

August 04, 2026

To
BSE Limited
The General Manager-Listing
Corporate Relationship Department,
Ground Floor, P.J. Towers,
Dalal Street, Mumbai 400001.

Scrip Code: 539682

Subject : Mobavenue AI Secures Three Silver Awards for AI-Led Programmatic Campaigns at Programmatic Asia Awards 2026.

Reference: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Ma'am,

We wish to inform you that Mobavenue has secured three Silver recognitions at the Programmatic Asia Awards 2026 by Agency Reporter, across brand awareness, programmatic mobile, and cross-channel programmatic campaign categories.

Mobavenue received recognition in the following categories:

- **Best Brand Awareness Campaign**
Brand: boAt
- **Best Cross-Channel Programmatic Campaign**
Brand: boAt
- **Best Programmatic Mobile Campaign**
Brand: Baby Sebamed India

These recognitions underscore the Company's continued emphasis on strengthening its programmatic capabilities across brand awareness, mobile advertising, and cross-channel campaign execution, while leveraging artificial intelligence (AI), data, and audience intelligence to deliver targeted, outcome-oriented marketing solutions. This enables structured campaign delivery across channels with a focus on audience relevance, media efficiency, and measurable outcomes.

• **Mobavenue AI Tech Limited** •

📍 **REGD. OFF:** Office No. 111, B Wing, 1st Floor, The Western Edge II Premises Co-operative Society Ltd., Magathane, Borivali (East), Mumbai- 400066.

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Mobavenue AI Tech Limited (BSE: INE622Q01027) is a global AI-powered AdTech and consumer growth company that enables businesses, enterprises, publishers and large global agencies to connect with high-intent consumers and drive measurable outcomes across the full customer journey.

Its proprietary A3 framework, spanning Awareness, Acquisition, and Activation, ensures a full-funnel, outcome-led approach to digital growth. Headquartered in Mumbai with a growing global presence across ASEAN, LATAM, the UK and the USA, Mobavenue works with 150+ brands across e-commerce, BFSI, fintech, travel, OTT, gaming, healthcare and retail, from publicly listed enterprises to some of the fastest-growing digital businesses in the market.

Kindly take the same on record.

For Mobavenue AI Tech Limited

(Formerly known as *Lucent Industries Limited*)



Kunal Kothari

Whole Time Director & Chief Operating Officer

DIN: 07111105

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