

Date: 12th May, 2026

To,
The Manager,
BSE SME Platform
Department of Corporate Services
25th Floor, P.J. Towers, Dalal Street
Fort, Mumbai - 400 001

REF: Company Code BSE Code: 543831 (Bright Outdoor Media Limited)

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, please find attached the financial Highlights for the Financial year ended on 31 March 2026.

Thanking You,
Yours faithfully,

For BRIGHT OUTDOOR MEDIA LIMITED

YOGESH JIWANLAL LAKHANI
MANAGING DIRECTOR
DIN: 00845616



Registered Office:

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Bright Outdoor Media Limited Achieves Strong FY26 Earnings Growth; EBITDA at ₹35.23 Cr & Net Profit at ₹24.05 Cr

Mumbai, 12th May 2026 - Bright Outdoor Media Limited, (BSE - 543831), a leading name in India's out-of-home advertising, has announced its Audited Financial Results for H2 FY26 & FY26.

Key Financial Highlights:

Particulars (₹ Cr)	H2 FY26	H2 FY25	YOY
Total Income	92.12	70.41	↑ 30.83%
EBITDA	20.25	14.21	↑ 42.46%
EBITDA Margin	21.98%	20.19%	↑ 179 Bps
Net Profit	13.97	9.94	↑ 40.63%
Net Profit Margin	15.17%	14.11%	↑ 106 Bps

Particulars (₹ Cr)	FY26	FY25	YOY
Total Income	155.43	128.05	↑ 21.38%
EBITDA	35.23	27.38	↑ 28.68%
EBITDA Margin	22.66%	21.38%	↑ 129 Bps
Net Profit	24.05	19.07	↑ 26.06%
Net Profit Margin	15.47%	14.90%	↑ 57 Bps

Commenting on the performance, Dr. Yogesh Lakhani, CMD of Bright Outdoor Media Limited said, "We are pleased to conclude FY26 on a strong note with Total Income crossing ₹155 Cr, supported by healthy growth across our advertising and allied business segments. During the year, EBITDA grew 28.68% YoY while Net Profit increased 26.06% YoY, reflecting better operational efficiency, improved business mix and consistent execution across our media portfolio.

Our core advertising business continued to witness steady demand, while the real estate segment recorded healthy traction through buying, selling and leasing of prime properties. During H2 FY26, we successfully organised Bright Real Estate Expo 2026 in Mumbai featuring 25+ developers and 50+ projects, while also expanding our experiential and curated events business across entertainment, education, real estate and **fashion retail sectors**. We further strengthened our premium OOH portfolio through a long-term strategic hoarding partnership.

As we enter FY27, we remain focused on expanding our Digital LED and DOOH portfolio, strengthening media inventories across airports, **metros and highways**, while also scaling our presence across MICE, digital media, PR and integrated communication services. With continued investments in technology, CRM and new media opportunities, we believe we are well positioned for long term growth across multiple media verticals."

H2 FY26 Key Operational Highlights

Successfully Conducted Bright Real Estate Expo 2026 in Mumbai	<ul style="list-style-type: none">• Organised a three-day property showcase at Borivali West, Mumbai during the festive period of Gudi Padwa• Expo featured 25+ leading developers and 50+ residential and commercial projects across Mumbai and suburban markets• Developers including Ajmera Realty & Infra India and Surbhi Group participated in the event• Marked the company's sixth curated event in the last six months, strengthening its experiential events portfolio
Expanded into Curated Events & Experiential Media Business	<ul style="list-style-type: none">• Expanded into Curated Events & Experiential Media Business• Strengthened positioning as a 360-degree integrated media and advertising platform beyond traditional OOH advertising• Successfully conceptualized and executed six large scale curated events across entertainment, education, real estate & fashion retail sectors• Expanded service offerings across OOH, TV, Print, Radio, Digital, Cinema, PR, Activations and marquee events• Curated events initiative creates a new growth engine and diversified revenue opportunity for the company

About Bright Outdoor Media Limited

Founded in 1980 and headquartered in Andheri, Mumbai, Bright Outdoor Media Limited is a leading name in India's Out-Of-Home (OOH) advertising industry, with 45 years of expertise. The company operates an extensive network of more than 400 hoardings **across strategic geographies**, including ownership of 50+ of Mumbai's 120+ digital LED billboards (Big Size). Bright Outdoor Media also trades hoardings acquired from government Semi Government & private entities, further strengthening its market presence.

Bright's strategic ventures with top advertising companies and contracts across all major transit areas set it apart. It is also the first in the world to install solar panels on hoardings, supplying electricity to Indian Railways, along with a JV Partner, demonstrating its commitment to sustainability. Additionally, its real estate operations contribute to diversified revenue streams.

With innovative solutions, a broad client base, and a focus on sustainability, Bright Outdoor Media continues to lead the OOH advertising space. The company is the first ever outdoor media company in India to be listed on the stock exchange, debuting on the BSE SME platform on March 24, 2023.

In FY26 the company reported Total Revenue of ₹ 155.43 Cr, EBITDA of ₹35.23 Cr, Net Profit of ₹24.05 Cr & EPS of ₹12.26.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local,

political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor



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