VISHAL MEGA MART LIMITED
(Formerly known as Vishal Mega Mart Private Limited)
Corporate & Regd. Office: 5th Floor, Platinum Tower, Plot No. 184
Udyog Vihar, Phase – 1, Gurugram, Haryana-122016, India.
Phone: +91-124-4980000 Fax: +91-124-4980001
Email: secretarial@vishalwholesale.co.in, Website: www.aboutvishal.com

CIN: L51909HR2018PLC073282

Date: July 23, 2026

To **National Stock Exchange of India Ltd.,** Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 NSE Scrip Symbol: VMM	To **BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 Scrip Code: 544307

Dear Sir/ Madam,

Subject: Earnings Presentation on the Unaudited Financial Results (Standalone and Consolidated) of the Company for the quarter ended June 30, 2026

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Earnings Presentation on the Unaudited Financial Results (Standalone and Consolidated) of the Company for the quarter ended June 30, 2026.

The Earnings Presentation is also being disseminated on the Company's website at https://aboutvishal.com/.

You are kindly requested to take the same on record.

Thanking you.

For **Vishal Mega Mart Limited**

Rahul Luthra
Digitally signed by Rahul Luthra
Date: 2026.07.23 12:33:54 +05'30'

Rahul Luthra
Company Secretary & Compliance Officer
ICSI Membership No: F9588

Encl: As above

Pala, Kerala

Vishal Mega Mart Limited Performance Highlights

Q1FY27

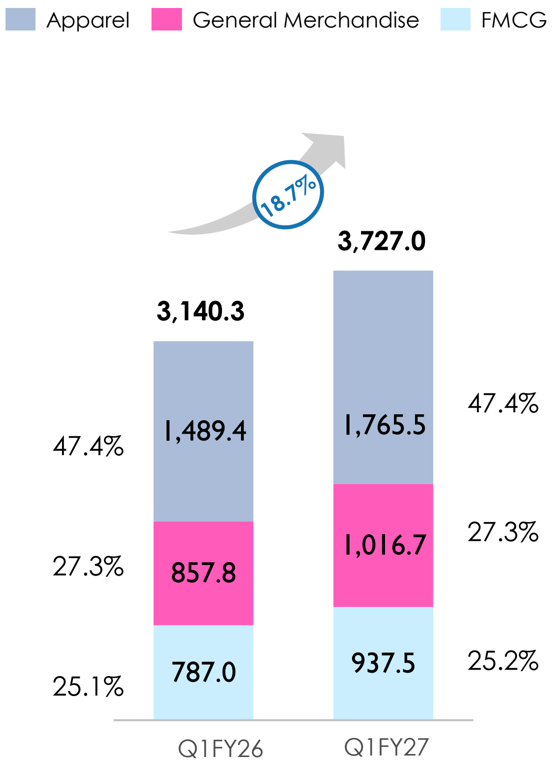
Financial Highlights

VISHAL MEGA MART

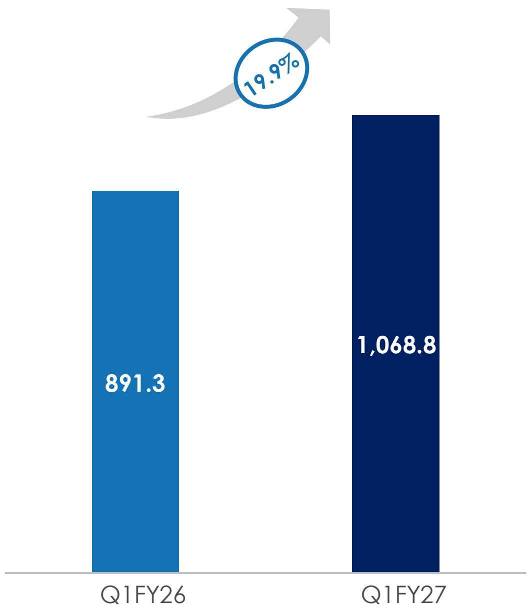
(₹ crores)

