

Date: 7th May, 2026

To,
The Corporate Relations Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai - 400 001
Scrip Code: 500825

The Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol: BRITANNIA

Dear Sir/Madam,

Sub : Changes in Senior Management Personnel of the Company - Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations, 2015')

Ref : SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Pursuant to Regulation 30 read with Clause 7 of Para A of Part A of Schedule III of the SEBI Listing Regulations, 2015, this is to inform you that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company at their Meeting held today i.e., 7th May, 2026, have *inter-alia*, approved the following:

- Elevation of Mr. Rahul Mahajan from National Sales Head - General Trade to Vice President – Sales of the Company with effect from 1st April, 2026;
- Appointment of Mr. Chitwan Singh as the Chief Business Officer - International Business of the Company with effect from 15th June, 2026.

The details as required under the SEBI Listing Regulations, 2015 read with the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are enclosed as '**Annexure I**'.

The Board Meeting commenced at 3:30 P.M. IST and concluded at 7:15 P.M. IST.

Request you to please take the above information on record.

Thanking you,
Yours faithfully,

For Britannia Industries Limited

Sona Rajora
Company Secretary & Compliance Officer
ICSI Membership No.: A35468
Encl.: As above

Sl.	Particulars	Details	
1.	Name	Mr. Rahul Mahajan	Mr. Chitwan Singh
2.	Designation	Vice President – Sales	Chief Business Officer – International Business
3.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Mr. Rahul Mahajan who was the National Sales Head – General Trade has been elevated as the Vice President – Sales of the Company with effect from 1 st April, 2026.	Mr. Chitwan Singh has been appointed as the Chief Business Officer – International Business of the Company with effect from 15 th June, 2026.
4.	Date and term of appointment	Term of Appointment: Full Time Employment	Term of Appointment: Full Time Employment
5.	Brief Profile	<p>Mr. Rahul has over 22 years of extensive experience in the FMCG Sector across Sales, Distribution and Channel Management. He has been associated with Britannia Industries Limited for over 3 years and is currently working as the National Sales Head – General Trade.</p> <p>Prior to joining Britannia, Mr. Rahul has held leadership roles at Marico Limited, L’Oréal India, Mondelez International, Bharti Airtel Limited, Bharti Teletech Limited and JSW Dulux Limited (formerly known as Akzo Nobel India Limited).</p> <p>Mr. Rahul holds a Postgraduate Diploma in Management (PGDBM) from Management Development Institute, Gurgaon and a Bachelor’s Degree in Chemical Engineering from Thapar Institute of Engineering & Technology.</p>	<p>Mr. Chitwan Singh brings over 25 years of global experience in the FMCG Sector across the United States, Africa and India, with extensive leadership exposure in Food, Personal Care, Beauty and Home Care Categories, including CEO - level roles.</p> <p>Mr. Chitwan has held leadership roles at Godrej Consumer Products Limited (‘GCPL’), Olam International Limited and Britannia Industries Limited. At GCPL, he served in multiple CEO roles, including CEO & Managing Director – North America & Nigeria and CEO – West Africa.</p> <p>Prior to this, he led the Packaged Foods Business at Olam International in South Africa and Ghana Cluster, West Africa and earlier spent over a decade at Britannia Industries Limited in various Sales and Marketing leadership roles.</p> <p>Mr. Chitwan holds a Postgraduate Diploma in Management (PGDBM) from S.P. Jain Institute of Management & Research, Mumbai and a Bachelor’s degree in Mechanical Engineering from Delhi College of Engineering.</p>