



July 14, 2026

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated July 14, 2026 titled '*Airtel strengthens network readiness across Odisha ahead of Puri Rath Yatra*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967

Airtel strengthens network readiness across Odisha ahead of Puri Rath Yatra

Bhubaneswar, July 14, 2026: Bharti Airtel ("Airtel"), one of India's leading telecommunications service providers, today announced the successful completion of a comprehensive network enhancement program across Odisha, with a special focus on the **Puri Rath Yatra**.

Recognizing the significant surge in voice and data traffic during the annual festival, Airtel has proactively strengthened its network infrastructure in Puri, covering all the major road and rail corridors leading to the holy city. These enhancements, all equipped with 5G, have been undertaken to effectively manage the anticipated surge in network demand and ensure uninterrupted voice connectivity alongside high-speed data services during peak crowd movement.

Over the last 12 months, the company has deployed more than **1,500 new 5G sites** across the state, significantly strengthening its network footprint across **30 districts** and enabling reliable high-speed connectivity for over **11 million customers** spanning urban centres, emerging towns and rural communities.

"Puri Rath Yatra is one of Odisha's most revered and largest public gatherings, attracting millions of devotees from across the country and abroad. Ensuring uninterrupted connectivity during this period is our utmost priority," said **Abhirup Chatterjee, COO – Bharti Airtel**. "We have completed extensive network enhancements across Puri and key travel corridors. These investments reaffirm Airtel's commitment in delivering a reliable, resilient and superior network experience for every customer throughout the celebrations".

Further strengthening the customer experience, Airtel Odisha has launched **Fully Unlimited Packs starting from ₹399, which comes with unlimited 4G and 5G data & calls for all prepaid smartphone users**, enabling customers to stream, share, work, study and stay connected without worrying about daily limits.

About Bharti Airtel:

Headquartered in India, Airtel is a global communications solutions provider with over 650 million customers in 15 countries across India and Africa. The company also has its presence in Bangladesh and Sri Lanka through its associate entities. The company is ranked second amongst mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile, Wi-Fi (FTTH+ FWA) that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, video streaming services, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, and cloud-based communication. Airtel's digital arm – Xtelify, empowers telcos globally to leverage the power of AI, data and technology to accelerate their digital transformation and drive growth. Xtelify also offers Airtel Cloud in India enabling enterprises with a sovereign, telco-grade cloud platform that guarantees secure migration, effortless scaling, lower costs and no vendor lock-ins. Within its diversified portfolio, Airtel also offers passive infrastructure services through its subsidiary Indus Tower Ltd. For more details visit www.airtel.com