

**Ref No:** RML/2026-27/683

**Date:** July 1, 2026

To,

**BSE Limited**  
**Scrip Code: 543228**

**National Stock Exchange of India Limited**  
**Symbol: ROUTE**

**Sub: Announcement under Regulation 30- Press Release**

Dear Sir/Madam,

Please find enclosed Press Release titled “**Route Mobile partners with Truecaller to strengthen global business messaging**”.

This disclosure is made in accordance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to take the above information on record.

The same is also uploaded on the Company’s website at [www.routemobile.com](http://www.routemobile.com)

Thanking you,

Yours truly,  
For **Route Mobile Limited**

**Tejas Shah**  
Company Secretary & Compliance Officer  
ICSI Membership No: A34829

Encl: as above

# Route Mobile partners with Truecaller to strengthen global business messaging

The strategic alliance aims to scale messaging capabilities with rich media support, driving trusted branding, stronger customer engagement, and long-term value creation across the ecosystem.

**Mumbai, India – 1<sup>st</sup> July 2026** – Route Mobile, a Proximus Global company and a leading global provider of cloud communications and digital engagement solutions, today announced a strategic partnership with Truecaller, the leading global communications platform, to expand the reach of its Business Messaging platform. The collaboration aims to help enterprises connect more effectively with their customers through interactive and trusted messaging.

As part of the partnership, Route Mobile will enable access to Truecaller Business Messaging, empowering enterprises to deliver secure, reliable and trusted communication at scale. Communication is at the core of every business, and this collaboration aims to make customer interactions more seamless, secure, and effective.

*Tushar Agnihotri, CEO, Route Mobile, said: "We are delighted to partner with Truecaller to bring advanced business messaging solutions to enterprises globally. By combining our robust CPaaS infrastructure with Truecaller's extensive user reach and rich media messaging, we are enabling brands to communicate more effectively, build trusted interactions, and engage customers in a more meaningful way. This collaboration supports secure, reliable communication at scale, helping businesses strengthen customer engagement and improve campaign effectiveness."*

The partnership aims to enhance user engagement by enabling businesses to reach more than 500 million monthly active users globally on Truecaller with contextual, immersive, rich-media messages that seamlessly integrate images, documents, and videos.

The platform offers both one-way and two-way communication capabilities, with a broad range of functionalities, including verified business messaging, hyperlinks for actionability, smart-priority sticky notifications, and read receipts. These capabilities are designed to help businesses improve customer interactions and engagement.

*Priyam Bose, Global Head, GTM, Truecaller, said: "We are delighted to expand our footprint by enabling more businesses to connect with their customers through trusted and contextual messaging. This partnership will help drive broader platform adoption and create new opportunities to serve enterprise customers through Route Mobile's extensive network globally."*

**About Route Mobile Limited (<https://routemobile.com>) (BSE: 543228; NSE: ROUTE)**

Established in 2004, Route Mobile Limited is a cloud communications platform service provider catering to enterprises, over-the-top (OTT) players, and mobile network operators (MNO). RML's portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics, and monetization. RML has a diverse enterprise client base across various industries, including social

media companies, banks and financial institutions, e-commerce entities, and travel aggregators. RML is headquartered in Mumbai, India, with a global presence in Asia Pacific, the Middle East, Africa, Europe, and the Americas. Route Mobile is now a part of Proximus Group, a provider of digital services and communication solutions operating in Belgium and international markets.

### **About Proximus Global**

Proximus Global, combining the strengths of Telesign, BICS, and Route Mobile, is transforming the future of communications and digital identity. Together, our solutions fuel innovation across the world's largest companies and emerging brands. Our unrivaled global reach empowers businesses to create engaging experiences with built-in fraud protection across the entire customer lifecycle. Our comprehensive suite of solutions – from our super network for voice, messaging, and data, to 5G and IoT; and from verification and intelligence to CPaaS for personalized omnichannel engagement – enables businesses and communities to thrive. Reaching over 5 billion subscribers, securing more than 180 billion transactions annually, and connecting 1,000+ destinations, we honor our commitment to connect, protect and engage everyone, everywhere.

For more information visit <https://www.proximusglobal.com>

### **About Truecaller**

True caller is an essential part of everyday communication for over 500 million active users worldwide, with more than one billion downloads since launch and 68 billion spam and fraud calls identified in 2025 alone. The company is headquartered in Stockholm and has been publicly listed on Nasdaq Stockholm since October 2021.

### **Press Contact**

Pooja Choudhary

Email: [investors@routemobile.com](mailto:investors@routemobile.com)

Contact: +91 96198 55711