



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484

4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India, 452016

Phone: 91-731-4223000, Fax- 4221222/444

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Date: 16.07.2026

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400051

Symbol: [BCONCEPTS]

Scrip Code: 543442

Sub: - Intimation of Opening of New Store “Bagline” at T-2 Chhatrapati Shivaji Maharaj International Airport , Mumbai ,Maharashtra.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are delighted to inform the exchange, investors and public at large that the Company has opened a new store in the name of “**Bagline**” at **Unit No. 4060, Pre SHA Terminal-02,Near Gate No. 3 , Chhatrapati Shivaji Maharaj International Airport , Sahar Road, Andheri (East), Mumbai, , Maharashtra-400099** This new store marks our continued strategic expansion efforts aimed at enhanced customer accessibility and services.

We request you to kindly take the above information in your records.

Thanking you

Yours faithfully,
For Brand Concepts Limited

Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016