Q1FY27

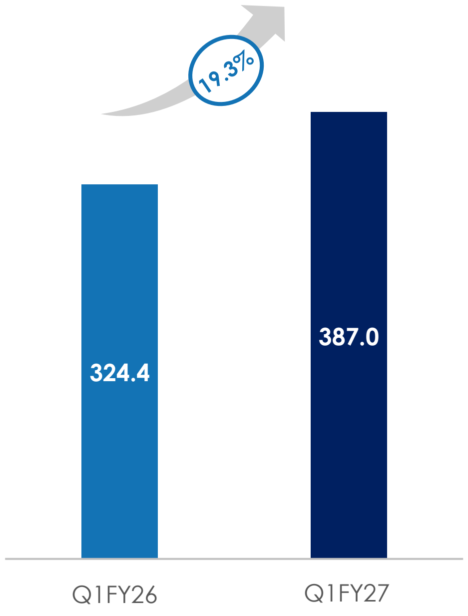
Revenue from Operations[1] & Revenue Contribution (%)



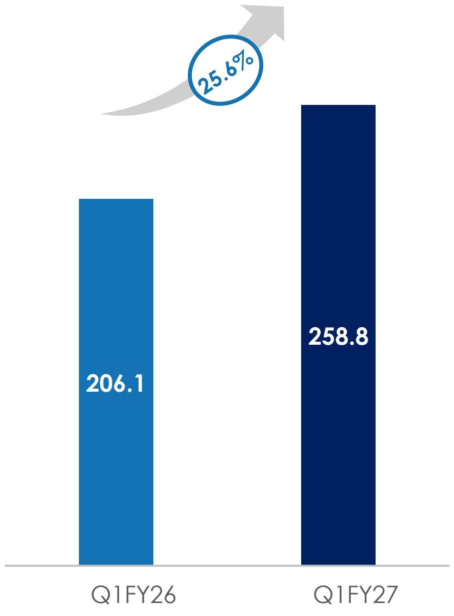
Gross Profit & Margin %



Operating EBITDA[3] & Margin %



PAT[4] & Margin %



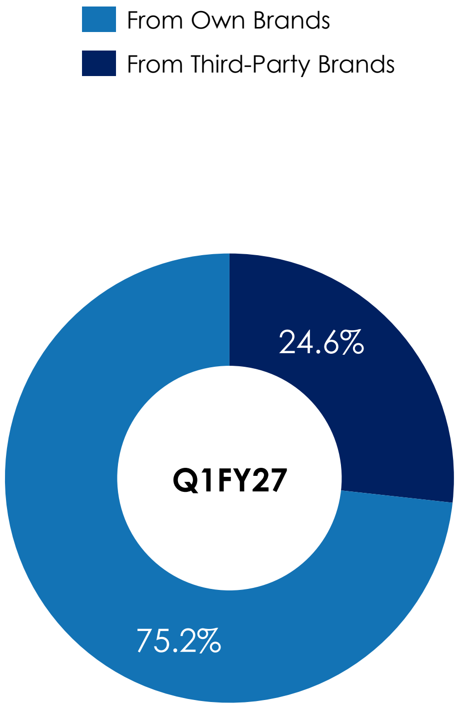
SSSG[2] for Q1FY27	10.0%	Margin -	28.4%	28.7%	10.3%	10.4%	6.6%	6.9%

Notes: Figures have been rounded to one decimal place. 1. Revenue from operations; includes other operating income (not shown separately on the chart). Percentage figures in chart represent sales contribution to revenue from each category. 2. SSSG is calculated as the growth in net revenue of all stores that have been operational for atleast 15 months at the beginning of each quarter during the period, adjusted to exclude stores which are temporarily closed this quarter due to refurbishment, area reduction, or any one-off reason, while they were open in the same quarter last year. 3. Operating EBITDA is EBITDA pre-ESOP charges and pre-INDAS 116.

