



SMR JEWELS LIMITED

Preserving Traditions Since 1988

(Formerly Known as SMR Jewels Private Limited)

CIN: U74999GJ2018PLC104946

Date: 22/09/2026

To
Listing Department
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai- 400001

Subject: Intimation of Participation in Business Exhibition under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Scrip code: 544774 - SMR JEWELS LIMITED

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that SMR Jewels Limited (Formerly known as SMR Jewels Private Limited) will be participating in Couture India Show 2026 – Exclusive B2B Luxury Fine Jewellery Trade Show scheduled to be held from 26th September, 2026 To 28th September, 2026 at Taj Palace, New Delhi, India.

The exhibition is a significant industry event that provides a platform to showcase the Company's products.

The details of the exhibition are as follows:

Particulars	Details
Name of Exhibition	Couture India Show 2026
Nature of Exhibition	Exclusive B2B Luxury Fine Jewellery Trade Show
Dates	26 th September, 2026 To 28 th September, 2026
Venue	Taj Palace, New Delhi, India
Organizer	Indian Jeweller Magazine
Booth/Stall No.	Hall of Heritage, Studio Number-139
Products to be showcased	Heritage Jewellery, Antique Auras

At Couture India 2026, SMR Jewels Limited presents a distinctive jewellery collection inspired by the enchanting world of Vrindavan, Lord Krishna, Shrinathji and the timeless art of Pichwai. Familiar motifs—Krishna with cows, lotus flowers, peacocks, nature and intricate Pichwai details—are reimagined as exquisite jewellery through meticulous design and craftsmanship.

Through THE DIVINE STORIES, SMR Jewels brings together India's cultural heritage, artistic expression and craftsmanship, inviting retailers and connoisseurs to discover the stories behind every creation.

The accompanying images offer a glimpse of these creations and their intricate craftsmanship.

This participation is expected to enhance the Company's brand visibility and facilitate business development opportunities. However, no financial impact can be quantified at this stage.

Kindly take the above on your records.

Thanking you.

Yours faithfully,

For SMR Jewels Limited
(Formerly known as SMR Jewels Private Limited)

Jainil Virendra Soni
Whole Time Director
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