Date: September 29, 2026

To,
The Compliance Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 544899

To,
The Manager
Listing and Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400051
Scrip Symbol: PRIORITY

Sub: Investor Presentation at Analyst / Institutional Investor Meetings scheduled on September 30, 2026

Dear Sir/Madam,

With reference to our intimation dated September 23, 2026, please find enclosed a copy of Investor Presentation to be made at the Analyst / Institutional Investor Meetings scheduled to be held on September 30, 2026 with Arihant Capital - Bharat Connect Conference: Rising Stars.

This intimation is also available on the Company's website at https://priorityjewels.in/investors/ in compliance with Regulation 46 of the SEBI Listing Regulations.

We request you to take this on record, and to treat the same as compliance with the applicable provisions of the Listing Regulations.

Thanking you,

For Priority Jewels Limited

AAKRITI BHUSHAN
Digitally signed by AAKRITI BHUSHAN
Date: 2026.09.29 18:57:10 +05'30'

Aakriti Bhushan
Company Secretary and Compliance Officer
Membership No. A67952

Priority Jewels Limited
Regd. Office: Plot No. 121, Street No. 15/18, MIDC, Andheri (E), Mumbai – 400 093
Phone: (022) 67679898 / 2838 1818, Fax: (022) 2838 1616
CIN # L52393MH2007PLC174977
E-mail: saurabh@priorityindia.com

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Priority Jewels is a B2B, design-led fine jewellery business with end-to-end manufacturing capabilities, specialising in lightweight, affordable diamond-studded gold and platinum jewellery.

Investor Presentation

SAFE HARBOR STATEMENT

This presentation and the accompanying slides ("**Presentation**"), which have been prepared by **Priority Jewels** ("**Company**"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections

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1. **Company at a Glance**
2. People Behind The Story
3. Growing Indian Jewellery Industry
4. Core Strengths and Strategies
5. Key Financial Ratios and Metrics
6. Appendix

Priority Jewels – Operational and Financial Highlights*

19 Years
Since Inception

2
Integrated manufacturing facilities
~25,800 sq. ft.

200+
Customers

50.87% India
Global Presence:
18.41% UAE;
7.73% Belgium

8000+
New designs developed

400+
Permanent & Contractual Employees

700 kg/pa
Installed Capacity

65%
Capacity Utilisation

INR 1,386.06 Mn
Net-Worth

INR 5,389.49 Mn
Revenue from Operations

INR 336.23 Mn
EBITDA

INR 176.48 Mn
Profit After Tax

**All figures are for the year ended March 31, 2026*

Priority Jewels Limited - A Comprehensive Snapshot

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Product Portfolio

Expertise in designing, manufacturing, and marketing a wide range of lightweight, diamond-studded gold and platinum fine jewellery.

Market Positioning

Focus on lightweight, affordable, daily-wear jewellery segment, to capitalize on evolving consumer preferences and industry growth trends.

Blend of Craftsmanship & Long-standing Relationships

Strong capability to integrate craftsmanship with modern design innovation, fostering long-term relationships with Indian retail jewellery players.

End-to-End Manufacturing Capabilities

Integrated operations covering the full value chain from design conceptualization to customized jewellery production, ensuring efficiency, quality, and scalability.

Robust Infrastructure

Two integrated manufacturing facilities in India spanning ~ 25,800 sq. ft. incorporating latest technologies. Ensuring efficiency, scalability and consistent product quality across the value chain.

Customised Lab-Grown Diamond Jewellery

CUSTOMIZE

Capability to manufacture customized lab-grown diamond jewellery based on specific client requirements, enabling us to cater to evolving consumer preferences.

A vertically integrated jewellery manufacturer combining design innovation, operational scale, and market agility.

End-to-End Business Framework

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1. PRODUCT DESIGN & CONCEPTUALIZATION

