

9th May 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "EXPERIENCE THE 'UNSCRIPTED' LIFE: TVS MOTOR COMPANY UNVEILS NEW TVS RONIN IN SRI LANKA"

We enclose a Press Release regarding **"EXPERIENCE THE 'UNSCRIPTED' LIFE: TVS MOTOR COMPANY UNVEILS NEW TVS RONIN IN SRI LANKA"**, for dissemination.

Date and time of occurrence of event: May 9, 2026 at 5.15 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

EXPERIENCE THE 'UNSCRIPTED' LIFE: TVS MOTOR COMPANY UNVEILS NEW TVS RONIN IN SRI LANKA

- The modern-retro motorcycle is now available in two striking colour options: Nimbus Grey and Midnight Blue.
- The top variant will be available at an introductory price of LKR 1.499 MN (ex-showroom, Sri Lanka).

Galle, Sri Lanka, May 09, 2026: TVS Motor Company (TVSM) – a leading global manufacturer of two and three-wheelers – today announced the launch of the TVS Ronin top variant in Sri Lanka. The premium lifestyle motorcycle is now available in two striking new colour options: Nimbus Grey and Midnight Blue. The modern-retro motorcycle, TVS Ronin, is designed for riders who prefer an unscripted way of life, blending advanced technology with versatile performance. It represents a shift from conventional motorcycling to a more lifestyle-led riding experience.

The TVS Ronin top variant is powered by a 225.9 cc, 4-stroke, 4-valve, oil-cooled engine delivering 20.4 PS at 7750 rpm and 19.93 Nm of torque at 3750 rpm. It is equipped with 41 mm USD front forks, rear mono-shock suspension and disc brakes with dual-channel ABS, ensuring superior ride comfort and safety. The motorcycle also features SmartXonnect™ Bluetooth connectivity, enabling turn-by-turn navigation, voice assist, and call alerts. With its all-LED lighting, signature styling elements and premium graphics, TVS Ronin stands out as a distinctive offering in the modern-retro segment.

Speaking on the occasion, **Mr. Peyman Kargar, President – International Business, TVS Motor Company**, said, *“TVS Ronin has redefined modern-retro motorcycling by seamlessly integrating design and technology that meets diverse needs. Sri Lanka is a key market for us and with this new launch, it showcases our commitment to delivering premium and lifestyle-led products to our customers. We are confident that the new TVS Ronin will encourage the young riders and motorcycling enthusiasts to connect with the brand’s ‘unscripted’ philosophy in a truly engaging way.”*

“We are delighted to launch the TVS Ronin top variant, a motorcycle that stands apart with its distinctive design, advanced technology and versatile performance. The TVS Ronin brings a fresh and compelling proposition to the premium lifestyle segment, catering to a new generation of riders seeking individuality through their choice of motorcycle. We believe TVS Ronin will not only elevate the lifestyle category but also contribute to the growth and premiumisation of the Sri Lankan two-wheeler market. Now everyone can connect with the essence of Sri Lanka while cruising on a TVS Ronin,” said Mr. Geethal Anthony, CEO, TVS Lanka Private Limited.

TVSM offers a comprehensive portfolio in Sri Lanka, including the TVS Raider and TVS Raider SX, TVS Sport 110, TVS NTORQ 125, TVS NTORQ 125 RE, TVS NTORQ 125 XP FI, TVS Jupiter 110, TVS iQube, TVS XL100 Heavy Duty and the TVS King Deluxe Plus, catering to a wide range of mobility needs across the country.

The TVS Ronin top variant will be available at an introductory price of LKR 1.499 million (ex-showroom, Sri Lanka).

The launch was marked by a unique and immersive ‘Ronin Ride’ experience, where media and motorcycling enthusiasts rode from Colombo to the iconic Galle Fort.

PRESS RELEASE



About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit www.tvsmotor.com

For more details, please contact:

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TVS **RONIN**
THE ULTIMATE MODERN-RETRO



NIMBUS GREY



MIDNIGHT BLUE