



CUPID LIMITED

Manufacturer & Exporter of Male Condoms, Female Condoms,
Water Based Lubricants & In Vitro Diagnostics (IVD) Kits

Date: August 28, 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalai Street,
Mumbai - 400 001
Scrip Code: 530843

The National Stock Exchange of India Ltd,
"Exchange Plaza", 5th Floor,
Bandra - Kurla Complex, Bandra (East),
Mumbai - 400051
Symbol: CUPID

Subject: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations").

Dear Sir / Madam,

Pursuant to Regulation 30 read with Part A of Schedule III and other applicable provisions of the SEBI Listing Regulations, we wish to inform you that the Board of Directors has accorded in-principle approval for the establishment of a South African manufacturing venture with a South African partner.

The proposed venture envisages establishment of a suitable entity in South Africa for manufacture and supply of Male condoms and related products, considering the increasing emphasis in the South African domestic market on domestic manufacturing, localisation and local value addition, with Cupid Limited proposed to hold up to 49% of the equity share capital and providing its technical and manufacturing expertise, know-how, technology-transfer support, quality-control systems and training, while the required capital expenditure, working capital and operating funding are proposed to be arranged by the South African partner.

The in-principle approval is subject to finalisation of definitive agreements and arrangements.

The disclosures required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. HO/49/14/14(7)2025-CFDPOD2/I/3762/2026 dated January 30, 2026 (as amended from time to time), shall be made, as and when material developments occur, at the appropriate stage upon finalisation of the definitive agreements and, wherever applicable, upon incorporation of the entity and execution of such definitive arrangements.

Factory & Registered Office:

CIN No.: L25193MH1993PLC070846



A-68, M.I.D.C. (Malegaon), Sinnar,
Nashik - 422113, Maharashtra, India



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www.cupidlimited.com
info@cupidlimited.com

We Help The World Play Safe



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This intimation is also being uploaded on the Company's website at
<https://www.cupidlimited.com/>

You are requested to take the aforesaid information on your records.

For Cupid Limited

Hardik Chandra
Company Secretary and Compliance Officer

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