

**May 14, 2026**

**To,**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
1<sup>st</sup> Floor, Dalal Street,  
Mumbai 400 001  
**Scrip Code: 533166**

**To,**  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, 5<sup>th</sup> Floor, Bandra Kurla  
Complex, Bandra East,  
Mumbai 400 051  
**Symbol: SUNDARAM**

Dear Sir/Madam,

**Subject: Press Release.**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has expanded its sales footprint on a PAN India basis by onboarding distributors and stockists across Tier II and Tier III cities, with the objective of making quality stationery products accessible across the country.

In this regard, the detailed press release titled "*Sundaram Multi Pap Limited Expands Nationwide Sales Footprint*" is enclosed herewith and the contents thereof are self-explanatory.

You are requested to take the above information on record.

Thanking you,

For **Sundaram Multi Pap Limited**

**Amrut Premji Shah**  
**Chairman & Managing Director**  
**DIN: 00033120**

## PRESS RELEASE

### **Sundaram Multi Pap Limited Expands Nationwide Sales Footprint**

**Mumbai, May 14, 2026:** Sundaram Multi Pap Limited, one of India's leading manufacturers and distributors of paper stationery products, proudly announces the pan-India expansion of its sales operations under the iconic *Sundaram Books brand*. This strategic move aims to further strengthen its presence across urban and rural markets, bringing quality stationery to every corner of the country.

With a legacy spanning over four decades, Sundaram has become a trusted name in academic and office stationery, renowned for its commitment to quality, innovation, and affordability. The nationwide expansion underscores the company's vision to cater to the growing demand for branded educational supplies in both organized retail and general trade channels.

The company has been testing its pan India distribution and now is officially available across the country. With new dealers and retailers, the company aims to double its sales points in the coming years.

#### Key Highlights of the Expansion:

- 📦 **Wider Distribution Network:** Sundaram has onboarded new distributors and stockists across Tier II and Tier III cities, expanding its coverage to over multiple districts nationwide.
- 🏫 **Educational Partnerships:** The company is deepening its engagement with educational institutions by offering customized notebooks, branding collaborations, and bulk procurement solutions.

#### Leadership Commentary:

"This is a pivotal milestone in Sundaram's journey," said Mr. Krunal Shah, Director at Sundaram Multi Pap Ltd. "We believe that access to quality stationery is essential for every student and professional. Our pan-India expansion is not just about increasing reach—it's about enabling learning, productivity, and creativity across India."

#### Looking Ahead:

With this expansion, Sundaram aims to grow its retail footprint by over 40% in coming years and introduce several new product lines tailored to the evolving needs of students and offices. The company is also committed to sustainable manufacturing practices, continuing its use of eco-friendly paper and recyclable materials.

#### About Sundaram Multi Pap Limited:

Sundaram Multi Pap Limited (BSE: 533166, NSE: SUNDARAM), established in 1995, is a leading stationery brand with a strong presence across India, particularly in state of Maharashtra and Gujarat. The Company offers a premium range of products including notebooks, drawing books, scrapbooks, and office supplies, reflecting its commitment to superior paper quality, durable binding, and innovative designs. At Sundaram, every product is thoughtfully crafted to inspire students, professionals, and creators to start fresh, think boldly, and embrace endless possibilities. Sundaram is also actively engaged in digital education, and is empowering digital classrooms across the state of Maharashtra.