



TCS/PR/SE/27/2026-27

September 7, 2026

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540**

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “**TCS launches AI-native creative engineering studio in the UK**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Yashaswin Sheth
Company Secretary
ACS 15388**

Encl: as above

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TCS launches AI-native creative engineering studio in the UK

TCS Interactive's new studio will be based in London, serving as a multidisciplinary hub to help businesses reimagine customer experiences and drive growth

New facility is part of TCS' commitment to creating 5,000 jobs in UK

LONDON | MUMBAI, September 7, 2026: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has launched the TCS Interactive Creative Engineering Studio in London. The new 4,500-square-foot AI-native studio will serve as the hub for creative, industry, and engineering teams to collaborate with clients and brands to unlock new revenue growth, market expansion, and operational efficiency. The facility will enable clients to engage with our studio team to deepen audience engagement, enhance brand value, and bring ideas to reality.

With this new facility, TCS Interactive is strengthening its global network of studios, building on the launch of its New York studio in 2025. The London studio gives clients greater access to AI-led creative engineering capabilities. The studio launch comes at a time when demand for AI-enabled services is at an all-time high and AI is reshaping how content is created. Through this new studio, TCS will help clients turn concepts into scalable business outcomes at speed with its multidisciplinary AI-led capabilities. The hub will act as an extension of TCS Interactive – TCS' digital design, marketing, and experience-led transformation arm. It will enhance the division's global network by providing clients with an environment to co-create with hybrid teams of designers, strategists, domain experts, and engineers, with flexibility to scale capabilities in line with evolving needs.

The London studio will serve as a gateway for regional clients to access TCS' global network of studios, bringing together local market insight and global expertise.

Vinay Singhvi, Head – UK & Ireland, TCS, said, *"The UK&I is a vital market for TCS, and this studio reflects our commitment to driving innovation for our clients and AI-led creative engineering. This expansion underscores our confidence in the UK's strong technology ecosystem and aligns with the government's vision for fostering innovation."*

Kamal Bhadada, President, TCS Interactive, said, *"Our vision is to help our clients unlock new growth opportunities by orchestrating strategy, product design, engineering, and insights with an AI-led approach. The London studio is at the heart of this global network of hybrid talent connecting our UK clients to our global capabilities around the world to create and activate new experiences, drive adoption, and sustain growth through insights."*

Nitish Mittal, Partner at Everest Group, said, *"For years, enterprises treated design and engineering as separate phases; brief one team, hand off to the next, and hope the experience survives the journey. What clients want now is those disciplines working as one, shifting from 'can we use AI' to 'can we use it to create experiences customers genuinely value.' The kind of dedicated, co-creation space TCS is opening in London is an example of how that convergence might happen, close to the client and the work."*

TCS has a proven track record of helping brands drive profitable growth. The London studio forms part of TCS' continued investment in the United Kingdom and Ireland, including its commitment to create 5,000 new jobs across the region over the next three years. The expansion reflects an evolution in the company's talent strategy as AI reshapes industry operations and client needs. TCS is increasingly focused on attracting multidisciplinary talent that blends creative skills with deep business acumen and technology expertise to

power the next wave of client innovation. The London studio brings this vision to life, creating a new destination where diverse and hybrid capabilities converge to help clients navigate change and seize emerging opportunities.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services (BSE: 532540, NSE: TCS) is the technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence, and customer service.

It has set an aspiration to become the world's largest AI-led technology services company and is enabling its clients to transform themselves across the full AI stack, from infrastructure to intelligence.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce spread across 56 countries and 194 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long-term partnerships with its clients. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to artificial intelligence today.

TCS sponsors 14 of the world's most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon, Tata Mumbai Marathon, and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2026. For more information, visit www.tcs.com

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