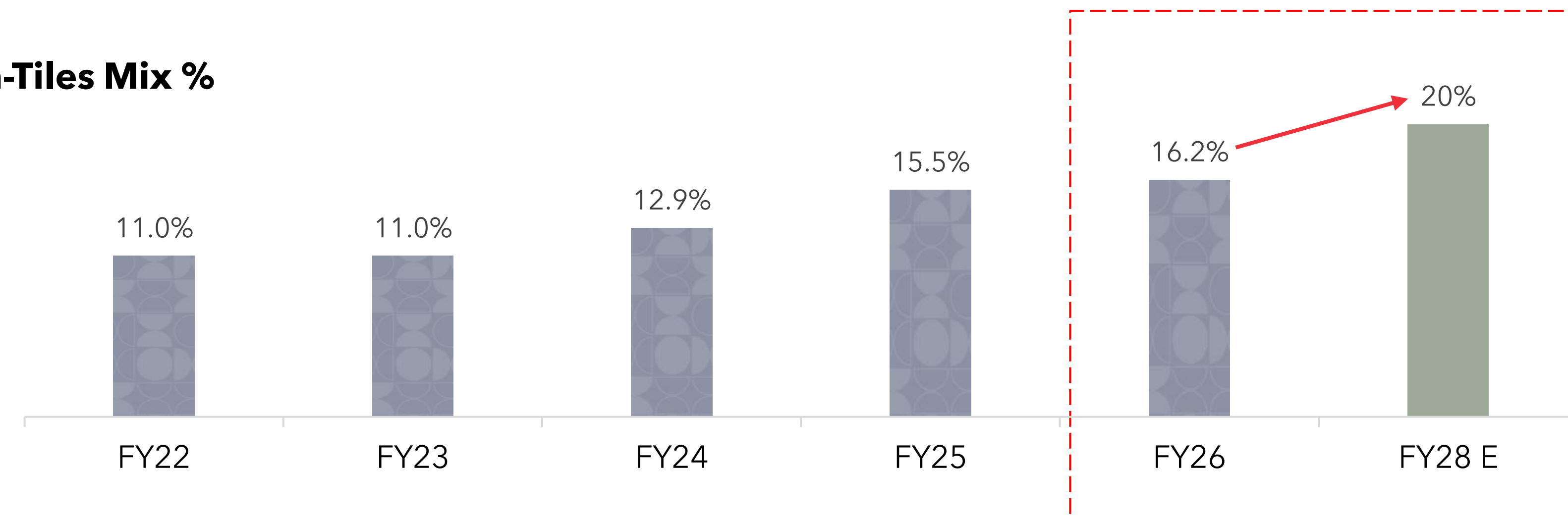
* 2.5 MSM through ceramics capacity conversion and 2.5 MSM through augmentation.
# Funding thru Mix of Debt & Equity
$ Adjacent to existing south plant and Land is already purchased

Premium Mix Driving Revenue Growth

GVT Revenue Mix & Capacity

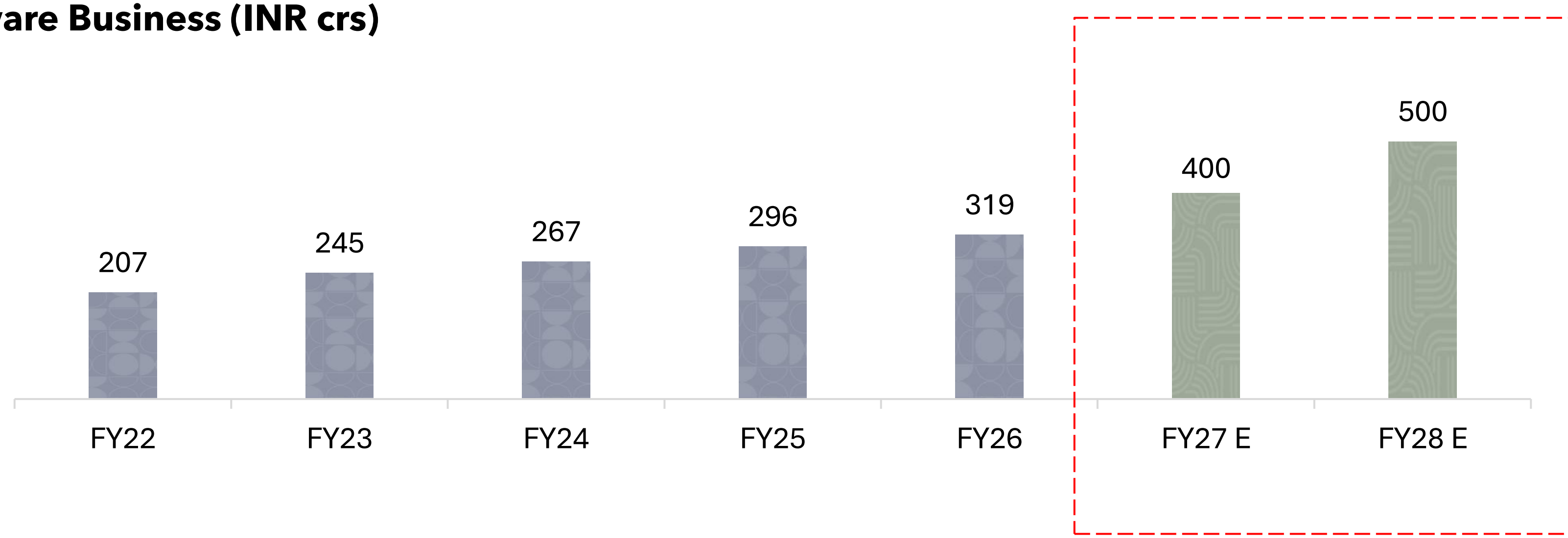


Non-Tiles Mix %



Beyond Tiles: Bathware As The Next Growth Pillar

Bathware Business (INR crs)