DATA DRIVEN RESEARCH
- MARKET RESEARCH
- SALES ANALYSIS
- TREND FORECASTING

IDEATION
- INSPIRATION
- MOOD BOARDS
- DESIGN BRIEFS

DESIGN PROCESS
- CONCEPT DESIGN
- DETAIL SKETCHING
- TECHNICAL DRAWING

PRODUCT MOCK_UP
- CAD MODELLING
- 3D CAM PRINTING
- DIRECT CASTING

2. MANUFACTURING & ORDER PROCESSING

ORDER PROCESSING
- PURCHASE ORDER FROM CUSTOMER
- SYSTEM PROCESSING & WORK ORDER CREATION

RAW MATERIAL SOURCING
- SOURCING OF GOLD & FINDINGS
- SOURCING OF DIAMONDS OR SUPPLIED BY THE CUSTOMER

FACTORY PROCESS
- WAX PIECE REMOVAL FROM MOULD OR 3D PRINTING
- *WAX SETTING OF DIAMONDS
- WAX TREE MAKING
- CASTING
- SPRUE GRINDING, FILIING & SOLDERING
- *TUMBLING & PRE POLISH
- FILING
- REWORK / FINISHING
- *HAND OR MICROSETTING
- FINAL POLISHING
- QUALITY CHECKING
- HALLMARKING & CERTIFICATION

3. DISPATCH & COLLECTIONS

FINAL DISPATCH & ACCOUNTS
- TAGGING & SECURE PACKING
- INVOICE
  BILLING & INVOICING
- DISPATCHED THROUGH TRUSTED PARTNERS
- COLLECTION AS PER AGREED TERMS

* Used based on product requirements

Some of the marquee names we serve – from over 200 customers

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CARATLANE A TATA PRODUCT

MALABAR GOLD & DIAMONDS

SENCO GOLD & DIAMONDS

tbz The original since 1864

Reliance Jewels

KALYAN JEWELLERS

BAFLEH JEWELLERY

MANUBHAI JEWELLERS

MAHENDRA JEWELLERS

OM JEWELLERS

DV JEWELRY CORP

Blend of Seasoned Board Coupled with Fresh Perspectives of Next-gen

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Shailesh Sangani

Chairman & Managing Director

- Associated with our Company since 2007
- Bachelor's Degree of Commerce, University of Mumbai
- 30+ years of exp. in the gems & jewellery industry
- Recipient of Hall of Fame Award (GJEPC, 2024) for contribution to the sector

Tushar Mehta

Whole-Time Director & CFO

- Associated with our Company since 2007
- Bachelor's Degree of Commerce, University of Mumbai
- 28+ years of exp. in the gems & jewellery industry, specializing in financial management

Aditi Karan Motla

Whole-Time Director

- Associated with our Company since 2010
- BMS, University of Mumbai; Diploma in Applied Jewellery Arts (Gemological Institute of America)
- 15+ years of exp. in this industry

Our Independent Directors

Nirupa Kiran Bhatt

- B.Sc., University of Mumbai
- 18 years with GIA India Laboratory Pvt Ltd and Rio Tinto Diamonds
- On boards of Apar Industries Ltd, Alta Laboratories Ltd

Nagarajan Subramanian

- B.E., University of Madras; PGDM, IIM Ahmedabad
- Formerly with Titan Industries Ltd and Walt Disney Company (India) Pvt Ltd
- Recipient of certificates of appreciation from Franchise India Holdings

Kamal Ratilal Bhansali

- 26 years with Core Jewellery Pvt Ltd
- Former Director, Goldiam International Ltd
- On boards of Seepz Gems & Jewellery Manufacturers Association, Noesis Knowledge Solutions and Core Jewellery Pvt Ltd

The Backbone of Our Business

- **Shailesh Sangani** *(Chairman and Managing Director)*
  - **Bijal Shah** – *Head – Domestic Sales*
  - **Aditi Motla** – *Whole-time Director & Head – Product Development*
  - **Jignesh Shah** – *Head – Chain store Sales*
  - **Aashna Sangani Parikh** – *Head – Marketing*
  - **Siddharth Doshi** – *Head – Diamond Procurement*
  - **Vishwanath Patil** – *Production Manager – MIDC*
- **Tushar Mehta** *(Whole-time Director and CFO)*
  - **Upen Shah** – *EVP – Strategy & Finance*
  - **Aakriti Bhushan** – *Company Secretary and Compliance Officer*
  - **Saurabh Laddha** – *CAO, Accounts and Legal*
  - **Melwyn D'souza** – *Head- Export Sales*
  - **Jitendra Patel** – *Production Manager – SEEPZ*
  - **Mubeen Chougule** – *Head - Human Resources*

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Indian Gems & Jewellery Industry – Growth Outlook