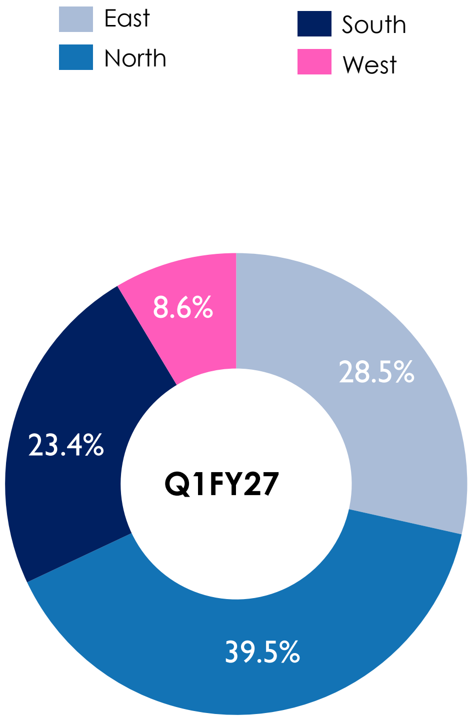
Operational Highlights

Q1FY27

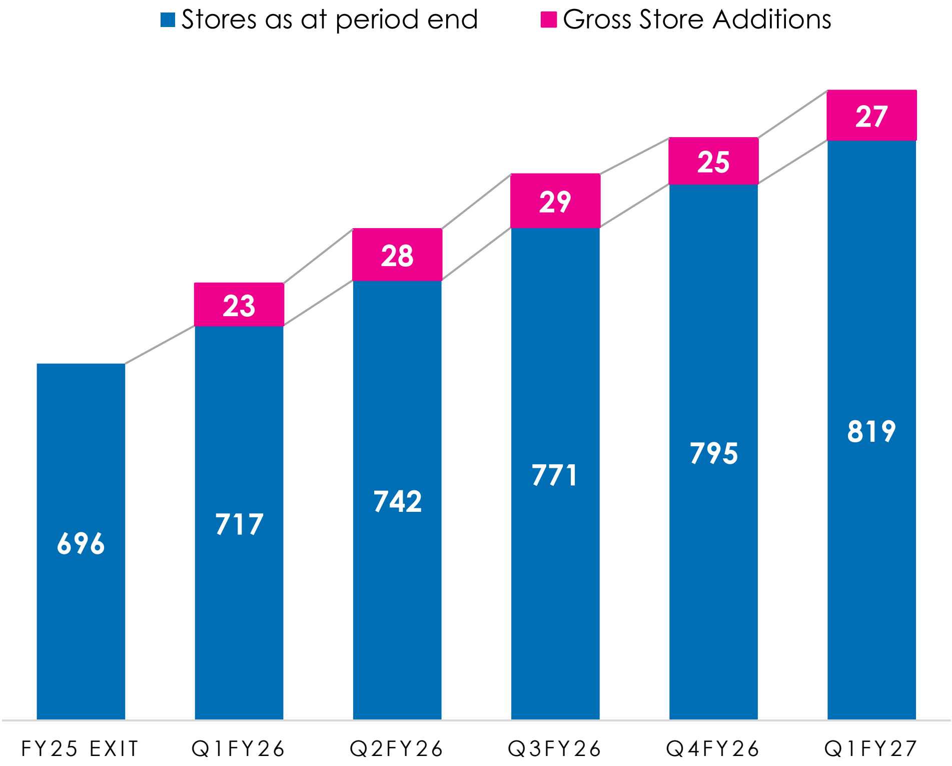
Sales of Products [1]



Revenue Across Region[2]



Accelerated Store Additions



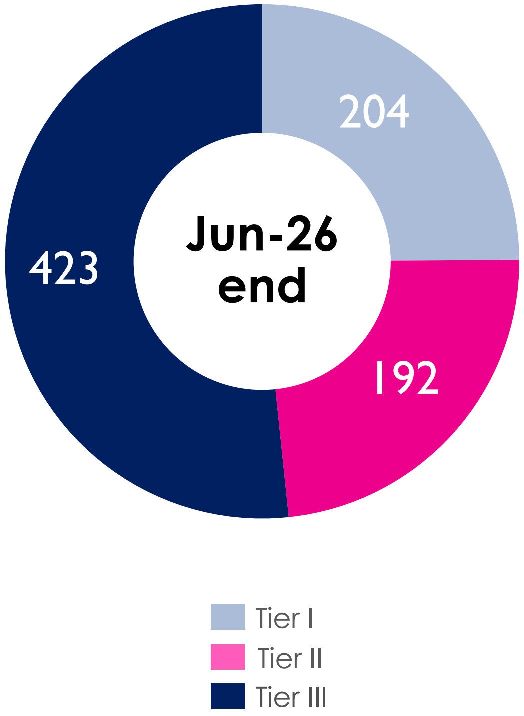
# Store Closures	-2	-3	0	-1	-3

Notes: 1. Split of Revenue excludes other operating revenues. 2. East includes North East; West includes Central.

