Adding Smiles To Life

To,
National Stock Exchange of India Ltd.
Exchange Plaza, C 1, Block G,
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051.

Company Symbol: QMSMEDI

ISIN: INE0FMW01018

Sub: Press Release – HCAH and QMS Join Hands to Create India's Largest Patient Support Program Platform.

Pursuant to Regulation 30 of the SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015, enclosed herewith the copy of the Press Release titled **"HCAH and QMS Join Hands to Create India's Largest Patient Support Program Platform."**

The said Press Release will also be available on the website of the Company i.e. https://qmsmas.com/

Kindly take the same on your records and oblige.

Thanking you,

Yours truly,

FOR QMS MEDICAL ALLIED SERVICES LIMITED

TORAL JAILESH BHADRA
Digitally signed by TORAL JAILESH BHADRA
Date: 2026.09.25 19:34:11 +05'30'

TORAL BHADRA
COMPANY SECRETARY AND COMPLIANCE OFFICER
MEMBERSHIP NO.: A56927
DATE: SEPTEMBER 25, 2026
PLACE: MUMBAI

HCAH and QMS Join Hands to Create India's Largest Patient Support Program Platform

- *PSP businesses of both companies to be merged into Saarathi, a 100% subsidiary of QMS*
- *The merged entity would aim at capturing leadership position amidst complementary capabilities across enrolment, adherence, camps, distribution and patient engagement*

Mumbai, September 25, 2026: Health Care At Home India Pvt Ltd (HCAH) and QMS Medical Allied Services Limited (QMS) (NSE: QMSMEDI), a leading integrated healthcare solutions company listed on the NSE Main Board, today announced the signing of definitive documents for a strategic merger of their pharma services businesses to create a scaled provider of patient support program (PSP) solutions for pharmaceutical companies across India. Under the terms, the PSP business verticals of both HCAH and QMS would merge into Saarathi Healthcare, a 100% subsidiary of QMS.

Together, the combined platform will operate **160+ Patient Support Programs impacting over 1.2 million+ patients**, supported by **2,000+ professionals across 35+ cities**, with complementary capabilities spanning patient screening, enrolment, therapy initiation, adherence, patient assistance and disease management. The combined entity will be India's largest patient support platform, serving top Indian and MNC pharma companies. The partnership is intended to create a larger and more comprehensive platform while maintaining continuity for existing clients, programs and teams through the transition.

Mahesh Makhija, Founder, Chairman & Managing Director, QMS Medical Allied Services Limited, said: "The combination brings together two complementary platforms with strong capabilities across patient support and engagement. By bringing these capabilities together, we aim to create greater scale, reach and execution capability for pharmaceutical companies while helping more patients access the support they need throughout their treatment journey. This initiative would also fortify the value creation for the shareholders at QMS."

Aditya Burman, Non-Executive Director, HCAH, and Director, Dabur India Ltd, said: "Patient support is increasingly becoming an integral part of the healthcare journey, particularly as chronic conditions require sustained engagement beyond the point of treatment initiation. The combination of HCAH's and QMS's capabilities creates a scaled platform with the reach, technology and execution capabilities to support patients and pharmaceutical partners across the continuum of care"

The partnership brings together experience and capabilities spanning health and awareness camps, disease screening, enrolment, disease management, therapy initiation, adherence, patient assistance and ongoing patient engagement. The combined platform will enable pharmaceutical companies to support patients across a broader range of touchpoints throughout the patient journey from identification to therapy adherence.

The global patient support services market is estimated at **c.US$70 billion**, with the India market growing at a CAGR of 15-20% to reach **c.US$1 billion by 2030**, driven by tighter promotional regulations, industry formalisation, rising chronic disease prevalence, increasing digital adoption and greater focus on continuous patient monitoring and recovery.

About QMS Medical Allied Services Ltd

QMS Medical Allied Services Ltd (QMS MAS) is an integrated healthcare solutions company operating across healthcare products and services. The company provides capabilities spanning patient engagement, Patient Service Programs (PSPs), disease management, preventive healthcare initiatives, patient screening and medical camps, healthcare staffing, and medical and diagnostic solutions.

Through its integrated healthcare approach, QMS supports pharmaceutical companies, healthcare providers, and patients by improving patient access, enabling continuity of care, and enhancing healthcare outcomes. Leveraging a combination of healthcare expertise, digital capabilities, and scalable service models, QMS continues to strengthen its role across the evolving healthcare ecosystem.

About HCAH

HCAH is one of India's leading rehabilitation and out-of-hospital care platforms, delivering physician-led recovery, home healthcare, elderly care and pharma-partnered Patient Support Programs across the country. HCAH is backed by Quadria Capital GP alongside Foundation PE, Temasek-backed ABC Impact and the Burman family.

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