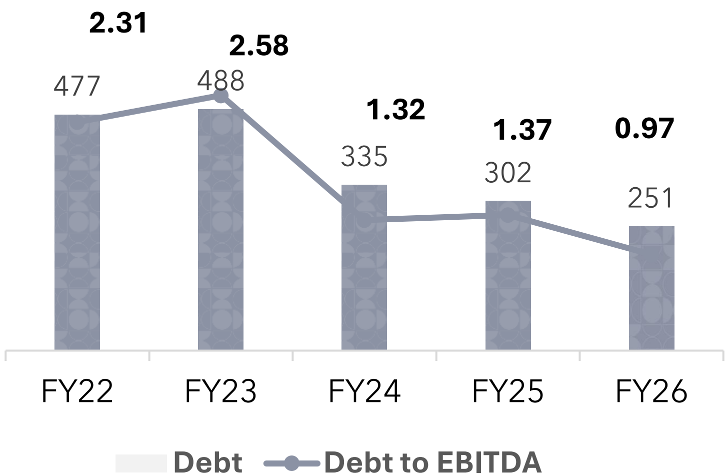


- **At current levels, our plants are running at optimum capacity. We are in the process of necessary augmentation in the plants to enhance capacity.**

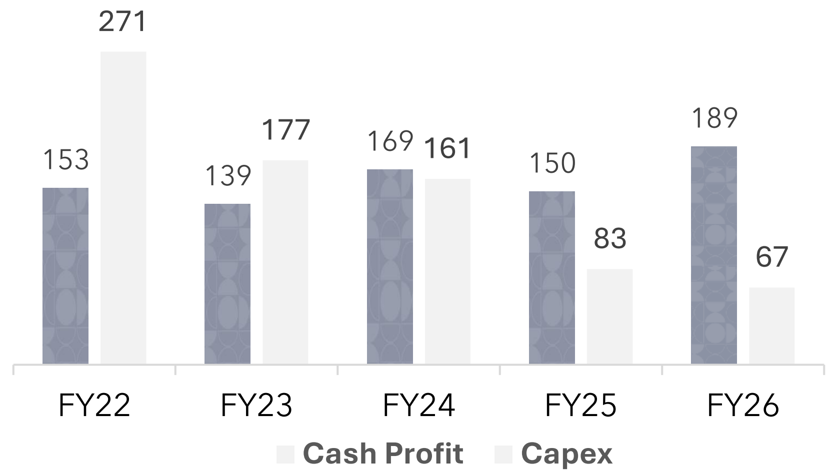
Balance Sheet Stronger Than Ever

SOMANY
TILES | BATH | BUILDING SOLUTIONS

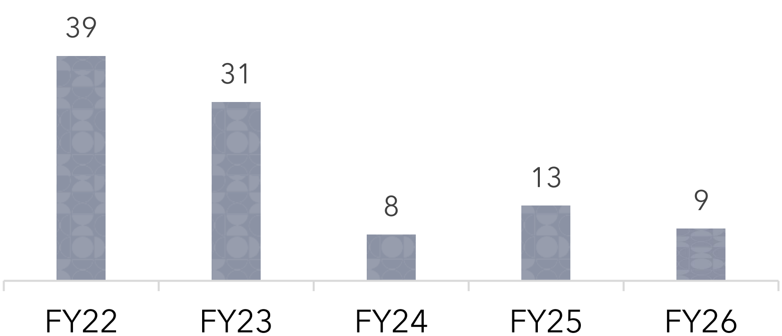
Debt & Debt to EBITDA (x)



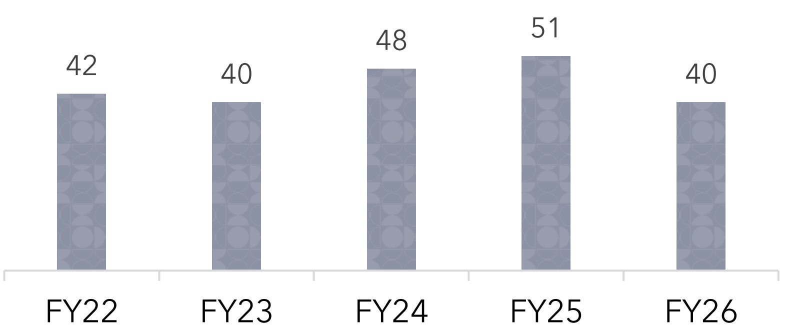
Cash Profit & Capex (INR crs)



Working Capital Days



Debtors Days



Figures in INR crores; Working Capital days excluding investments & cash balance, short term borrowings, capital creditors

COMPANY :

Somany Ceramics Limited
CIN : L40200WB1968PLC224116
Mr. Sailesh Raj Kedawat, CFO
Email: sailesh.kedawat@somanyceramics.com
www.somanyceramics.com

INVESTOR RELATIONS ADVISORS :

MUFG Intime India Private Limited
A part of MUFG Corporate Markets, a division of MUFG Pension & Market Services

Mr. Nikunj Seth
Nikunj.seth@in.mpms.mufg.com

Ms. Sejal Bhattar
Sejal.bhattar@in.mpms.mufg.com

Meeting Request Link

Thank You