

September 22, 2026

To,
National Stock Exchange of India Limited
(NSE: RATEGAIN)

BSE Limited
(BSE: 543417)

Sub: Press Release on "Sojern's Sylvia Weiler Named a 2026 AdExchanger Top Women in Media and Ad Tech Honoree"

Dear Sir / Ma'am,

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on *"Sojern's Sylvia Weiler Named a 2026 AdExchanger Top Women in Media and Ad Tech Honoree"*

Please take the above information on record.

Thanking you.

Yours faithfully,
For RateGain Travel Technologies Limited

Mukesh Kumar
General Counsel,
Company Secretary & Compliance Officer
Membership No.: A17925

Sojern's Sylvia Weiler Named a 2026 AdExchanger Top Women in Media and Ad Tech Honoree

Weiler, President and GM of Global Destinations, recognized in the Sell-Side Tech Trailblazers category—a first for Sojern

SAN FRANCISCO, 22 September 2026 — RateGain Travel Technologies Limited (BSE: 543417, NSE: RATEGAIN), a global leader in AI-powered SaaS solutions for the travel and hospitality industry, today announced that Sylvia Weiler, President and General Manager of Global Destinations at Sojern, a RateGain brand, has been named a 2026 honoree in AdExchanger's Top Women in Media and Ad Tech Awards, in the Sell-Side Tech Trailblazers category. It is the first time a Sojern executive has been recognized by the program.

Weiler has spent more than two decades at the intersection of travel, hospitality, and advertising technology, holding leadership roles at Sojern, Tripadvisor, Airbnb, and Travelocity. At Sojern, she built the company's destination programmatic advertising business from the ground up and led development of an economic impact measurement framework that has since become a benchmark for how destination marketing organizations evaluate advertising performance—shifting the conversation from impressions and clicks toward measurable visitor spending and economic outcomes. She returned to Sojern earlier this year to lead the destinations line of business.

Beyond her commercial track record, Weiler has been a longstanding advocate for women in advertising and travel technology. She founded Sojern's first Women's Group and has personally mentored more than 15 emerging women leaders across the industry.

"We were delighted to welcome Sylvia back to Sojern earlier this year, and it's incredibly rewarding to see that impact recognized industry-wide so soon after," **said Mark Rabe, CEO of Sojern.** "Sylvia has spent her career redefining what destination marketing can achieve, and this recognition reflects the impact she's had not just at Sojern, but across the industry."

"Having spent most of my career in media and advertising, this recognition feels especially meaningful. It's not just a reflection of the work I've had the privilege to be part of, but of the generous mentors, colleagues, and partners who have shaped my journey along the way," **said Sylvia Weiler, President and General Manager, Global Destinations, Sojern.** "I'm incredibly proud of how far this industry has come, and it's an exciting time to be part of it, with technology reshaping what's possible faster than ever. I'm grateful to continue contributing to its evolution."

Honorees will be celebrated at the Top Women in Media and Ad Tech Awards Gala on November 3, 2026, in New York City.

About Sojern

Sojern is the leading AI-powered travel platform built for hospitality, designed to boost growth and profitability for the travel industry. The Sojern marketing platform is a set of easy-to-use

software and services that delivers unrivaled traveler insight, intelligent audiences, multichannel activation and optimization, and a connected guest experience—all in one place. More than 13,000 travel marketers rely on our platform annually to find, attract, convert and engage travelers. Sojern, founded in 2007 and acquired by RateGain in 2025, is headquartered in San Francisco, California, with teams in the Americas, Europe, Middle East and Africa, and Asia Pacific.

About RateGain Travel Technologies Limited

RateGain Travel Technologies Limited is a global provider of AI-powered SaaS solutions for travel and hospitality, working with 14,000+ customers and 700+ partners across 160+ countries. RateGain helps travel and hospitality businesses accelerate revenue generation through acquisition, retention, and wallet share expansion.

Today, RateGain is one of the world's largest processors of electronic transactions, price points, and travel intent data, enabling revenue management, distribution, and marketing teams across hotels, airlines, destination marketing organizations, online travel agents, metasearch companies, package providers, car rentals, travel management companies, cruises, and ferries to drive better business outcomes.

Founded in 2004 and headquartered in India, RateGain works with 33 of the Top 40 Hotel Chains, 4 of the Top 5 Airlines, 7 of the Top 10 Car Rental companies, and all leading DMOs, OTAs, and metasearch platforms, including 25 Global Fortune 500 companies, unlocking new revenue every day. For more information, please visit www.rategain.com

Media Contacts:

media@rategain.com