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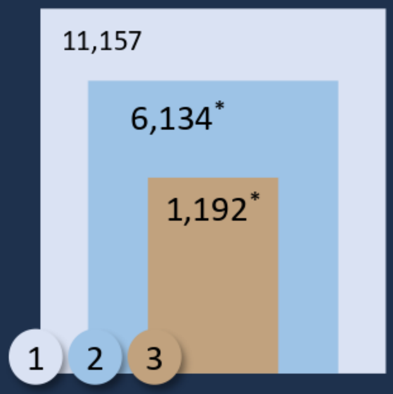
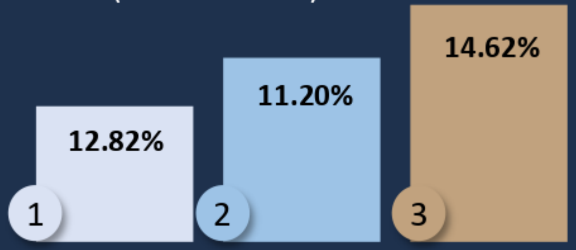
Broad Industry Landscape – **Domestic**

CY26P Size (₹ billion)



CAGR (CY25–CY30P)

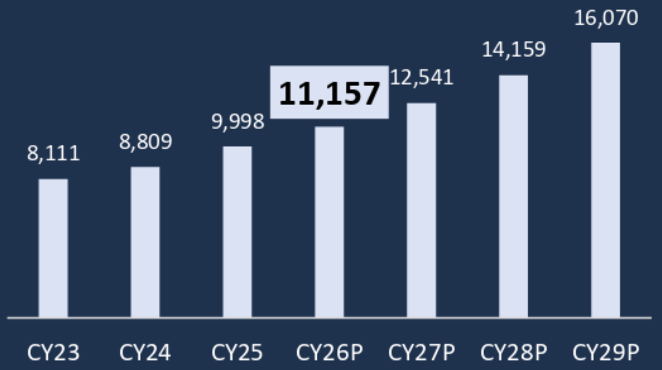


Growth propelled by young consumers seeking modern, affordable, lightweight jewellery suited for daily wear

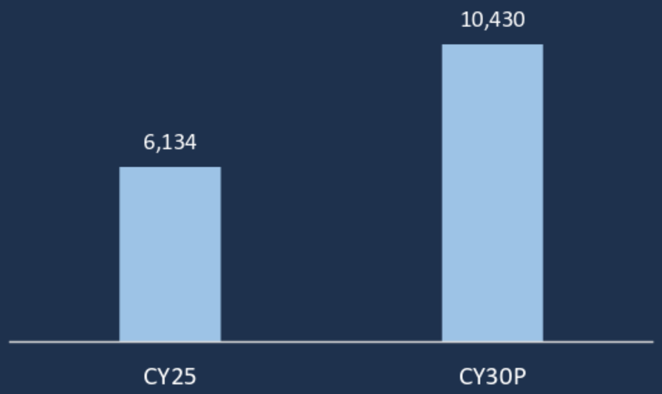
Priority Jewels is uniquely positioned to Leverage Industry Tailwinds

Strategic focus on the lightweight and affordable diamond-studded, daily-wear jewellery segment, aligned with rising consumer demand of current generation and favourable market dynamics in India.

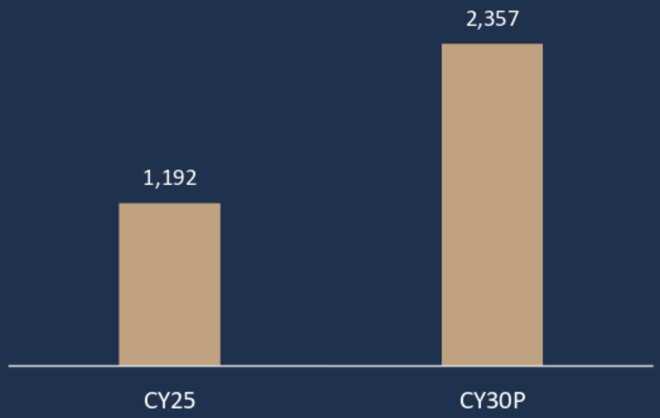
1 Indian Gems & Jewellery Industry Market Size (₹ billion)