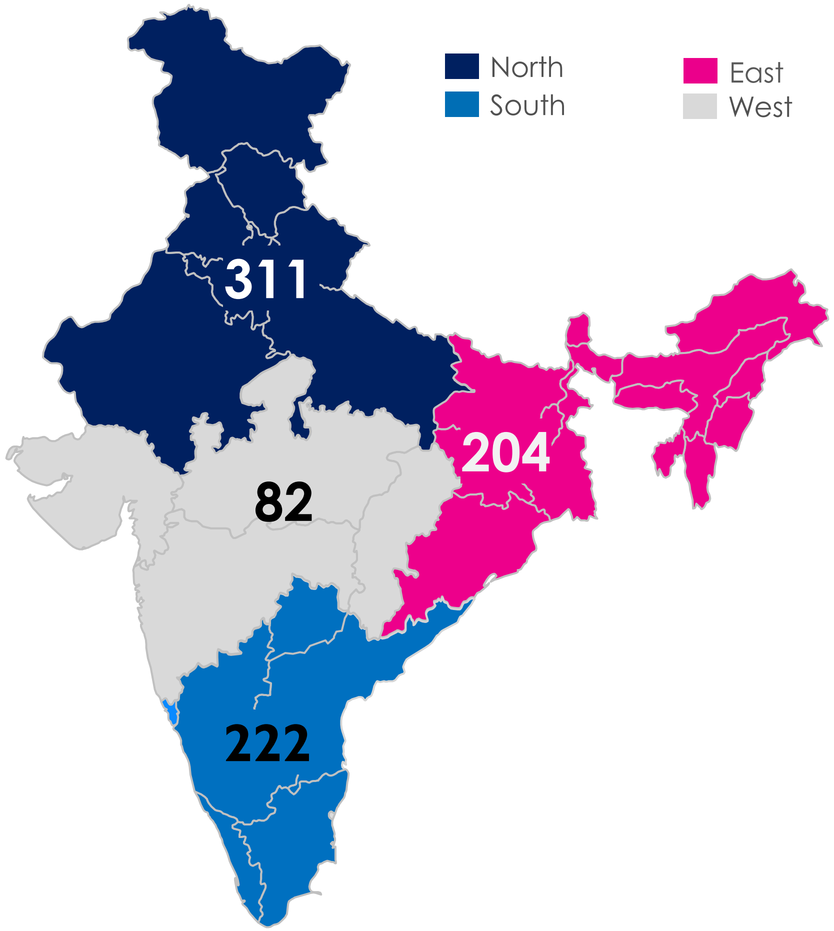
Pan-India network of stores

27 Gross[1] New stores added in Q1FY27

Tier wise Store count[2]



Region[3] -wise Store footprint, Jun-26 end



As at Jun'26

819
Stores

559
Cities

30
States / UT[4]

1.38 cr
Retail sq. ft.

Notes:. 1. Net New Store Addition for Q1FY27 is 24. 2. Tier 1: Cities with population greater than 1m, Tier 2: Cities with population 200k to 1mn , Tier 3: Cities with population less than 200k (as per 2011 census. 3. East includes North East; West includes Central. 4. 28 States and 2 Union territories

Healthy growth in Loyalty

Large and loyal consumer base

Loyalty Program allows us to create targeted promotions that drive cross-selling and up-selling of products

- Earn & Redeem points: Offering tangible value on every purchase
- Omni-Channel Flexibility: Earn rewards in-store and redeem them online
- Quick Digital Enrolment: Become a loyal member with just phone number
- Smarter Personalized Engagement

