

August 02, 2026

National Stock Exchange of India Limited
The Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Mumbai - 400 051

BSE Limited
Department of Corporate Services,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

Symbol: URBANCO

Scrip Code: 544515

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release

Dear Sir/ Ma'am,

In accordance with SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed herewith the press release titled "InstaHelp by Urban Company crosses 1,00,000 daily delivered orders".

The above disclosure will also be hosted on the Company's website viz.
<https://investorrelations.urbancompany.com/>

This is for your information and records.

Thanking you,

For Urban Company Limited
*(Formerly UrbanClap Technologies India Limited and
UrbanClap Technologies India Private Limited)*

Sonali Singh
Company Secretary and Compliance Officer
Membership No.: A26585

Encl.: As above

Urban Company Limited

(Formerly known as UrbanClap Technologies India Limited & UrbanClap Technologies India Private Limited)

REGISTERED OFFICE:

Unit No. 8, Ground Floor,
Rectangle 1, D4, Saket District Centre,
New Delhi, 110017, Delhi, India

CORPORATE OFFICE:

7th & 8th Floor, Go Works,
Plot 183, Rajiv Nagar, Udyog Vihar
Phase 1, Sector 20,
Gurgaon - 122016, Haryana, India



InstaHelp by Urban Company crosses 100,000 daily delivered orders

Gurugram, August 2, 2026: Urban Company Limited (NSE: URBANCO) today announced that InstaHelp, its quick-service housekeeping vertical, crossed 100,000 delivered orders in a single day on Sunday, August 2, 2026.

The 100,000+ delivered orders figure was reached as of 5:54 pm on Sunday, 2 Aug 2026. The actual number of delivered orders for the day will end up being higher. This represents a peak day orders delivered number. Sustained business performance will be shaped by customer retention, service quality and the availability of professionals over time.

Commenting on the milestone, **Abhiraj Singh Bhal, CEO & Co-founder, Urban Company Limited**, said: *"Crossing 100,000 delivered orders in a single day, barely five months after we crossed 50,000, reflects both the growing consumer demand for InstaHelp and the strength of the operating model we've built. We are building this category the way we build everything at Urban Company - with a strong focus on unit economics and long-term value. As we scale, Net Transaction Value and contribution per order remain the metrics we hold ourselves to, because they reflect the true, durable health of the business."*

Launched as a pilot in Mumbai in March 2025, InstaHelp is currently available across select micro-markets in major metros. InstaHelp offers consumers high-quality housekeeping services for tasks like cleaning, dishwashing, laundry and meal preparation, all within 10–15 minutes from the time of booking.

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About Urban Company Limited

Urban Company Limited (NSE: URBANCO) is a technology-driven platform that connects customers with trusted professionals for home and beauty needs — from cleaning and repairs to salon and spa services. As per Urban Company's 9M FY26 Earnings Index, average monthly net earnings in-hand reached INR 28,322 for all active service professionals (ex. InstaHelp), while the top 5% of service professionals earned INR 51,673. In addition, all active service professionals are covered under group life and accidental insurance, which includes life insurance cover of up to INR 10 lacs, disability cover of up to INR 6 lacs, as well as accidental hospitalisation and OPD treatment coverage, among other benefits.