2 Indian Gold & Diamond Jewellery Industry Market Size (₹ billion)



3 Indian Gems & Jewellery Market size by Daily Wear (₹ billion)



Source: *CareEdge Report, *CY25*

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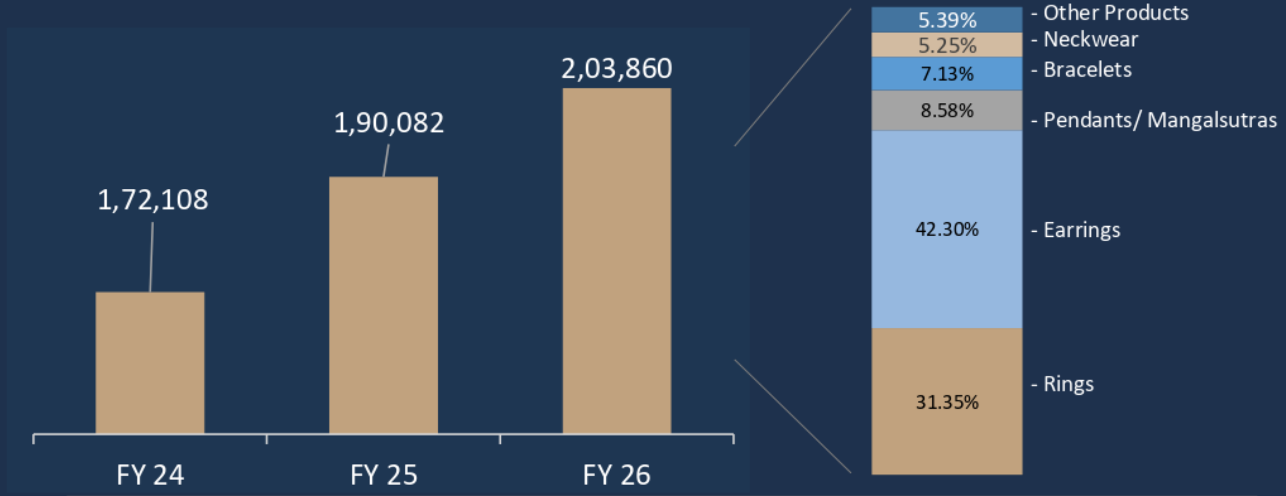
Affordable, trend-aligned collections catering to India's growing daily-wear segment

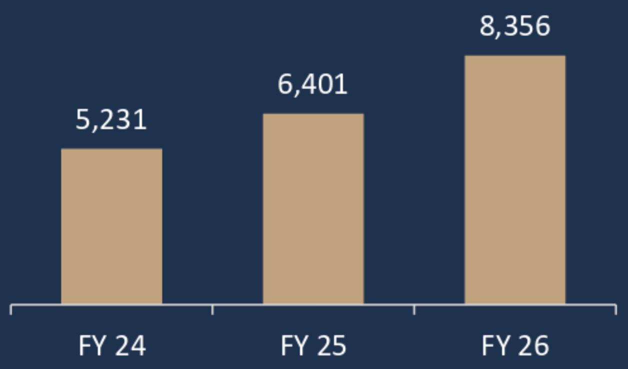
Design Philosophy & Process

- 39-member in-house design team integrating consumer insights and sales feedback.
- Focus on lightweight, affordable jewellery tailored to daily-wear.
- Understanding of customer preferences is based on ongoing market research and insights into evolving lifestyle trends.

Total Pieces Sold (Nos.) and Product Mix (%)



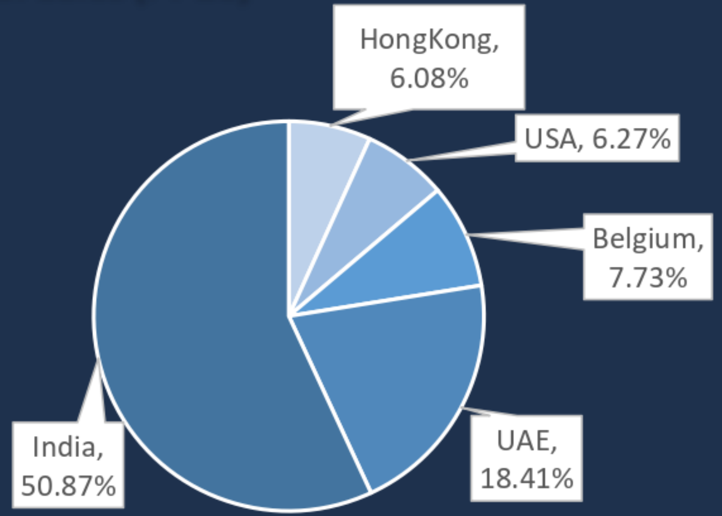
Continuous Product Innovation (New Designs)



Consistent design innovation — leading to client retention and new/ recurring orders

Top 5 Jurisdiction In Terms of Sales (FY 26)