Q1FY27 & Growth YoY

~17.5 cr **16%** ↑

Registered Loyalty[1] Customers

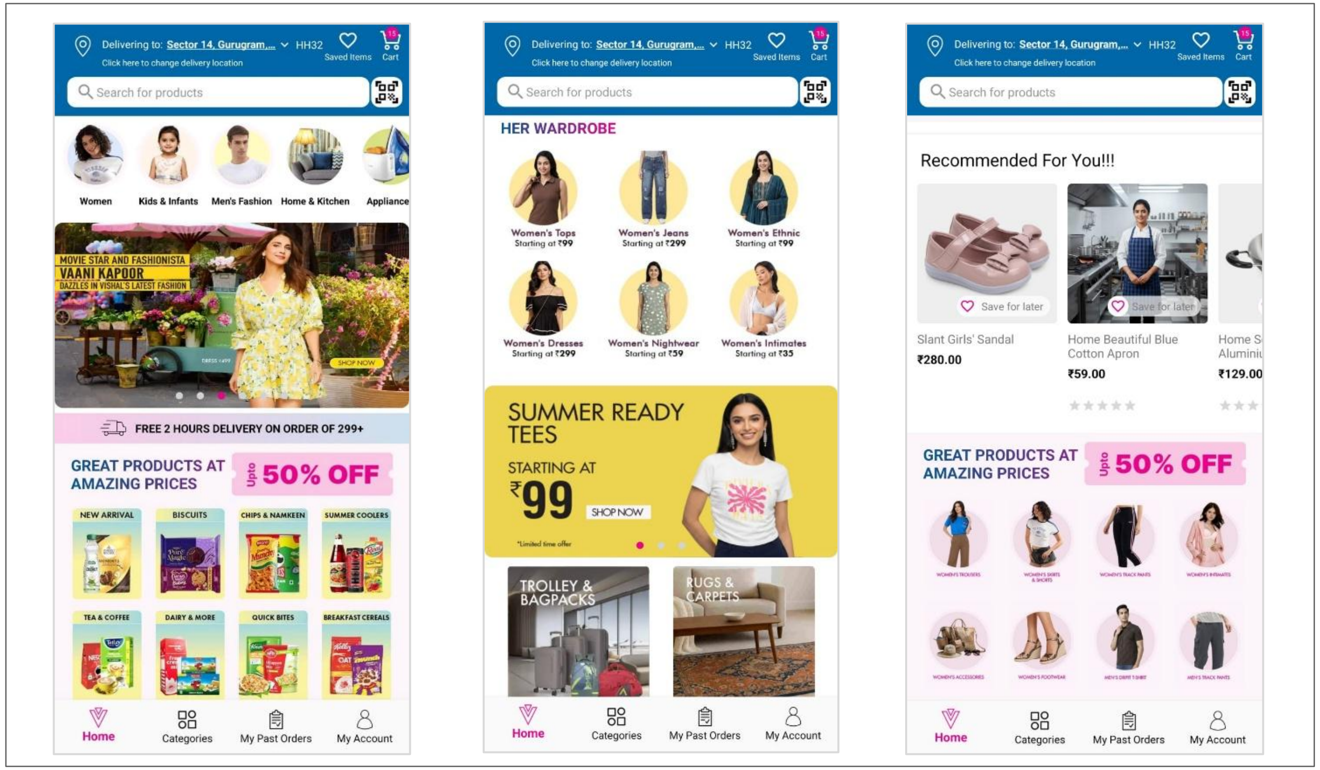
~95% Revenue[2] from Loyalty customers

Notes: 1. Mobile-based loyalty program which consumers can enrol to accrue and redeem points on all transactions and receive targeted marketing communications. A registered customer on loyalty program is a customer identified by the unique mobile number provided at the time of invoicing by Vishal Mega Mart stores. Such person is considered as a customer registered under our Loyalty program irrespective of whether he or she has made any future purchase(s) or claimed any benefit under our Loyalty program. #loyalty customers as at 30th June 2026. 2. Revenue from Registered Loyalty customers to Gross Revenue (Revenue including GST) for Q1FY27

Consistent Progress on Quick Commerce platform

Easy access to available products at nearest store offered through our website and mobile application

