



June 1, 2026

To,
The Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001.
BSE Scrip Code Equity: 505537

To,
The Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, Bandra-Kurla Complex,
Bandra (East),
Mumbai- 400 051
NSE Symbol: ZEEL EQ

Dear Sir / Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

We wish to inform you that the Company has been awarded the rights to broadcast, stream and distribute a wide portfolio of 39 FIFA competitions in India from 2026 to 2034, including the FIFA World Cup 2026™, the FIFA Women's World Cup 2027™ and the FIFA World Cup 2030™.

The detailed disclosure pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed as **Annexure - A**.

This is for your information and records.

Thanking you,

Yours faithfully,
For Zee Entertainment Enterprises Limited

Ashish Agarwal
Company Secretary
FCS6669

Encl.: As above



Annexure - A

S. No.	Particulars	Details
a)	Name of the entity awarding the order(s)/contract(s).	Fédération Internationale de Football Association (FIFA)
b)	Significant terms and conditions of order(s)/contract(s) awarded in brief.	<p>Zee Entertainment Enterprises Limited ('Zee' / the 'Company') has been awarded the rights to broadcast, stream and distribute a wide portfolio of 39 FIFA competitions in India from 2026 to 2034, including the FIFA World Cup 2026™, the FIFA Women's World Cup 2027™ and the FIFA World Cup 2030™.</p> <p>Zee will deliver coverage across its linear television channels (UNITE8 Sports) and digital platform (Zee 5), in multi-languages, for 39 FIFA events across this period, spanning men's, women's and youth competitions.</p> <p>These include the FIFA U-17 World Cup™, FIFA U-20 World Cup™, FIFA Women's U-17 World Cup™, FIFA Women's U-20 World Cup™, FIFA Futsal World Cups, and the FIFA Intercontinental Cup™, alongside the flagship FIFA World Cup tournaments.</p> <p>The Agreement also covers documentary content linked to these competitions.</p>
c)	Whether order(s) / contract(s) have been awarded by domestic/ international entity.	International Entity
d)	Nature of order(s) / contract(s).	Distribution of 39 FIFA major men's, women's and youth tournaments and documentary content
e)	Whether domestic or international.	Distribution is for Indian Territory
f)	Time period by which the order(s)/contract(s) is to be executed.	The Agreement is effective from 2026 and extends through 2034, covering 39 FIFA competitions scheduled during this period.
g)	Broad consideration or size of the order(s)/contract(s).	The consideration under the Agreement is in the nature of a multi-tournament and multi-year rights fee payable over the contract period spanning 2026 to 2034, covering broadcast, digital streaming and distribution rights for 39 FIFA competitions across linear television and digital platforms in India.



		The specific financial terms are business sensitive and confidential.
h)	Whether the promoter/ promoter group / group companies have any interest in the entity that awarded the order(s)/contract(s)? If yes, nature of interest and details thereof.	No
i)	Whether the order(s)/contract(s) would fall within related party transactions? If yes, whether the same is done at “arm’s length”.	No. Fédération Internationale de Football Association (FIFA) is an independent international entity with no connection to the promoters, promoter group or group companies of the Company.