Strong domestic share — reflecting strategic importance toward India's growing market



Strategic Growth Levers

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Expansion of manufacturing facilities

- **Capacity Enhancement:** Adding tech upgrades & Increasing the number of floors at our MIDC manufacturing facility in relation to which we have received the CC.
- **Supply Chain Integration:** Strengthening supplier partnerships and logistics to ensure a steady flow of raw materials, thereby maintaining consistent product quality.
- **Operational Efficiency:** Implementing lean manufacturing principles & process improvements to reduce waste & minimise production lead times

Focus on growth through Strategic Joint Ventures

- By aligning with strategic partners through JVs, aim to enhance reach, operational agility & introduce market-relevant offerings.
- We have already started doing collaborations which are expected to facilitate more efficient market entry, including into Tier 2 and 3 cities, and deeper customer engagement.
- Through strategic collaborations, we seek to selectively diversify across the jewellery value chain, product categories and price points.

Enhance Product portfolio to broaden customer base

- We plan to broaden our product portfolio across price segments, including contemporary designs in 9, 14, 18 & 22 karat gold jewellery.
- Leveraging existing B2B customer relationships to drive growth in the lab-grown diamond jewellery segment.
- Focus on continuous innovation in design & product development to meet the evolving preferences of B2B segment.

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Consistent Margin Expansion Driven by Operational Stability

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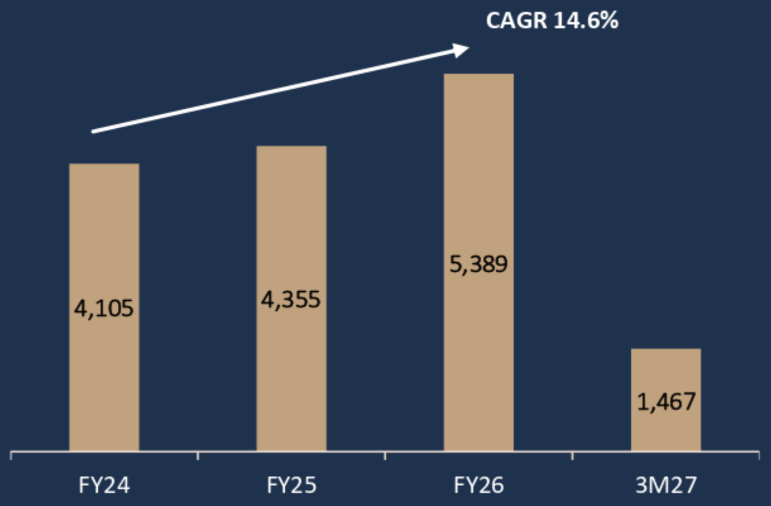
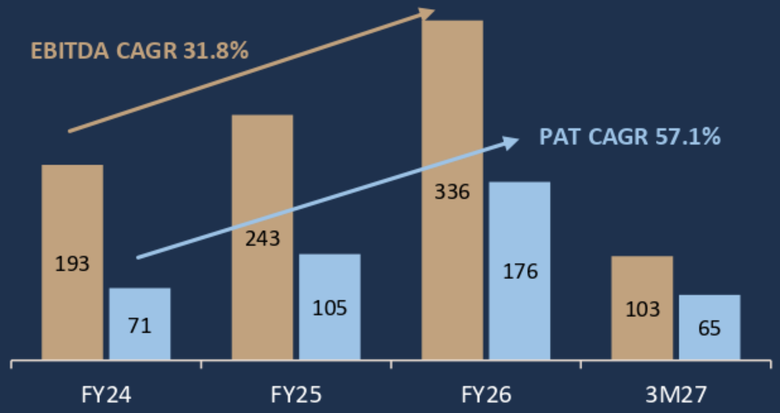
Revenue from Operations (₹ Million)