New User-friendly Interface



- New offers everyday, new collection every season
- Earn points on every order
- Hassle-free express doorstep delivery and store pickup facility available
- Secure payment options, flexible return and exchange policy

Q1FY27 & Growth YoY

767 **14%**
Stores with hyperlocal delivery

520 **17%**
Cities covered

~1.41 cr **44%**
registered users

Media and Promotion Campaigns (1/2)

Spring-Summer 2026 Collection

Media and Promotion Campaigns (2/2)

Vishal Mega Mart has been recognized in the prestigious ***2025 Burgundy Private Hurun India 500 List,*** *a definitive ranking of India's 500 most valuable companies.*

This underscores our strong position in India's retail landscape and reflects our continued focus on making aspirations affordable for a billion Indians through value creation, accessibility, and customer-centric growth.

Press Coverage

Business Standard

Home / Content / Press Releases ANI / Vishal Mega Mart Recognized in the 2025 Burgundy Private Hurun In...

Vishal Mega Mart Recognized in the 2025 Burgundy Private Hurun India 500 List

ANI
South Asia's Leading Multimedia News Agency

Vishal Mega Mart Recognized in the 2025 Burgundy Private Hurun India 500 List

INDIANtelevision
For every Brand, Marketer, TV, OTT, Cable TV, DTH Professional

Vishal Mega Mart features among top five retail brands in Hurun India 500 list

Retailer earns place in the 2025 Burgundy Private Hurun India 500 rankings for corporate value

Q1FY27: Consolidated Financial Performance

(₹ crores)

	Consolidated Profit and Loss Statement				
Profit and Loss Metrics	**Q1 FY27**	**% to Revenue from Ops**	**Q1 FY26**	**% to Revenue from Ops**	**Growth vs Q1 FY26**
Revenue from operations	**3,727.0**		**3,140.3**		**18.7%**
SSSG*	***10.0%***				
Other Income	33.1		17.0		
Total Income	**3,760.1**		**3,157.3**		**19.1%**
Cost of Goods Sold	2,658.2		2,249.0		
Gross Profit	**1,068.8**	**28.7%**	**891.3**	**28.4%**	**19.9%**
Employee Benefit Expense	214.4		171.1		
Other Expenses	309.8		261.0		
EBITDA	**544.6**	**14.6%**	**459.2**	**14.6%**	**18.6%**
Depreciation & Amortization	185.5		159.1		
Finance Cost	46.3		41.1		
Profit Before Tax	**346.0**	**9.3%**	**276.0**	**8.8%**	**25.4%**
Profit After Tax	**258.8**	**6.9%**	**206.1**	**6.6%**	**25.6%**
ESOP expense	8.0		12.6		
INDAS 116 impact on EBITDA (Rent)	165.6		147.4		
Operating EBITDA (pre-INDAS116 and pre-ESOP charges)	**387.0**	**10.4%**	**324.4**	**10.3%**	**19.3%**

Notes: Figures have been rounded to one decimal place. SSSG is calculated as the growth in net revenue of all stores that have been operational for atleast 15 months at the beginning of each quarter during the period, adjusted to exclude stores which are temporarily closed this quarter due to refurbishment, area reduction, or any one-off reason, while they were open in the same quarter last year.

Safe Harbor

This presentation and the accompanying slides (the "Presentation"), which have been prepared by **Vishal Mega Mart Limited (the "Company"),** have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

This presentation contains certain forward looking statements concerning the Company's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, our ability to manage our international operations, government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the Company.

Company:

VISHAL MEGA MART

Vishal Mega Mart Limited

CIN: L51909HR2018PLC073282

Mr. Rahul Luthra, Company Secretary & Compliance Officer

Email id: secretarial@vishalwholesale.co.in

Tel No: +91 124- 4980000

Investor Relations Advisors:

SGA Strategic Growth Advisors

Strategic Growth Advisors Pvt. Ltd.

CIN: U74140MH2010PTC204285

Shikha Puri / Stuti Shah

Email id: shikha.puri@sgapl.net / stuti.shah@sgapl.net

Tel No: +91 9819282743 / +91 8268536428