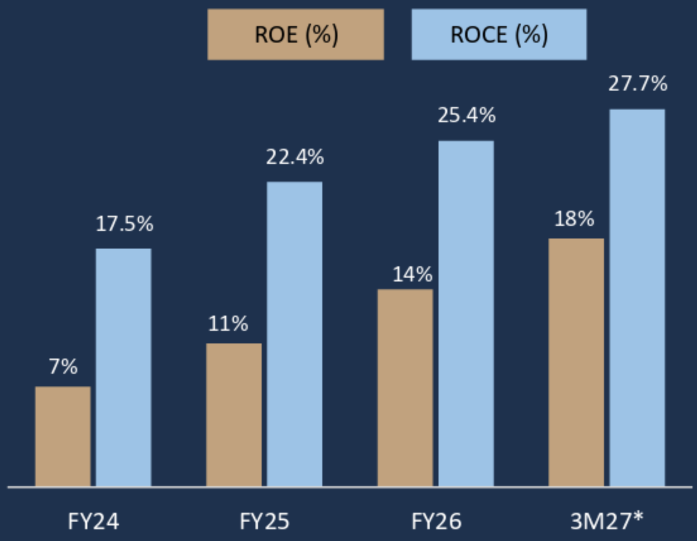


EBITDA and PAT Margins ↑

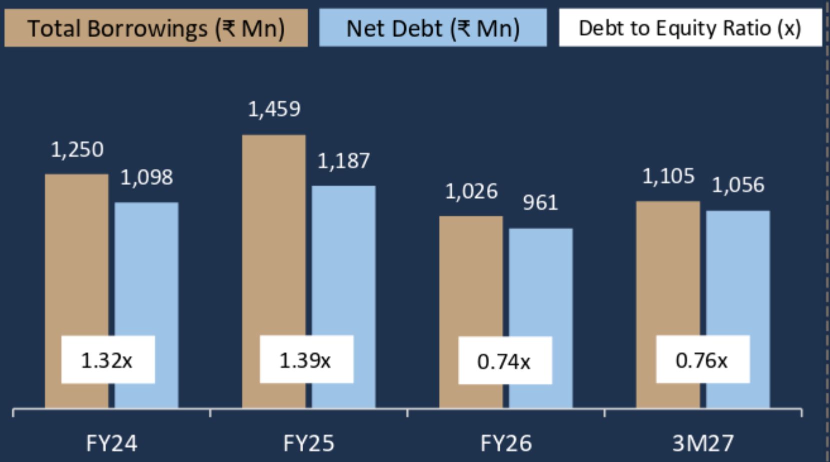
EBITDA(%)	4.7%	5.6%	6.2%	7.0%
PAT(%)	1.7%	2.4%	3.3%	4.4%



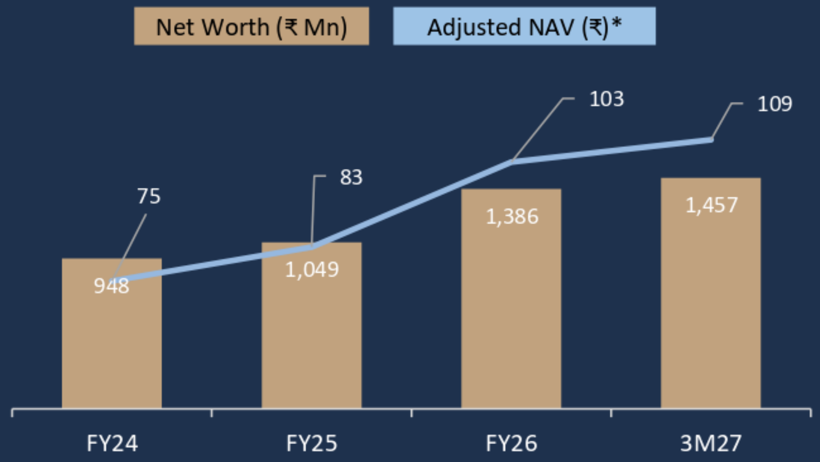
Return Ratios ↑



Stability in Leverage & Solvency Ratio



Intrinsic value ↑



Adj. EPS (₹)

**Note: 3M27 (three months ended June 30, 2026) ROE, ROCE and Adj. EPS figures are annualized*

Strong ESG Foundation Driving Sustainable Business Practices

Sustainable Manufacturing Practices

Energy Efficiency: 25,800 sq. ft. integrated manufacturing facilities with advanced technology integration

Waste Reduction: Precision CAD/CAM and 3D printing

Social Responsibility

Community Engagement: Promoter in Gem and Jewellery Export Promotion Council (GJEPC)

Ethical Sourcing: Transparent supply chain utilizing conflict-free diamond focus

Governance

Experienced Board: 50% Independent Directors (appointed 2025), diverse professional expertise

Financial Discipline: CARE BBB (Stable) / A3+ credit rating; clean audits with statutory oversight

Embedding Responsibility Across Every Stage — From Design to Delivery.

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For further information

Institutional Investors and Analysts can contact:
Cs@priorityindia.com

THANK YOU!